NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 25, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	30.1	25,860
2	FAMILY TIES	27.8	23,880
3	DALLAS#	24.9	21,390
4	CHEERS	22.8	19,590
5	CBS SUNDAY NIGHT MOVIE#	22.5	19,330
6	DYNASTY	21.2	18,210
6	NBC MONDAY NIGHT MOVIES#	21.2	18,210
8	NIGHT COURT	20.7	17,780
9	KNOTS LANDING#	20.0	17,180
10	NBC SUNDAY NIGHT MOVIE	19.5	16,750
11	HOTEL	19.3	16,580
12	FALCON CREST#	18.8	16,150
13	NBC 60TH ANNIV CELEBRTION(S)	18.2	15,630
13	WHO'S THE BOSS?	18.2	15,630
15	MISS USA BEAUTY PAGEANT(S)	18.1	15,550
16	GOLDEN GIRLS	18.0	15,460
17	GROWING PAINS	17.6	15,120
17	MURDER, SHE WROTE	17.6	15,120

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	21.3	47,780
2	FAMILY TIES	19.5	43,870
3	DALLAS#	15.9	35,760
4	CHEERS	14.9	33,360
5	CBS SUNDAY NIGHT MOVIE#	13.6	30,520
6	DYNASTY	13.6	30,490
7	NBC MONDAY NIGHT MOVIES#	13.5	30,240
8	NIGHT COURT	13.5	30,190
9	WHO'S THE BOSS?	13.1	29,290
10	VALERIE#	13.0	29,150
11	GROWING PAINS	12.8	28,690
12	NBC SUNDAY NIGHT MOVIE	12.6	28,310
13	MOONLIGHTING	12.1	27,050
14	MIAMI VICE	11.9	26,670
15	MISS USA BEAUTY PAGEANT(S)	11.8	26,410
16	KNOTS LANDING#	11.7	26,240

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	24.6	22,010
2	BILL COSBY SHOW	24.4	21,860
3	FAMILY TIES	22.3	20,010
4	DYNASTY	19.9	17,820
5	KNOTS LANDING#	19.9	17,780
6	HOTEL	18.4	16,470
7	FALCON CREST#	18.3	16,410
8	CBS SUNDAY NIGHT MOVIE#	18.1	16,230
9	CHEERS	17.4	15,550
10	NIGHT COURT	16.6	14,830
11	NBC MONDAY NIGHT MOVIES#	16.4	14,710
12	MISS USA BEAUTY PAGEANT(S)	16.1	14,380
13	NBC SUNDAY NIGHT MOVIE	15.9	14,260
14	WHO'S THE BOSS?	15.9	14,220
15	MURDER, SHE WROTE	15.4	13,780
16	GROWING PAINS	14.8	13,240

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC MONDAY NIGHT MOVIES#	15.5	12,520
2	BILL COSBY SHOW	14.7	11,860
3	CBS SUNDAY NIGHT MOVIE#	13.9	11,240
4	NBC SUNDAY NIGHT MOVIE	13.8	11,170
5	CHEERS	13.4	10,800
6	FAMILY TIES	12.9	10,450
7	DALLAS#	12.6	10,190
8	NIGHT COURT	12.0	9,690
9	MIAMI VICE	11.7	9,470
10	60 MINUTES	10.7	8,670
11	STINGRAY#	10.6	8,560
12	MACGYVER	10.3	8,330
13	NBC 60TH ANNIV CELEBRTION(S)	10.3	8,300
14	DYNASTY	10.1	8,180
15	MISS USA BEAUTY PAGEANT(S)	10.0	8,040
16	MURDER, SHE WROTE	9.9	7,980
17	VALERIE#	9.3	7,480

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 25, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	23.2	13,120
2	FAMILY TIES	23.2	13,110
3	DALLAS#	21.2	11,970
4	DYNASTY	20.3	11,460
5	KNOTS LANDING#	19.4	10,950
6	CHEERS	18.8	10,640
7	HOTEL	18.7	10,560
8	NIGHT COURT	18.4	10,400
9	MOONLIGHTING	17.4	9,820
10	GROWING PAINS	16.4	9,260
11	WHO'S THE BOSS?	16.1	9,100
12	MIAMI VICE	15.6	8,800
13	NBC MONDAY NIGHT MOVIES#	15.1	8,550
14	FALCON CREST#	14.8	8,390
15	VALERIE#	14.8	8,360

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DALLAS#	31.1	8,550
2	CBS SUNDAY NIGHT MOVIE#	28.5	7,810
3	FALCON CREST#	25.9	7,100
4	MURDER, SHE WROTE	25.7	7,050
5	BILL COSBY SHOW	25.4	6,980
6	60 MINUTES	22.8	6,270
7	MISS USA BEAUTY PAGEANT(S)	21.6	5,930
8	FAMILY TIES	20.7	5,680
9	KNOTS LANDING#	19.8	5,440
10	NBC SUNDAY NIGHT MOVIE	19.4	5,320
11	GOLDEN GIRLS	18.4	5,060
12	HOTEL	18.3	5,010
13	DYNASTY	18.1	4,980
14	LEO & LIZ-BEVERLY HILLS#	18.1	4,970
15	NBC 60TH ANNIV CELEBRTION(S)	17.9	4,920
16	NEIL DIAMOND..HELLO AGAIN(S)	17.9	4,910
17	NBC MONDAY NIGHT MOVIES#	17.1	4,690
17	227	17.1	4,690

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NBC MONDAY NIGHT MOVIES#	14.4	7,910
2	BILL COSBY SHOW	14.3	7,830
3	CHEERS	14.1	7,730
4	FAMILY TIES	13.2	7,240
5	MIAMI VICE	12.3	6,770
6	NBC SUNDAY NIGHT MOVIE	12.2	6,690
7	NIGHT COURT	12.2	6,680
8	DALLAS#	10.1	5,530
9	NBA PLAYOFF GAME-1#	9.7	5,310
10	DYNASTY	9.6	5,290
11	CBS SUNDAY NIGHT MOVIE#	9.2	5,030
12	MOONLIGHTING	8.9	4,890
13	MACGYVER	8.9	4,880
14	ABC SUNDAY NIGHT MOVIE	8.9	4,860
15	GROWING PAINS	8.8	4,840
15	NBC 60TH ANNIV CELEBRTION(S)	8.8	4,840

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS SUNDAY NIGHT MOVIE#	23.5	4,870
2	DALLAS#	22.4	4,660
3	60 MINUTES	20.0	4,160
4	NBC MONDAY NIGHT MOVIES#	19.3	4,000
5	MURDER, SHE WROTE	17.2	3,580
6	BILL COSBY SHOW	17.1	3,550
7	NBC SUNDAY NIGHT MOVIE	16.9	3,510
8	FALCON CREST#	15.6	3,230
9	MISS USA BEAUTY PAGEANT(S)	15.3	3,170
10	NBC 60TH ANNIV CELEBRTION(S)	14.4	2,990
11	NEIL DIAMOND..HELLO AGAIN(S)	13.8	2,860
12	HUNTER	13.3	2,760
12	MACGYVER	13.3	2,760
14	FAMILY TIES	13.1	2,710
15	CBS EVENING NEWS-RATHER	12.7	2,630
16	STINGRAY#	12.4	2,570
17	DYNASTY	12.0	2,490
18	CHEERS	11.9	2,480

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	30	207	195	A	12.3	21	1057	1785	678	251	739	159	396	410	390	304	632	205	373	291	291	225	147	49^	267	215
1 TUE. 8.00P 60 NBC A		98	97	B	16.4	25	1409	1844	657	283	729	227	406	376	328	281	653	222	391	355	308	218	160	52	302	213
2 TUE. 8.00P 120																										
8.00 - 8.30				A	10.7	19	919	1804	692	238	765	197	414	407	375	312	599	169	337	288	293	228	172	65^	268	205
8.30 - 9.00				A	12.8	21	1100	1853	691	243	756	187	428	434	391	289	636	197	374	296	307	232	169	62^	292	242
9.00 - 9.30				A	13.6	22	1168	1730	662	283	711	116^	363	407	396	304	636	214^	389	281	273	219^	122^	28v	261	217^
9.30 - 10.00				A	13.1	21	1125	1704	660	275	699	89^	343	385	411	314	686	274	429	300	281	214^	89^	19v	230^	185^
ABC BUSINESS BRIEF-MON	15	189		A	9.7	15	833	1804	800	364	867	283^	498	475	427	295^	500	126^	267^	319	305^	181^	133^	64v	304^	220^
1 MON. 8.58P 1 ABC N		90		B	12.9	19	1108	1683	615	268	680	227	390	358	325	245	744	257	456	440	372	234	100	43	159	106
ABC BUSINESS BRIEF-WED	30	187	185	A	14.8	25	1271	1851	681	382	823	283	566	515	428	212	631	246	398	381	273	181	112	47^	285	199
WED. 8.58P 1 ABC N		89	89	B	15.0	23	1289	1731	705	298	790	281	464	409	353	270	556	206	353	332	248	170	152	73	233	164
ABC BUSINESS BRIEF-FRI	31	191	182	A	8.7	17	747	1613	704	272	847	360	547	510	358	229	431	147^	233	218	186	139^	92^	65^	243	201
1 FRI. 8.58P 1 ABC N		91	87	B	12.9	22	1108	1797	763	288	852	269	453	437	360	338	446	126	226	228	203	187	135	94	364	228
2 FRI. 8.42P 1																										
ABC FRIDAY NIGHT MOVIE	3	199	183	A	8.4	15	722	1875	815	264	877	375	568	497	409	245	581	235	407	377	273	146^	177^	98^	240	166^
1 FRI. 8.30P 150 ABC FF		98	92	B	8.7	16	747	1692	717	251	781	320	509	463	358	218	577	225	391	369	268	160	126	65	208	152
2 FRI. 9.00P 120																										
8.30 - 9.00				A	8.4	16	722	1850	805	296^	895	418	673	593	376	196^	590	251^	384	335^	283^	135^	129^	104^	236^	149^
9.00 - 9.30				A	8.4	16	722	1954	848	263	956	422	598	505	417	285	548	217	348	334	247	159^	150^	90^	300	187^
9.30 - 10.00				A	8.7	15	747	1922	849	273	926	354	575	515	463	292	588	244	421	381	268	149^	162^	87^	246	161^
10.00 - 10.30				A	8.7	15	747	1834	781	275	811	358	532	461	378	220	592	253	437	393	275	137^	222	103^	209	163^
10.30 - 11.00				A	8.0	15	687	1795	771	227	805	345	517	455	390	210	596	218	435	420	310	140^	186^	106^	208	163^
ABC MONDAY NIGHT MOVIE	15	205	206	A	15.1	24	1297	1643	877	364	968	305	577	542	482	308	475	115	253	276	243	181	115	68^	85^	59^
MON. 9.00P 120 ABC FF		99	98	B	15.2	23	1306	1671	801	355	892	326	561	505	417	262	572	194	348	339	279	176	119	71	88	61
9.00 - 9.30				A	13.9	22	1194	1682	906	363	998	296	577	547	501	330	483	111^	248	264	239	200	92^	44^	109^	62^
9.30 - 10.00				A	15.2	24	1306	1649	880	338	961	275	552	538	488	326	469	102^	229	255	236	197	121	65^	98^	56^
10.00 - 10.30				A	15.7	25	1349	1648	871	376	971	318	592	557	485	290	480	126	277	299	250	163	130	81^	67^	57^
10.30 - 11.00				A	15.5	26	1331	1604	851	377	943	330	584	538	457	282	475	122	260	286	251	170	118	81^	68^	59^
ABC NEWSBRIEF-MON	32	180	181	A	12.6	20	1082	1623	869	323	954	276	546	530	484	322	496	115^	268	291	263	191	100^	62^	73^	61^
1 MON. 10.02P 1 ABC N		89	88	B	13.1	20	1125	1703	741	315	822	272	482	448	392	277	599	192	347	342	290	204	139	74	143	95
2 MON. 9.50P 1																										
ABC NEWSBRIEF-TUE	32	177	176	A	12.2	19	1048	1869	784	375	858	391	677	600	402	132	491	209	351	357	228	110^	292	187	228	171
TUE. 9.58P 1 ABC N		90	87	B	14.3	22	1228	1756	757	366	862	370	609	521	385	206	567	231	396	381	264	134	175	101	152	101
ABC NEWSBRIEF-WED	32	183	183	A	16.7	26	1435	1721	829	450	1019	383	655	554	441	288	415	167	253	242	167	138	88^	49^	199	142
WED. 9.58P 1 ABC N		90	90	B	17.5	27	1503	1597	835	357	936	326	549	491	413	325	473	174	279	265	203	162	101	63	87	57
ABC NEWSBRIEF-THU	32	180	180	A	12.3	19	1057	1607	832	352	966	363	587	545	400	307	404	156	206	219	142	156	122^	76^	115^	73^
THU. 9.58P 1 ABC N		90	90	B	12.0	18	1031	1606	795	297	877	263	472	448	411	341	522	165	279	273	238	201	108	60	99	69
ABC NEWSBRIEF-FRI	32	179	166	A	7.3	13	627	2073	838	288	885	358	613	485	446	251	647	261	487	444	316	145^	272	115^	269	188^
1 FRI. 10.02P 3 ABC N		89	85	B	8.1	13	696	1736	668	283	767	292	479	422	345	244	520	170	323	302	267	166	173	101	276	197
2 FRI. 9.48P 2																										
ABC NEWSBRIEF-SAT.	32	181	180	A	9.0	17	773	1992	816	447	1014	472	661	520	359	309	635	167^	324	338	337	245	178	136^	165^	123^
SAT. 9.58P 1 ABC N		91	92	B	10.3	18	885	1672	727	313	823	241	433	405	383	338	585	172	316	314	286	226	114	59	150	101
ABC NEWSBRIEF-SUN.	32	183	187	A	8.7	14	747	1953	637	298	758	379	607	492	303	141^	635	276	479	473	295	101^	283	233	277	208
1 SUN. 9.57P 1 ABC N		91	92	B	14.8	22	1271	1854	708	331	790	312	530	485	367	210	732	289	508	471	345	180	158	69	174	114
2 SUN. 9.54P 1																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SPORTS UPDATE-SAT	30	188	186	A	6.6	14	567	1658	795	328	919	350	495	413	342	365	560	233^	293	272	206^	212^	60v	10v	119^	119^
SAT. 8.58P 1 ABC SN		92	91	B	8.1	14	696	1725	718	276	804	238	426	390	378	325	599	190	333	327	274	225	133	56	189	134
ABC SPORTS UPDATE-SUN	32	194	194	A	9.5	17	816	2293	793	374	835	401	649	559	354	147^	649	314	470	464	273	114^	314	209	495	346
1 SUN. 8.25P 1 ABC SN		93	93	B	13.3	20	1142	2082	713	357	801	343	562	502	354	193	691	279	489	461	329	160	218	111	372	254
2 SUN. 9.29P 1																										
ABC SUNDAY NIGHT MOVIE	23	204	209	A	10.7	18	919	1995	703	360	814	387	647	538	353	142^	680	319	528	503	299	96^	304	150	197	151
SUN. 9.00P 120 ABC FF		98	99	B	15.6	24	1340	1898	697	334	788	336	554	500	353	184	712	290	512	473	344	156	190	84	208	140
9.00 - 9.30				A	10.3	17	885	2111	666	400	804	365	600	540	353	158	642	312	477	450	252	108^	328	182	337	259
9.30 - 10.00				A	10.3	17	885	2007	645	347	775	375	630	525	330	133^	649	297	500	489	289	93^	355	189	228	164
10.00 - 10.30				A	11.2	19	962	1956	751	356	847	411	688	569	365	137^	708	343	573	530	315	86^	274	122^	127^	99^
10.30 - 11.00				A	10.9	19	936	1913	752	336	827	389	662	520	369	140^	712	323	560	534	329	96^	264	115^	110^	91^
ABC WORLD NEWS TONIGHT	160	208	208	A	10.1	21	868	1546	676	234	751	182	360	385	362	324	617	157	327	308	321	256	87	53^	91	60^
M-F 6.30P 30 ABC N		99	99	B	11.5	21	988	1502	690	232	750	171	334	347	340	355	601	152	305	299	290	261	72	47	79	51
ABC WRLD NEWS TONIGHT-SAT	22	190	193	A	6.4	16	550	1284	519	187^	605	134^	200^	200^	204^	380	590	66^	274	319	314	271	61v	LT	28v	11v
SAT. 6.30P 30 ABC N		96	97	B	8.9	18	765	1483	635	204	711	135	291	315	324	373	599	120	266	273	297	293	90	61	83	41
ABC WRLD NEWS TONIGHT-SUN	29		161	A	6.0	16	515	1320	649	317^	690	180^	196^	241^	238^	449^	595	92v	179^	330^	321^	265^	LT	LT	35v	35v
2 SUN. 6.30P 30 ABC N			83	B	7.5	14	644	1485	655	209	731	147	278	284	314	401	637	151	297	312	294	291	42	24	75	43
AIRWOLF	4	203	203	A	7.8	15	670	1821	601	351	767	271	417	335	303	301	634	198^	399	381	341	195^	144^	46v	276	211
SAT. 9.00P 60 CBS A		97	98	B	8.4	16	722	1781	653	342	789	240	415	383	351	321	634	201	395	363	328	200	154	49	204	154
9.00 - 9.30				A	7.4	14	636	1833	598	324	763	257	396	310	306	321	612	163^	374	377	343	200^	145^	44v	313	221
9.30 - 10.00				A	8.1	15	696	1816	610	372	770	281	434	357	303	284	657	229	425	384	343	190^	144^	48v	245	201
ALFRED HITCHCOCK PRESENTS	21		201	A	10.0	19	859	1905	781	346	848	341	552	453	350	269^	645	282^	434	452	303^	150^	172^	71v	240^	140^
2 SUN. 8.30P 30 NBC SM			97	B	14.3	21	1228	2175	765	369	848	415	652	561	357	150	739	356	578	522	329	124	249	127	339	245
AMAZING STORIES	24		201	A	8.6	18	739	2015	819	402	881	337^	603	518	393	260^	598	233^	403	393	311^	143^	204^	95^	332^	179^
2 SUN. 8.00P 30 NBC GD			98	B	15.4	23	1323	2251	751	372	837	410	646	552	349	150	750	369	592	531	327	117	255	131	409	294
AMERICAN PORTRAIT	81	200	201	A	9.9	16	850	1574	686	275	806	167	389	389	382	365	486	112	278	255	251	197	106	65^	176	102
TU&TH 8.58P 1 CBS DO		96	96	B	13.6	20	1168	1699	734	295	823	236	432	412	384	333	554	161	311	295	282	206	112	58	210	134
2 MON. 9.03P 2																										
BENSON	16	198	197	A	6.2	13	533	1681	774	279	909	326	474	383	353	373	610	238^	322	283	239^	232^	72^	19v	90^	90^
SAT. 8.30P 30 ABC CS		98	97	B	8.7	15	747	1743	727	266	814	213	398	394	385	359	582	165	310	316	291	223	142	63	205	132
BILL COSBY SHOW	33	216	216	A	30.1	52	2586	1848	720	322	844	334	506	464	324	269	459	163	304	261	220	137	226	117	319	206
THU. 8.00P 30 NBC CS		99	99	B	33.5	51	2878	2071	787	359	888	346	565	503	371	269	580	232	383	352	255	162	231	131	372	246
BLACKE'S MAGIC	16	199		A	11.1	19	953	1281	630	244^	656	185^	387	425	385	214^	543	214^	362	380	272^	117^	52v	18v	30v	30v
1 WED. 10.00P 60 NBC SM		99		B	15.2	23	1306	1651	725	291	789	264	461	433	367	272	608	197	372	366	326	189	131	60	123	90
10.00 - 10.30				A	11.4	19	979	1293	633	257^	664	187^	384	423	387	228^	523	201^	339	357	267^	121^	66v	26v	40v	40v
10.30 - 11.00				A	10.7	19	919	1269	634	231^	650	183^	391	429	383	201^	565	229^	389	407	280^	110^	33v	8v	21v	21v
BRIDGES TO CROSS	4	205	205	A	10.4	16	893	1423	718	323	824	185	386	372	390	368	464	106^	244	241	249	206	67^	43^	68^	48^
THU. 9.00P 60 CBS GD		99	98	B	10.5	16	902	1461	716	302	842	193	396	399	415	383	477	108	234	243	272	212	64	34	78	51
9.00 - 9.30				A	9.9	16	850	1435	733	319	821	184	378	362	382	373	482	105^	258	248	264	211	69^	42^	63^	45^
9.30 - 10.00				A	10.8	17	928	1415	708	328	829	187	392	380	396	366	449	106^	230	235	237	204	64^	43^	73^	50^
CAGNEY & LACEY	25	206		A	12.1	20	1039	1330	658	210^	763	193^	387	402	378	338	457	125^	289	318	273	121^	55v	24v	55v	25v
1 MON. 10.00P 60 CBS OP		99		B	16.3	26	1400	1459	749	312	844	259	480	462	409	303	483	158	294	292	246	153	90	46	42	24

CONT'D

 KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CAGNEY & LACEY-CONT'D																										
10.00 - 10.30				A	12.3	19	1057	1319	647	206^	748	184^	388	408	378	325	447	129^	286	313	263	116^	69^	33v	55v	26v
10.30 - 11.00				A	11.9	20	1022	1333	666	212^	774	202^	386	393	377	351	461	121^	288	319	279	125^	45v	16v	53v	23v
CAGNEY & LACEY SPECIAL(S)			205	A	11.9	21	1022	1748	824	345	932	348	491	395	420	367	538	213^	283	255^	229^	211^	119^	30v	159^	97^
2 SUN. 10.00P 60 CBS OP			99																							
10.00 - 10.30				A	11.3	20	971	1736	810	346	908	337	467	389	406	368	554	224^	302	265^	231^	216^	110^	30v	164^	97^
10.30 - 11.00				A	12.4	22	1065	1758	841	348	957	357	512	405	433	369	526	201^	264	242^	230^	213^	126^	30v	149^	98^
CBS EVENING NEWS-RATHER	164	207	207	A	11.4	23	979	1527	666	244	738	133	275	302	348	399	553	103	254	247	314	269	128	37^	108	42^
M-F 6.30P 30 CBS N		99	99	B	13.1	23	1125	1483	670	225	734	132	278	299	353	399	601	126	266	273	307	292	67	27	81	44
CBS EVENING NEWS-SUNDAY	22	183	184	A	7.4	18	636	1335	554	149^	576	56^	196^	233	301	343	637	195^	341	383	286	247	49v	17v	73^	38v
SUN. 6.00P 30 CBS N		89	90	B	8.5	16	730	1486	666	200	705	110	253	273	341	399	669	176	326	325	312	311	53	27	59	34
CBS SAT. NEWS-SCHIEFFER	25	182	179	A	7.6	19	653	1286	584	141^	635	90^	174^	214	288	391	527	31v	128^	180^	286	347	79^	46v	45v	45v
SAT. 6.30P 30 CBS N		93	90	B	8.6	17	739	1471	638	198	684	102	224	256	321	406	634	132	277	292	303	318	77	34	76	36
CBS SPECIAL MOVIE PRES.(S)			206	A	11.2	18	962	1537	684	236^	826	209^	431	387	346	359	532	150^	343	303	242^	186^	44v	28v	135^	90^
2 MON. 8.30P 150 CBS FF			99																							
8.30 - 9.00				A	9.7	16	833	1723	695	306^	879	234^	431	396	379	393	555	166^	335	301^	243^	205^	86^	28v	203^	84^
9.00 - 9.30				A	11.0	17	945	1584	686	238^	874	210^	440	389	362	382	509	111^	311	311	266^	198^	48v	34v	153^	93^
9.30 - 10.00				A	11.4	18	979	1568	666	188^	810	231^	436	369	293	342	561	176^	387	337	254^	174^	45v	33v	152^	95^
10.00 - 10.30				A	11.8	19	1014	1436	693	230^	790	189^	436	423	352	323	517	153^	346	290	214^	171^	25v	25v	104^	97^
10.30 - 11.00				A	12.0	20	1031	1427	690	233^	804	185^	413	368	360	368	528	142^	342	280	244^	186^	18v	18v	77^	77^
CBS SPECIAL MOVIE PRESNT.(S)			204	A	8.8	17	756	1594	633	223^	765	226^	454	395	362	295^	451	167^	303^	282^	236^	119^	238^	74v	140^	92^
2 FRI. 9.00P 120 CBS FF			99																							
9.00 - 9.30				A	8.4	17	722	1564	661	209^	817	258^	473	394	355^	324^	413	114^	255^	294^	250^	119^	152^	83v	182^	118^
9.30 - 10.00				A	8.9	17	765	1552	614	239^	757	223^	450	400	351	281^	473	172^	315^	296^	247^	124^	181^	89v	141^	91^
10.00 - 10.30				A	9.1	17	782	1693	648	244^	762	214^	474	412	380	279^	467	182^	330^	290^	236^	115^	319^	68v	145^	99^
10.30 - 11.00				A	8.7	17	747	1561	618	202^	727	207^	423	371	361	300^	457	201^	315^	248^	217^	125^	293^	57v	84v	54v
CBS SPEC. MOVIE PRSNT(S)		203		A	13.7	22	1177	1343	834	376	971	265	481	492	435	382	358	35v	142^	170^	221^	171^	LT	LT	14v	9v
1 TUE. 9.00P 120 CBS FF		99																								
9.00 - 9.30				A	11.9	19	1022	1323	793	329	903	243^	456	440	381	377	405	36v	161^	187^	264	182^	LT	LT	15v	LT
9.30 - 10.00				A	12.7	20	1091	1310	808	361	932	274	467	452	395	383	378	37v	153^	163^	241^	178^	LT	LT	LT	LT
10.00 - 10.30				A	14.5	24	1246	1378	900	427	1048	279	510	536	479	404	317	26v	98^	146^	183^	171^	LT	LT	13v	13v
10.30 - 11.00				A	15.6	27	1340	1359	830	375	991	266	487	523	466	371	344	42v	156^	188^	203	156^	LT	LT	24v	17v
CBS SUNDAY NIGHT MOVIE	13	205		A	22.5	36	1933	1579	762	343	840	168	365	398	401	404	582	139	260	303	276	252	64^	16v	93^	67^
1 SUN. 9.00P 120 CBS FF		99		B	20.1	31	1727	1606	810	318	893	241	459	460	435	365	550	162	292	304	279	210	86	47	77	51
9.00 - 9.30				A	21.5	34	1847	1625	759	330	829	138^	324	380	408	421	597	166	280	294	268	241	73^	44^	126^	78^
9.30 - 10.00				A	22.2	35	1907	1554	730	304	801	132^	299	354	392	414	588	157	263	306	255	254	68^	22v	97^	54^
10.00 - 10.30				A	23.2	37	1993	1602	771	369	864	198	401	416	397	401	575	114^	245	311	288	264	69^	LT	94^	80^
10.30 - 11.00				A	23.2	39	1993	1526	780	363	858	199	425	435	403	380	563	119^	252	302	287	247	46^	LT	59^	59^
CBS WEDNESDAY NIGHT MOVIE	9	201	201	A	10.8	18	928	1555	748	266	823	189	422	431	446	336	598	139^	291	312	348	251	107^	39^	27v	17v
WED. 9.00P 120 CBS FF		98	99	B	12.4	20	1065	1620	714	293	812	258	454	425	390	296	588	171	337	331	324	201	130	73	90	58
9.00 - 9.30				A	9.7	16	833	1633	771	293	851	207	462	457	449	335	620	156^	339	356	355	232	128^	56^	34v	34v
9.30 - 10.00				A	10.5	16	902	1555	758	271	826	208	437	428	428	336	605	155	320	334	342	237	97^	66^	27v	18v
10.00 - 10.30				A	11.5	19	988	1515	754	270	816	171	409	432	453	333	578	124^	254	284	344	260	97^	19v	24v	10v
10.30 - 11.00				A	11.5	20	988	1517	708	232	790	161	378	407	455	335	584	124^	261	278	349	267	115^	25v	28v	10v

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CHARLIE & COMPANY	3	203		A	8.7	18	747	1465	744	336^	861	131^	351^	369	408	425	391	107^	172^	172^	186^	219^	74v	58v	139^	92v
1 FRI. 8.00P 30 CBS CS		98		B	8.6	17	739	1537	799	293	869	157	386	411	426	407	423	125	223	202	215	175	98	60	147	75
CHEERS	32	206	206	A	22.8	36	1959	1703	697	362	794	355	544	485	325	198	551	221	395	365	259	127	176	87	182	119
THU. 9.00P 30 NBC CS		99	99	B	23.7	35	2036	1838	758	391	847	379	588	515	345	211	630	292	459	426	263	136	172	87	189	126
CRAZY LIKE A FOX	7	200	205	A	9.6	21	825	1408	620	208	705	90^	255	275	327	399	551	149^	278	243	260	250	50^	16v	102^	87^
SAT. 8.00P 60 CBS PD		97	99	B	11.2	22	962	1507	722	265	794	125	303	334	378	431	542	123	252	245	269	256	49	17	122	78
8.00 - 8.30				A	9.2	21	790	1422	608	171^	701	85^	244	260	314	410	567	162^	283	248	260	262	45^	15v	109^	95^
8.30 - 9.00				A	9.9	21	850	1406	639	239	721	98^	268	290	340	399	538	139^	274	239	257	240	50^	15v	97^	80^
D. DELUISE & FRIENDS PT 4(S)		203		A	9.5	18	816	1828	791	499	968	428	618	544	377	308^	715	219^	386	437	390	247^	38v	LT	107^	107^
1 SAT. 9.00P 60 ABC GV		99																								
9.00 - 9.30				A	8.9	17	765	1810	812	411	958	395	574	518	386	342^	726	206^	382	423	405	263^	22v	LT	104^	104^
9.30 - 10.00				A	10.1	19	868	1827	770	571	969	454	651	568	365	274^	696	230^	385	446	371	228^	51v	LT	111^	111^
DALLAS	30	207		A	24.9	42	2139	1672	843	423	1029	318	559	472	433	400	477	181	259	199	172	218	48^	37^	118^	61^
1 FRI. 9.00P 60 CBS GD		99		B	21.8	35	1873	1626	859	340	943	270	484	456	426	398	509	161	267	265	222	211	70	38	104	69
9.00 - 9.30				A	23.6	41	2027	1690	844	422	1031	323	561	463	427	403	480	176	262	203	184	218	51^	43^	128^	64^
9.30 - 10.00				A	26.2	44	2251	1650	841	422	1024	313	556	480	436	396	471	180	253	195	164	218	47^	32^	108^	59^
DISNEY SUMMER VACATION(S)			203	A	10.1	21	868	1795	630	330	732	249^	449	438	322	212^	540	185^	341	302^	241^	163^	200^	85^	323	224^
2 FRI. 8.00P 120 NBC GV			99																							
8.00 - 8.30				A	9.2	20	790	1762	610	330^	742	228^	427	423	313^	248^	488	157^	273^	228^	196^	179^	171^	76v	361	248^
8.30 - 9.00				A	8.5	18	730	1940	603	331^	786	291^	499	459	332^	212^	494	178^	293^	242^	200^	157^	241^	109^	419	271^
9.00 - 9.30				A	10.7	21	919	1795	677	335	729	268^	449	440	305	197^	578	192^	373	334	265^	171^	198^	79^	290	220^
9.30 - 10.00				A	12.1	23	1039	1698	615	316	679	217^	422	433	333	189^	575	203^	397	370	282	144^	193^	79^	251^	173^
DISNEY SUNDAY MOVIE	15	209	208	A	10.1	20	868	2081	668	299	754	369	541	483	268	192	543	233	389	393	248	104^	266	148^	518	347
SUN. 7.00P 120 ABC FF		99	99	B	13.1	21	1125	2242	732	348	822	374	591	531	338	186	636	269	468	435	300	130	246	140	538	349
7.00 - 7.30				A	8.1	18	696	2052	652	334	743	368	536	488	258	193^	595	219	441	455	304	107^	216	111^	498	311
7.30 - 8.00				A	10.5	21	902	2125	615	304	716	376	533	476	236	168	576	253	447	452	268	85^	287	122^	546	348
8.00 - 8.30				A	10.6	20	911	2044	701	299	769	366	552	484	284	199	505	220	337	341	223	115^	262	170	508	359
8.30 - 9.00				A	10.9	19	936	2138	717	274	798	368	550	500	299	210	517	242	353	352	211	109^	295	184	528	369
DYNASTY	29	209	209	A	21.2	33	1821	1674	834	438	978	365	630	564	427	273	449	188	290	279	184	136	102	57^	145	103
WED. 9.00P 60 ABC GD		99	99	B	21.9	33	1881	1609	845	377	951	342	576	511	420	312	465	178	283	264	198	151	102	66	91	57
9.00 - 9.30				A	20.3	33	1744	1671	828	427	966	358	623	564	422	273	457	198	305	294	186	132	101	59^	147	110
9.30 - 10.00				A	22.1	34	1898	1671	838	449	989	372	633	563	428	276	438	180	276	266	178	139	101	56^	143	98
DYNASTY II: COLBYS	21	209	209	A	15.3	24	1314	1549	848	366	962	342	543	539	417	323	387	120	184	199	165	161	114	69^	86^	52^
THU. 9.00P 60 ABC GD		99	99	B	15.4	23	1323	1582	839	326	938	280	494	471	432	362	449	133	234	229	207	174	108	65	87	58
9.00 - 9.30				A	14.3	23	1228	1526	840	359	950	326	525	531	414	328	377	120	183	186	153	162	119	74^	80^	48^
9.30 - 10.00				A	16.2	25	1392	1569	856	374	976	356	559	553	421	318	395	121	185	211	173	160	107	63^	91^	56^
FACTS OF LIFE	31	206	201	A	12.3	26	1057	1926	717	351	824	329	507	451	301	281	423	121^	275	253	225	113^	190	118^	489	358
SAT. 8.30P 30 NBC CS		99	97	B	17.2	30	1477	1943	765	330	886	327	531	466	351	305	462	179	288	251	190	145	224	144	371	279
FALCON CREST(B)			206	A	17.9	31	1538	1420	803	260	888	213	426	433	426	404	398	107^	199	194	194	188	65^	33v	69^	46^
2 THU. 10.00P 60 CBS GD			99																							
10.00 - 10.30				A	17.7	29	1520	1434	829	268	918	228	444	440	436	413	385	104^	186	185	185	185	58^	33v	73^	48^
10.30 - 11.00				A	18.1	33	1555	1401	779	252	859	198	409	424	419	395	409	110^	209	203	201	190	70^	31v	63^	43v
FALCON CREST CONT'D	28	206		A	18.8	32	1615	1477	768	380	1016	286	520	390	414	440	359	108^	159^	105^	119^	200	32v	23v	70^	44^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
FALCON CREST-CONT'D																										
1 FRI. 10.00P 60 CBS GD		99		B	18.0	30	1546	1506	838	319	922	216	428	406	427	438	440	122	211	206	199	202	71	41	73	57
10.00 - 10.30				A	19.1	32	1641	1489	783	398	1041	292	536	403	429	443	348	99^	149^	100^	123^	199	23v	23v	77^	50^
10.30 - 11.00				A	18.5	32	1589	1458	750	361	987	280	501	376	396	435	370	115^	169	109^	118^	201	40v	21v	61^	37v
FAMILY TIES	31	214	214	A	27.8	46	2388	1837	729	347	840	364	549	485	314	239	437	171	303	255	207	114	239	129	321	203
THU. 8.30P 30 NBC CS		99	99	B	30.2	45	2594	2031	784	379	888	380	600	528	362	236	562	247	396	361	242	134	236	130	345	233
FAST COPY-SUN(S)		197		A	5.2	10	447	2009	630	99v	661	285^	371^	496^	295^	133v	496^	126v	327^	317^	300^	169^	258^	17v	594^	331^
1 SUN. 7.00P 60 NBC DO		97																								
7.00 - 7.30				A	5.4	11	464	1892	627	91v	627	284^	368^	506^	282^	121v	494^	138v	337^	337^	284^	157^	221^	LT	550^	266^
7.30 - 8.00				A	5.0	9	430	2116	627	107v	692	284^	373^	482^	307^	144v	491^	106v	309^	294^	315^	182^	299^	34v	634	402^
FLINTSTONES' 25TH ANNIV.(S)			205	A	11.2	19	962	1582	580	308	637	234^	379	340	262^	234^	411	175^	256^	213^	158^	127^	147^	72^	387	202^
2 TUE. 8.00P 60 CBS FV			98																							
8.00 - 8.30				A	10.9	19	936	1589	599	320	658	230^	388	357	286	242^	428	186^	267^	211^	165^	137^	151^	69v	352	193^
8.30 - 9.00				A	11.4	19	979	1579	564	299	621	239^	371	326	240^	229^	394	165^	244^	213^	149^	118^	141^	73^	423	211^
GIMME A BREAK	29	205	201	A	10.4	23	893	1829	721	347	832	347	497	435	300	282	397	126^	253	223	194	106^	198	125^	402	296
SAT. 8.00P 30 NBC CS		99	97	B	15.3	27	1314	1934	760	322	883	317	510	443	342	326	452	164	272	241	186	151	228	146	371	272
GOLDEN GIRLS	33	201	202	A	18.0	35	1546	1682	721	343	822	227	445	426	386	326	438	118	248	222	215	159	142	75^	280	227
SAT. 9.00P 30 NBC CS		99	99	B	21.6	36	1855	1802	807	316	896	258	478	461	402	361	487	141	264	257	232	186	160	103	259	196
GROWING PAINS	25	209	206	A	17.6	29	1512	1897	754	306	876	378	613	497	385	199	463	182	321	288	224	103	295	156	263	191
TUE. 8.30P 30 ABC CS		99	96	B	19.6	29	1684	1860	764	356	857	342	559	491	374	238	502	201	339	316	233	124	237	146	264	184
HARDCASTLE & MCCORMICK	29	207	205	A	11.2	19	962	1715	756	382	876	280	482	471	410	307	518	110^	274	288	307	197	150	57^	171	126^
MON. 8.00P 60 ABC A		99	99	B	13.6	21	1168	1771	723	306	798	262	444	409	370	290	641	185	357	352	326	236	131	54	201	131
8.00 - 8.30				A	10.4	18	893	1725	754	365	871	279	473	462	394	311	535	111^	281	302	319	202	154	61^	165	122^
8.30 - 9.00				A	12.0	19	1031	1694	755	393	876	280	488	476	420	301	500	107^	268	276	294	192	146	51^	172	130^
HIGHWAY TO HEAVEN	29	205	210	A	15.2	26	1306	1707	743	293	864	272	459	442	353	353	382	119	216	215	191	135	144	77^	317	232
1 WED. 8.00P 120 NBC GD		99	98	B	19.6	30	1684	1755	764	280	860	222	418	412	393	386	528	142	277	275	269	209	132	72	235	171
2 WED. 8.00P 60																										
8.00 - 8.30				A	14.2	26	1220	1698	733	266	861	255	406	403	331	402	372	116	184	186	178	153	146	97^	319	219
8.30 - 9.00				A	15.2	26	1306	1755	745	288	851	258	417	425	335	377	366	114	203	209	177	131	152	85^	386	266
9.00 - 9.30				A	15.9	26	1366	1689	743	301	875	292	527	461	380	304	398	123^	243	233	209	128^	136^	51^	280	224
9.30 - 10.00				A	16.3	26	1400	1679	764	347	890	307	569	524	403	282	424	128^	277	272	238	118^	141^	56^	224	196
HILL STREET BLUES	29	210	209	A	13.1	22	1125	1527	645	266	755	378	520	411	277	181	631	253	409	377	303	176	90^	36^	51^	47^
THU. 10.00P 60 NBC OP		99	99	B	15.9	26	1366	1573	688	347	760	337	540	475	328	173	679	291	489	469	317	143	84	35	50	34
10.00 - 10.30				A	13.6	22	1168	1512	647	269	753	385	526	411	274	174	606	228	385	363	301	175	96^	40^	57^	51^
10.30 - 11.00				A	12.6	22	1082	1535	642	262	755	371	512	408	276	189	657	279	434	393	302	177	81^	30v	42^	42^
HOTEL	26	209	206	A	19.3	32	1658	1571	796	472	993	379	637	545	412	301	403	139	245	241	177	132	99	55^	76^	59^
WED. 10.00P 60 ABC GD		99	99	B	18.4	31	1581	1465	817	337	918	293	499	455	397	356	428	133	233	214	192	170	73	46	46	29
10.00 - 10.30				A	19.5	32	1675	1590	808	481	1012	388	652	556	422	301	395	132	236	233	176	132	94	51^	89	71^
10.30 - 11.00				A	19.1	33	1641	1544	786	462	974	367	620	533	402	304	408	145	252	243	176	132	101	58^	61^	46^
HUNTER	9	198	197	A	13.1	21	1125	1554	663	287	763	159	387	390	430	328	651	193	351	309	337	246	83^	36^	57^	32^
1 TUE. 9.00P 60 NBC OP		97	98	B	14.6	23	1254	1620	628	264	713	180	381	368	369	279	670	249	400	344	322	215	106	41	131	90
2 TUE. 10.00P 60																										
9.00 - 9.30				A	13.9	22	1194	1611	690	303	793	161^	406	381	437	360	643	174^	316	294	346	265	105^	52v	70^	40v
9.30 - 10.00				A	14.9	23	1280	1591	671	301	792	170^	404	361	418	361	664	193^	331	323	345	260	93^	39v	42v	20v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HUNTER-CONT'D																										
10.00 - 10.30				A	11.9	20	1022	1485	668	262	740	144^	373	422	446	297	612	199^	362	285	306	219^	67^	30v	66v	41v
10.30 - 11.00				A	11.7	21	1005	1456	599	265	690	150^	345	390	411	274	668	203^	399	322	336	225^	50v	15v	48v	27v
INDY 500 TIME TRIALS-SUN(S)		183		A	3.6	9	309	2097	736^	397^	734^	307^	531^	451^	308^	203v	667^	180v	335^	455^	329^	212v	137v	LT	559^	404^
1 SUN. 6.15P 45 ABC SE		88																								
6.00 - 6.30				A	3.6	9	309	2013	717^	332^	717^	274^	494^	397^	294^	223^	608^	121v	266^	383^	332^	225^	169v	LT	519^	350^
6.30 - 7.00				A	3.6	9	309	2146	743^	429^	743^	322^	546^	475^	316^	197v	702^	212v	376^	498^	335^	204v	118v	LT	583^	435^
JOE PISCOPO SPECIAL(S)		206		A	12.7	22	1091	1821	789	397	883	494	720	576	315	114^	581	244	439	454	271	102^	201^	104^	156^	94^
1 TUE. 10.00P 60 ABC CV		99																								
10.00 - 10.30				A	14.4	24	1237	1814	752	389	858	479	680	557	299	118^	557	227	414	433	266	100^	220	122^	179^	110^
10.30 - 11.00				A	11.1	20	953	1808	829	401	906	508	763	593	331	106^	602	266^	466	468	271^	105^	174^	76^	126^	70v
KATE & ALLIE	29	205	207	A	13.6	22	1168	1756	729	421	884	325	527	451	376	294	488	154	303	302	263	125	146	74^	238	152
1 MON. 9.00P 30 CBS CS		99	99	B	19.4	28	1666	1690	766	353	872	285	514	492	399	299	480	164	295	290	229	151	158	92	180	126
2 MON. 8.00P 30																										
KNIGHT RIDER	3	198		A	9.9	20	850	1939	679	403	830	196^	421	417	411	332	580	142^	330	295^	328	221^	128^	55v	401	240^
1 FRI. 8.00P 60 NBC A		98		B	10.9	21	936	2029	716	338	824	295	477	424	308	306	686	278	410	335	274	225	128	57	391	263
8.00 - 8.30				A	9.4	19	807	1814	657	370	778	171^	376	383	379	324^	593	156^	332	305^	330	223^	119^	51v	324^	175^
8.30 - 9.00				A	10.5	20	902	2018	688	425	862	212^	450	440	434	333	555	124^	319	278^	318	218^	137^	59v	464	294^
KNOTS LANDING	29	208		A	20.0	33	1718	1527	893	450	1035	412	637	524	429	317	380	157	247	227	162	107^	82^	51^	30v	15v
1 THU. 10.00P 60 CBS GD		99		B	19.3	31	1658	1551	849	357	955	343	571	513	426	326	438	166	275	248	205	140	89	55	69	46
10.00 - 10.30				A	19.3	31	1658	1546	891	443	1034	405	620	508	431	328	393	153^	240	230	172	118^	84^	50^	35v	13v
10.30 - 11.00				A	20.7	35	1778	1505	891	455	1032	417	651	537	428	307	368	161	254	227	150	96^	81^	52^	24v	15v
LAST PRECINCT	5	197		A	8.8	15	756	2130	610	284^	773	211^	445	473	407	268^	665	130^	403	450	466	179^	169^	90v	523	370
1 FRI. 9.00P 60 NBC A		99		B	10.7	18	919	1868	656	303	751	271	485	456	334	215	624	254	426	392	312	146	182	83	311	235
9.00 - 9.30				A	8.6	15	739	2099	634	277^	794	202^	458	483	443	273^	636	132^	391	418	426	180^	174^	82v	495	358^
9.30 - 10.00				A	9.1	15	782	2119	581	287^	741	216^	428	456	364	258^	678	127^	405	474	496	172^	158^	94^	542	375
LEO & LIZ-BEVERLY HILLS	3	207		A	13.0	25	1117	1487	794	283	929	193^	397	397	393	444	371	93^	188^	188^	191^	183^	28v	23v	159^	99^
1 FRI. 8.30P 30 CBS CS		99		B	11.3	21	971	1479	813	296	911	188	393	417	404	439	391	101	194	185	195	179	61	36	116	72
LIFES-EMBARASSING MOMENTS(S)			201	A	8.6	17	739	2156	907	225^	1108	546	716	422	340^	345^	658	242^	367	328^	261^	233^	216^	203^	174^	114^
2 SAT. 9.00P 60 ABC U			99																							
9.00 - 9.30				A	7.8	15	670	2149	949	202^	1187	615	787	429	344^	349^	661	270^	380^	344^	243^	219^	170^	170^	131^	88v
9.30 - 10.00				A	9.4	19	807	2154	868	245^	1040	487	655	412	336	344	650	213^	353	312^	276^	243^	253^	231^	211^	133^
LOVE BOAT	28	207	207	A	12.4	24	1065	1857	871	371	962	313	520	485	426	351	496	125^	208	224	254	212	171	116^	228	194
SAT. 10.00P 60 ABC CS		99	99	B	12.6	22	1082	1652	754	323	862	253	439	406	373	367	492	160	267	250	224	190	145	85	153	107
10.00 - 10.30				A	11.7	22	1005	1889	866	361	961	323	519	471	409	353	514	130^	225	236	263	216	175	120^	239	196
10.30 - 11.00				A	13.1	26	1125	1822	870	377	956	302	515	498	439	344	478	119^	193	215	248	208	172	112^	216	191
MACGYVER	17	205	204	A	16.0	28	1374	1793	646	331	760	242	507	469	391	223	606	196	355	346	299	201	153	78^	274	191
WED. 8.00P 60 ABC A		99	99	B	15.7	25	1349	1806	671	287	758	254	449	410	349	256	600	208	370	357	282	192	194	91	254	175
8.00 - 8.30				A	14.6	26	1254	1717	624	297	731	223	479	446	378	225	577	158	312	307	305	217	149	73^	260	187
8.30 - 9.00				A	17.4	29	1495	1848	664	359	782	255	528	488	403	220	630	229	390	378	294	189	152	80^	284	194
MAGNUM, P.I.	4	206	205	A	10.0	19	859	1495	677	341	769	232	425	417	348	290	545	146^	318	327	313	187	78^	27v	103^	97^
SAT. 10.00P 60 CBS PD		99	99	B	10.3	20	885	1575	701	334	780	205	405	417	386	311	603	174	343	334	328	211	84	24	108	91
10.00 - 10.30				A	9.6	18	825	1520	694	332	781	217	412	418	359	311	541	138^	311	326	315	185	86^	34v	112^	101^
10.30 - 11.00				A	10.3	20	885	1475	661	343	756	243	436	418	341	271	550	152^	324	332	311	189	75^	23v	94^	94^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MIAMI VICE	31	211	212	A	17.4	31	1495	1784	748	370	853	376	589	560	377	184	633	253	453	441	312	148	152	72^	146	117
FRI. 10.00P 60 NBC OP		99	99	B	20.9	35	1795	1799	706	352	800	390	595	511	329	158	677	304	504	464	304	135	170	78	152	120
10.00 - 10.30				A	16.7	30	1435	1788	730	362	842	370	581	553	372	182	642	258	458	445	316	150	147	72^	157	128
10.30 - 11.00				A	17.9	33	1538	1791	773	383	873	385	602	574	384	188	630	251	451	435	310	150	152	70^	136	111
MISS USA BEAUTY PAGEANT(S)			205	A	18.1	30	1555	1698	750	255	925	318	509	404	354	382	518	131^	280	228	284	205	128^	99^	127^	98^
2 TUE. 9.00P 120 CBS AC			99																							
9.00 - 9.30				A	14.1	23	1211	1651	650	221	837	282	427	320	302	375	477	106^	243	240	262	193^	108^	80^	229	153^
9.30 - 10.00				A	17.0	27	1460	1658	711	273	924	315	507	398	347	392	471	82^	234	219	287	202	104^	80^	159^	116^
10.00 - 10.30				A	20.4	34	1752	1755	800	257	950	328	534	435	374	376	588	195	351	240	288	209	133^	111^	84^	71^
10.30 - 11.00				A	21.0	37	1804	1698	798	260	956	328	537	435	378	382	511	122^	272	216	294	207	155	116^	76^	71^
MR. BELVEDERE	28		196	A	11.9	25	1022	1419	694	266	834	285	441	444	360	301	352	65v	155^	163^	171^	153^	39v	18v	194^	164^
2 FRI. 8.30P 30 ABC CS			95	B	14.7	24	1263	1774	767	292	849	268	447	428	353	340	435	123	222	223	198	183	143	93	347	218
MR SUNSHINE	4	199	195	A	5.9	13	507	1858	917	308	971	319	548	444	426	347	662	264^	378	345	277	214^	155^	38v	70^	70^
SAT. 8.00P 30 ABC CS		98	96	B	6.3	14	541	1897	845	286	937	334	562	489	410	307	666	260	408	374	290	199	122	44	172	115
MOONLIGHTING	29	209	207	A	17.0	27	1460	1853	797	395	876	376	672	606	426	150	472	193	335	332	231	107	292	175	213	161
TUE. 9.00P 60 ABC PD		99	99	B	18.3	28	1572	1811	768	385	873	392	645	550	383	181	567	248	419	393	259	112	203	107	168	117
9.00 - 9.30				A	17.0	27	1460	1890	792	398	872	369	667	599	435	154	478	191	336	327	238	113	304	176	236	181
9.30 - 10.00				A	16.9	26	1452	1823	804	392	882	384	679	614	418	150	467	194	334	339	228	100	283	176	191	142
MOVIE OF THE WEEK-WED(S)			202	A	15.6	25	1340	1687	761	346	861	267	501	455	415	301	508	135^	317	304	285	150^	155^	115^	163^	131^
2 WED. 9.00P 120 NBC FF			99																							
9.00 - 9.30				A	14.9	24	1280	1752	747	337	836	272	470	417	366	317	436	130^	272	265	224	131^	163^	116^	317	233
9.30 - 10.00				A	15.0	23	1289	1733	754	353	869	279	512	447	404	312	457	92^	277	255	273	147^	168^	104^	239	188^
10.00 - 10.30				A	16.8	26	1443	1683	766	353	879	269	520	475	441	288	575	161^	370	364	325	156^	150^	120^	79^	79^
10.30 - 11.00				A	15.7	26	1349	1584	776	344	864	255	506	483	445	286	548	156^	344	324	304	160^	134^	115^	38v	38v
MURDER, SHE WROTE	26	207	206	A	17.6	30	1512	1679	811	333	911	183	357	385	418	466	528	153	252	235	227	237	73^	31^	167	87^
1 SUN. 8.00P 60 CBS SM		99	99	B	24.2	36	2079	1612	807	308	891	169	377	400	447	441	561	126	258	272	290	258	70	36	90	58
2 SUN. 9.00P 60																										
8.00 - 8.30				A	20.8	36	1787	1589	784	331	884	143^	323	368	386	485	495	95^	208	237	241	233	56^	24v	154	54^
8.30 - 9.00				A	22.6	36	1941	1636	780	359	892	149	344	399	396	463	509	111^	226	226	249	231	64^	28v	171	89^
9.00 - 9.30				A	12.8	23	1100	1733	856	312	939	229^	392	378	463	452	549	220^	296	237^	189^	239^	79^	35v	166^	105^
9.30 - 10.00				A	14.1	25	1211	1813	867	312	955	248	393	393	457	455	578	241	317	237	203^	248	97^	39v	183^	114^
NBC MONDAY NIGHT MOVIES	27		204	A	21.2	34	1821	1661	690	339	807	261	468	452	393	257	688	211	434	397	374	221	90^	29v	76^	36v
2 MON. 9.00P 120 NBC FF			99	B	18.3	28	1572	1685	747	330	848	317	532	465	384	262	556	209	355	313	261	167	140	78	141	87
9.00 - 9.30				A	20.3	32	1744	1739	688	374	831	291	491	452	386	257	641	205	408	365	337	201	154	42^	113^	57^
9.30 - 10.00				A	21.2	33	1821	1713	703	382	836	282	502	462	405	256	673	207	423	388	365	213	119^	42^	85^	32v
10.00 - 10.30				A	22.1	35	1898	1624	693	328	802	257	466	456	389	255	710	212	445	416	396	230	49^	20v	63^	30v
10.30 - 11.00				A	21.2	36	1821	1566	680	274	757	213	415	435	392	262	720	226	459	420	393	230	39^	11v	50^	26v
NBC NEWS DIGEST-M-F	159	147	148	A	11.4	19	979	1772	696	311	794	266	450	417	327	296	510	164	308	262	256	179	169	84	299	200
1 MON. 9.02P 1 NBC N		76	75	B	12.8	19	1100	1868	733	312	825	293	482	439	353	291	594	213	359	331	271	200	160	83	289	198
1 TUTHF 8.58P 1																										
1 WED. 9.00P 1																										
2 MWTH 8.58P 1																										
2 TUE. 9.09P 3																										
2 FRI. 9.05P 1																										
NBC NEWS DIGEST-2-M-F CONT'D	75	160	162	A	9.8	16	842	1688	699	276	765	228	425	406	349	303	604	219	381	297	289	189	110	36^	209	155

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NBC NEWS DIGEST-2--CONT'D																														
1 MON.	9.56P	1	NBC	N		83	82	B	11.7	18	1005	1703	717	307	804	298	496	439	358	259	616	243	407	370	295	168	125	55	158	107
1 W & F	9.58P	1																												
2 TUE.	9.56P	3																												
2 THU.	9.58P	1																												
NBC NEWS DIGEST-SAT					32	157	155	A	10.3	21	885	1788	712	340	810	257	448	411	338	328	377	84^	240	225	213	118^	172	92^	429	327
SAT.	8.58P	1	NBC	N		79	77	B	13.7	23	1177	1863	766	325	885	307	501	443	358	334	462	162	261	236	189	175	179	116	337	253
NBC NEWS DIGEST-2-SAT.					14		167	A	12.0	24	1031	1409	602	334	699	192^	370	364	362	294	362	103^	207^	198^	193^	129^	113^	93^	235^	187^
2 SAT.	9.58P	1	NBC	N			83	B	12.9	22	1108	1736	792	313	878	259	476	470	401	335	482	149	270	252	234	184	142	103	234	177
NBC NEWS DIGEST-SUN					32	162	149	A	12.6	21	1082	1737	749	279	868	316	505	490	347	302	639	172	396	434	390	181	90^	34^	140	69^
1 SUN.	9.09P	2	NBC	N		81	77	B	11.7	17	1005	2038	729	336	819	349	563	494	358	205	750	310	536	487	361	173	194	92	275	189
2 SUN.	8.58P	1																												
NBC NEWS DIGEST-2-SUN.					17	170		A	12.8	20	1100	1602	731	250	892	336	562	503	397	273	625	144^	386	409	409	181^	25v	9v	60v	35v
1 SUN.	10.01P	1	NBC	N		84		B	13.3	20	1142	1831	778	358	866	352	590	530	401	210	658	260	451	427	317	156	165	92	142	95
NBC NIGHTLY NEWS-SAT.					26		172	A	7.2	19	618	2053	754	298^	852	102v	336^	377^	372^	475	724	242^	470	414^	331^	201^	204^	204^	273^	217^
2 SAT.	6.30P	30	NBC	N			93	B	9.3	19	799	1574	666	221	746	157	285	305	313	392	642	162	282	297	284	294	57	29	129	94
NBC NIGHTLY NEWS-SUN					19	168	174	A	7.4	18	636	1574	710	213^	710	197^	313	362	300	328	641	118^	273	324	343	304	126^	54^	97^	48v
SUN.	6.30P	30	NBC	N		92	92	B	8.0	16	687	1587	662	244	721	176	316	348	315	333	688	185	357	382	335	268	56	24	122	80
NBC NIGHTLY NEWS					158	203	204	A	10.4	22	893	1423	674	207	721	161	296	304	306	370	556	132	254	277	248	259	61^	29^	85	36^
M-F	6.30P	30	NBC	N		99	99	B	12.0	22	1031	1516	694	226	749	167	300	311	329	386	620	161	282	298	276	284	52	29	95	59
NBC 60TH ANNIV CELEBRTION(S)						204		A	18.2	29	1563	1615	717	347	821	262	448	415	357	315	531	163^	310	312	268	192	128^	47^	135^	59^
1 MON.	8.00P	180	NBC	AC		99																								
8.00 - 8.30								A	19.6	34	1684	1724	697	355	807	253	441	433	366	300	536	157^	309	310	290	188	188	80^	193	99^
8.30 - 9.00								A	21.1	34	1812	1744	755	402	870	303	504	453	388	298	524	163	309	312	273	182	180	65^	170	81^
9.00 - 9.30								A	19.5	30	1675	1701	695	330	805	264	441	405	335	315	566	184	333	349	284	195	143^	43^	187	78^
9.30 - 10.00								A	17.2	26	1477	1578	703	332	800	238	414	391	344	330	544	154^	303	314	287	200	113^	35v	121^	45v
10.00 - 10.30								A	16.4	26	1409	1447	706	326	799	242	435	394	348	313	517	165^	324	299	239	187^	58^	31v	73^	34v
10.30 - 11.00								A	15.2	26	1306	1422	753	327	844	260	438	406	363	341	490	153^	272	276	227	202^	52v	22v	36v	LT
NBC SUNDAY NIGHT MOVIE					30	203	204	A	19.5	33	1675	1690	718	254	852	223	459	458	433	318	667	182	399	404	382	209	95	48^	76^	45^
1 SUN.	8.00P	180	NBC	FF		99	99	B	18.6	28	1598	1839	732	339	822	313	546	494	386	217	712	276	491	452	346	173	164	83	141	97
2 SUN.	9.00P	120																												
8.00 - 8.30								A	14.0	24	1203	1655	613	150^	798	262	447	368	357	278	632	129^	366	394	424	203^	88^	40v	137^	71^
8.30 - 9.00								A	16.1	26	1383	1634	615	144^	745	211	413	394	357	253	706	157^	433	462	472	203	87^	40v	96^	44v
9.00 - 9.30								A	19.5	33	1675	1753	751	289	879	233	482	487	446	325	662	194	406	408	374	198	121	58^	91	49^
9.30 - 10.00								A	20.6	34	1770	1775	758	289	889	236	481	486	455	330	678	209	415	419	368	204	111	50^	97	53^
10.00 - 10.30								A	21.2	36	1821	1649	714	257	859	221	458	458	435	330	661	180	388	381	364	217	83	47^	46^	37^
10.30 - 11.00								A	21.1	37	1812	1632	721	264	838	199	443	460	445	323	669	178	391	390	375	224	80	45^	45^	35^
NEIL DIAMOND..HELLO AGAIN(S)							207	A	14.6	29	1254	1714	802	349	957	220	489	457	519	393	547	91^	293	287	300	228	79^	48v	131^	42v
2 SUN.	8.00P	60	CBS	PC			99																							
8.00 - 8.30								A	14.4	30	1237	1671	791	342	927	215	467	435	498	389	548	94^	289	278	295	235	66^	46v	130^	36v
8.30 - 9.00								A	14.8	29	1271	1747	807	353	980	220	505	481	538	393	540	86^	293	295	302	219	95^	53v	132^	48v
NEWHART					27	205		A	14.7	22	1263	1535	730	403	840	283	494	468	406	267	451	172^	284	299	226	98^	112^	31v	132^	72^
1 MON.	9.30P	30	CBS	CS		99		B	19.3	28	1658	1633	766	361	865	289	512	494	398	290	516	184	330	328	247	154	127	71	125	83
NEWSBREAK-M-F					163	166	169	A	10.4	17	893	1546	730	337	886	244	467	399	408	373	488	131	260	242	240	207	70^	36^	102	69^
CONT'D																														

Header note: AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-M-F-CONT'D																										
1 M & TH 9.58P 1 CBS N		77	79	B	13.2	20	1134	1605	779	318	873	247	455	428	407	360	528	149	285	281	266	209	99	49	105	72
1 TU & W 9.54P 1																										
1 FRI. 9.57P 2																										
2 MON. 10.06P 1																										
2 TU&TH 9.58P 1																										
2 WED. 9.57P 1																										
2 FRI. 10.00P 2																										
NEWSBREAK-SAT.	33	173	169	A	5.9	11	507	1665	567	363	748	262^	425	325	300	263^	546	137^	298	288	313	216^	143^	40v	228^	174^
1 SAT. 9.57P 2 CBS N		84	81	B	9.3	16	799	1744	709	301	790	253	459	429	368	273	637	218	392	382	314	203	147	56	170	116
2 SAT. 9.58P 1																										
NEWSBREAK-SUN.	33	172	173	A	13.6	22	1168	1640	773	293	857	178	332	361	427	429	604	187	284	279	256	269	73^	19v	106^	57^
1 SUN. 9.54P 1 CBS N		80	80	B	15.4	23	1323	1608	806	320	897	220	427	431	439	399	550	150	282	290	285	226	84	46	77	56
2 SUN. 9.58P 1																										
NIGHT COURT	28	203	202	A	20.7	32	1778	1698	752	380	834	384	584	524	341	199	545	206	377	359	275	130	156	58^	163	105
THU. 9.30P 30 NBC CS		99	99	B	21.0	32	1804	1789	756	396	848	388	597	523	340	202	637	288	468	440	277	133	160	74	144	96
ORPHAN ANIMALS OF TSAVO(S)		202		A	9.5	16	816	1169	597	131^	618	61v	213^	258^	253^	360	415	22v	209^	187^	261^	206^	20v	20v	116^	58v
1 TUE. 8.00P 60 CBS DO		99																								
8.00 - 8.30				A	9.2	16	790	1144	561	109^	582	42v	181^	228^	233^	354	418	26v	212^	186^	251^	206^	21v	21v	123^	65v
8.30 - 9.00				A	9.8	16	842	1185	627	150^	647	77v	240^	284^	270^	363	408	20v	206^	186^	265^	202^	21v	21v	109^	49v
REMINGTON STEELE	13	202	204	A	11.8	23	1014	1677	691	327	831	328	514	465	347	291	460	150	289	290	241	141	177	78^	209	157
SAT. 10.00P 60 NBC PD		99	99	B	13.8	26	1185	1644	750	300	842	296	513	485	392	278	524	184	345	319	276	146	140	61	138	105
10.00 - 10.30				A	12.2	23	1048	1690	695	331	827	321	505	460	340	298	458	152	289	291	239	140	172	73^	233	174
10.30 - 11.00				A	11.5	22	988	1632	685	318	825	330	515	462	349	283	455	142	284	287	243	139	173	80^	179	138
RIPLEY'S BELIEVE IT-NOT	13	191	194	A	6.5	11	558	1729	684	241^	697	187^	382	373	332	270	600	177^	339	383	304	206^	173^	97^	259	186^
THU. 8.00P 60 ABC U		98	98	B	7.0	11	601	1642	645	253	700	237	383	373	313	258	553	156	295	322	298	197	112	48	277	213
8.00 - 8.30				A	6.0	10	515	1755	659	237^	674	174^	388	392	348	247^	614	169^	349	393	326	210^	195^	116^	272	191^
8.30 - 9.00				A	7.1	12	610	1662	685	236	698	191^	367	352	311	283	575	178^	322	364	277	201^	152^	79^	237	176^
SCARECROW & MRS. KING	27	205		A	12.4	21	1065	1547	663	298	801	183^	388	393	380	352	448	117^	256	286	265	127^	111^	70^	187^	78^
1 MON. 8.00P 60 CBS GD		99		B	16.9	25	1452	1704	754	335	859	256	457	436	390	344	518	144	292	299	272	185	126	75	201	134
8.00 - 8.30				A	12.1	21	1039	1506	670	283	789	161^	371	398	389	358	443	117^	253^	281	261	127^	88^	68^	186^	81^
8.30 - 9.00				A	12.7	21	1091	1577	655	312	808	202^	403	385	369	345	456	119^	260	290	268	128^	129^	71^	184^	77^
SILVER SPOONS	3		188	A	6.1	14	524	2202	646	331^	825	262^	524	423^	486^	279^	454^	172^	293^	292^	209^	111v	347^	133^	576	372^
2 SUN. 7.00P 60 NBC CS			96	B	6.2	14	533	2227	685	287	804	296	548	450	399	238	517	203	366	345	243	109	372	152	534	378
7.00 - 7.30				A	5.7	13	490	2302	674	349^	854	279^	536^	428^	511^	299^	436^	157^	284^	285^	209^	104v	373^	157^	639	389^
7.30 - 8.00				A	6.4	14	550	2127	626	318^	804	249^	517	415^	466^	266^	470^	187^	302^	304^	209^	113v	326^	111v	527	359^
SIMON & SIMON	4	205	207	A	9.8	17	842	1571	686	287	778	137^	329	367	367	398	573	152^	330	274	292	229	123^	60^	97^	59^
THU. 8.00P 60 CBS PD		99	99	B	10.2	17	876	1647	714	270	800	164	377	392	394	375	582	157	331	288	298	229	139	65	126	90
8.00 - 8.30				A	9.1	16	782	1558	674	281	765	134^	315	354	349	400	583	159^	334	287	293	229	117^	64^	93^	65^
8.30 - 9.00				A	10.6	18	911	1562	687	286	781	136^	334	375	381	394	556	144^	320	256	286	228	127^	57^	98^	54^
60 MINUTES	34	208	208	A	17.5	37	1503	1389	686	238	734	93	235	293	342	417	578	110	250	275	279	278	29^	28^	48^	38^
SUN. 7.00P 60 CBS DN		99	99	B	23.1	38	1984	1579	733	289	791	153	322	347	382	398	682	167	330	356	338	293	51	26	55	33
7.00 - 7.30				A	16.8	37	1443	1370	678	230	722	86^	226	302	337	408	575	112	249	280	280	270	28^	25^	45^	32^
7.30 - 8.00				A	18.3	37	1572	1392	686	243	736	96	240	279	343	423	573	106	250	269	276	280	31^	31^	52^	44^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
SPENSER: FOR HIRE	22		203	A	10.5	18	902	1538	734	467	833	281^	509	518	392	220^	510	175^	349	374	286^	89^	89^	50v	106^	96^
2 TUE. 10.00P 60 ABC PD			98	B	13.4	23	1151	1518	704	313	800	290	495	454	377	244	554	173	343	342	295	171	79	35	85	54
10.00 - 10.30				A	11.2	19	962	1613	732	478	851	295	539	547	408	212^	504	171^	341	375	283	91^	112^	62v	146^	130^
10.30 - 11.00				A	9.8	17	842	1444	736	451	811	265^	473	485	373	228^	514	176^	356	368	289^	90^	62v	37v	57v	57v
SPORTSBREAK-SAT	33	190	194	A	7.1	15	610	1469	643	275	758	169^	354	311	347	373	489	126^	258	248	239	218^	70^	37v	152^	121^
SAT. 8.58P 1 CBS SN		91	94	B	11.0	19	945	1882	682	283	753	245	437	415	350	265	684	234	422	412	346	209	141	55	304	199
SPORTSBREAK-SUN	33	196	198	A	16.9	29	1452	1658	792	356	918	177	384	418	459	441	523	111	252	245	272	226	72^	34^	145	74^
SUN. 8.58P 1 CBS SN		93	93	B	19.9	29	1709	1617	796	323	883	189	399	417	443	411	562	129	271	281	301	247	75	38	97	64
STINGRAY	8	193		A	14.9	25	1280	1433	589	256	648	127^	313	305	374	302	669	235	360	369	353	200^	66^	33v	50v	32v
1 TUE. 10.00P 60 NBC A		97		B	12.9	23	1108	1580	657	314	745	229	440	416	401	238	689	291	466	425	344	158	85	42	61	45
10.00 - 10.30				A	14.7	24	1263	1416	583	238	624	115^	289	292	356	299	674	248	364	379	344	198^	72^	34v	46v	29v
10.30 - 11.00				A	15.1	27	1297	1443	593	271	670	139^	335	319	389	303	661	220	353	360	360	202^	61^	32v	51v	36v
TEENAGE AMERICA:GLORY YRS(S)			206	A	7.8	17	670	1818	657	187^	760	247^	456	418	362^	282^	537	137^	320^	316^	331^	164^	271^	104^	250^	134^
2 FRI. 8.00P 60 CBS DO			99																							
8.00 - 8.30				A	7.7	17	661	1793	668	181^	758	226^	455	418	387^	281^	538	141^	337^	321^	321^	156^	254^	94v	243^	127^
8.30 - 9.00				A	7.9	16	679	1825	641	187^	753	266^	454	416	334^	279^	527	131^	299^	308^	334^	166^	286^	114^	259^	138^
20/20	30	207	207	A	14.6	25	1254	1549	787	240	864	299	494	492	399	283	573	146	329	353	316	193	61^	21v	51^	32^
THU. 10.00P 60 ABC DN		99	99	B	15.5	25	1331	1532	745	249	811	209	403	421	386	336	613	185	345	346	308	221	66	23	42	26
10.00 - 10.30				A	15.2	25	1306	1556	794	251	878	322	509	507	394	279	567	148	318	344	310	195	62^	25v	49^	32^
10.30 - 11.00				A	13.9	24	1194	1544	783	227	852	273	479	480	411	287	583	143	340	363	327	195	59^	16v	50^	30^
227	4	196	198	A	16.4	31	1409	1685	734	356	834	246	446	424	377	334	403	105	219	212	210	155	179	90^	269	230
SAT. 9.30P 30 NBC CS		99	98	B	17.0	32	1460	1713	756	326	856	270	469	437	362	334	437	129	237	222	215	163	179	112	241	188
VALERIE	10		206	A	17.4	28	1495	1950	698	323	882	359	560	481	343	262	501	191	304	269	225	142^	300	207	267	177^
2 MON. 8.30P 30 NBC CS			99	B	17.4	27	1495	1843	736	342	837	314	524	466	352	256	516	215	344	293	214	139	220	144	270	195
WEBSTER	33	202	205	A	10.6	23	911	1596	744	313	874	337	523	484	378	293	424	151	241	208	190	132^	54^	39^	244	180
FRI. 8.00P 30 ABC CS		96	98	B	14.8	25	1271	1787	762	284	849	261	436	423	359	347	441	130	230	228	202	179	140	95	357	223
WEST 57TH	4	204	206	A	8.3	14	713	1607	764	260	859	312	476	438	323	311	518	156^	283	307	294	175^	107^	66^	123^	49^
WED. 8.00P 60 CBS DN		99	99	B	8.2	14	704	1522	712	292	783	247	431	403	329	305	496	143	286	301	278	160	137	61	106	53
8.00 - 8.30				A	8.6	15	739	1585	779	259	867	298	471	452	337	319	505	155^	271	288	284	176^	96^	53^	117^	45v
8.30 - 9.00				A	8.1	14	696	1593	735	253	834	324	475	414	299	295	513	154^	288	317	294	167^	116^	75^	130^	54^
WHO'S THE BOSS?	31	209	209	A	18.2	32	1563	1874	779	329	911	356	583	496	403	242	464	157	294	283	240	120	250	139	249	170
TUE. 8.00P 30 ABC CS		99	99	B	21.0	32	1804	1879	780	358	872	339	553	492	375	257	519	195	336	318	241	143	209	126	279	187
YOU AGAIN ?	10		206	A	14.0	24	1203	1855	652	242	896	360	547	414	326	286	442	167^	260	233	203^	134^	321	201^	196^	113^
2 MON. 8.00P 30 NBC CS			99	B	16.2	26	1392	1790	704	297	805	284	474	412	328	279	526	213	347	288	217	148	205	135	254	177
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	136	197	198	A	6.1	18	524	1233	620	229	685	198	347	349	330	275	508	97^	272	287	331	196	24v	17v	16v	16v
1 M & F 11.30P 30 ABC N		98	98	B	6.1	17	524	1233	596	180	646	147	305	320	333	280	540	128	284	293	310	219	29	17	18	12
1 TU & W 11.30P 31																										
1 THU. 11.30P 34																										
2 M & W 11.30P 31																										
2 TU&TH 11.30P 30																										
2 FRI. 11.30P 32																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON	PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
LATE FRINGE CONT'D																											
ABC WEEKEND REPORT-SAT.	31		151	150	A	2.7	7	232	1289	664	207^	737	233^	370^	289^	323^	293^	444^	95v	271^	233^	279^	151^	39v	LT	69v	69v
SAT. 11.15P 15 ABC		N	83	83	B	3.4	8	292	1189	588	199	640	156	335	339	348	255	488	161	281	264	220	164	33	LT	28	23
ABC WEEKEND REPORT-SUN.	32		160	159	A	2.8	13	241	1290	556^	315^	772	340^	394^	378^	245^	328^	460^	141v	277^	283^	207^	132v	58v	LT	LT	LT
SUN. 11.30P 15 ABC		N	89	89	B	3.4	13	292	1195	549	223	617	176	350	346	298	227	485	143	264	285	236	169	41	20	52	33
CBS LATE NIGHT I	156		192	182	A	5.1	17	438	1208	687	254	749	210	405	432	388	283	429	141^	253	241	220	139^	14v	LT	16v	12v
1 M & TU 11.30P 67 CBS		FF	94	90	B	5.2	17	447	1238	602	240	689	210	393	357	354	247	466	151	280	259	243	160	44	26	39	25
1 WED. 11.30P 65																											
1 THU. 11.30P 66																											
2 MON. 11.30P 67																											
2 TUE. 11.31P 67																											
2 TH & F 11.30P 66																											
11.30 - 12.00					A	5.4	16	464	1226	665	259	728	191	381	421	383	288	454	152	262	239	229	155	18v	13v	26v	15v
12.00 - 12.30					A	5.0	19	430	1179	698	252	754	212	415	442	390	277	410	142^	253	240	202	121^	LT	LT	LT	LT
12.30 - 1.00					A	4.7	22	404	1168	693	260	765	261	418	418	384	256	387	108^	234	247	230	126^	LT	LT	LT	LT
CBS LATE NIGHT II	156		192	182	A	3.4	19	292	1202	733	242	778	281	449	435	352	243	418	137^	250	281	233	117^	LT	LT	LT	LT
1 MON. 12.37A 50 CBS		FF	94	90	B	3.3	18	283	1139	557	219	633	198	366	336	321	216	455	158	302	276	247	134	34	19	LT	LT
1 TUE. 12.37A 49																											
1 WED. 12.35A 46																											
1 THU. 12.36A 47																											
2 MON. 12.37A 48																											
2 TUE. 12.38A 52																											
2 THU. 12.36A 45																											
2 FRI. 12.36A 40																											
12.30 - 1.00					A	3.6	18	309	1194	739	259	777	275	447	427	376	243	404	117^	240	276	246	119^	LT	LT	LT	LT
1.00 - 1.30					A	3.2	20	275	1196	727	229^	767	284	439	440	319	240	429	168^	262	283	210^	110^	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	160		57	59	A	1.3	14	112	759	339^	151^	401^	71v	206^	188^	179^	195^	330^	160^	214^	241^	117v	89v	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS		N	59	60	B	1.2	13	103	795	406	185	494	144	277	258	289	178	275	92	134	139	162	129	LT	LT	LT	LT
2 MTHSU 2.00A 30																											
2 TUE. 2.01A 29																											
2 WED. 2.08A 22																											
CBS NEWS NIGHTWATCH-2	163		78	79	A	1.6	20	137	1015	460^	175^	540	117v	234^	270^	292^	270^	460^	241^	306^	292^	154^	117v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS		N	73	74	B	1.4	18	120	770	377	133	453	153	263	241	240	157	290	122	175	161	149	102	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	164		92	93	A	1.4	25	120	817	292^	167^	392^	117v	259^	250^	217^	100v	417^	150^	217^	216^	209^	167^	LT	LT	LT	LT
M-THSU 3.00A 180 CBS		N	84	84	B	1.2	22	103	591	284	112	331	98	187	166	162	120	229	70	111	101	110	107	LT	LT	LT	LT
3.00 - 3.30					A	1.7	25	146	836	275^	137^	377^	68v	179^	220^	192^	157^	452	164^	233^	274^	227^	178^	LT	LT	LT	LT
3.30 - 4.00					A	1.6	26	137	898	415^	145^	496	204^	321^	277^	219^	117v	387^	146^	204^	234^	168^	153^	LT	LT	LT	LT
4.00 - 4.30					A	1.5	27	129	760	257^	132^	419^	194^	302^	248^	171^	78v	326^	140^	140^	155^	147^	163^	LT	LT	LT	LT
4.30 - 5.00					A	1.4	27	120	725	217^	159^	275^	66v	200^	217^	151^	58v	433^	117v	200^	192^	274^	200^	LT	LT	LT	LT
5.00 - 5.30					A	1.3	25	112	634	188^	179^	241^	LT	188^	188^	205^	53v	393^	108v	206^	205^	223^	152^	LT	LT	LT	LT
5.30 - 6.00					A	1.3	24	112	625	242^	224^	286^	LT	232^	232^	259^	54v	339^	169^	205^	116v	106v	125v	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	33		125	126	A	5.2	11	447	1492	772	246^	848	251^	454	423	418	349	594	148^	398	434	349	160^	24v	24v	26v	26v
SUN. 11.00P 15 CBS		N	66	66	B	5.1	11	438	1394	674	224	756	201	372	343	366	341	542	118	311	315	317	203	49	27	47	27
DAVID LETTERMAN I	128		202	202	A	4.1	21	352	1327	656	287	730	309	474	350	284	210	527	281	407	309	208	104^	51^	LT	19v	LT
M-TH 12.30A 30 NBC		GV	99	99	B	4.0	20	344	1263	570	244	634	280	402	307	257	172	577	298	424	321	230	119	35	17	17	LT
DAVID LETTERMAN II	128		202	202	A	3.2	20	275	1215	588	280	672	353	429	310	208^	184^	478	256	394	295	196^	84^	51v	LT	LT	LT
M-TH 1.00A 30 NBC		GV	99	99	B	3.0	19	258	1190	510	213	574	292	395	262	205	136	568	320	438	308	208	101	35	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
EYE ON HOLLYWOOD	120	73	73	A	1.3	7	112	1018	714	187^	759	402^	536^	491^	286^	161^	250^	80v	152^	180^	161^	53v	LT	LT	LT	LT
1 MON. 12.00M 30 ABC GV		51	51	B	1.4	6	120	986	479	185	537	203	348	300	263	142	417	140	245	231	220	130	LT	LT	LT	LT
1 TU & W 12.01A 30																										
1 THU. 12.04A 30																										
1 FRI. 12.30A 31																										
2 MON. 12.31A 30																										
2 TU&TH 12.00M 31																										
2 WED. 12.01A 30																										
2 FRI. 12.32A 30																										
FRIDAY NIGHT VIDEOS	32	186	187	A	3.6	18	309	1023	491	190^	543	337^	443	352^	158^	81v	383^	221^	280^	288^	146^	52v	26v	26v	71v	71v
FRI. 12.30A 90 NBC PC		97	97	B	3.7	18	318	1216	523	225	592	356	479	310	177	95	432	235	339	279	162	73	148	49	44	25
12.30 - 1.00				A	4.3	18	369	1238	699	323^	718	381	588	480	282^	101^	438	216^	322^	322^	208^	73v	33v	33v	49v	49v
1.00 - 1.30				A	3.6	18	309	890	385^	146^	456	288^	359^	315^	117^	74v	317^	210^	240^	247^	97v	22v	23v	23v	94v	94v
1.30 - 2.00				A	3.0	18	258	822	294^	57v	368^	305^	305^	197^	20v	63v	352^	221^	248^	283^	104v	46v	24v	24v	78v	78v
G MICHAELS SPORTS MACHINE	34	77	78	A	2.0	7	172	1000	449^	169v	518^	30v	181v	210^	424^	308^	419^	122v	331^	261^	273^	88v	63v	63v	LT	LT
SUN. 11.30P 15 NBC SC		55	55	B	1.7	6	146	959	410	137	480	182	279	257	205	154	421	190	300	243	179	106	40	LT	LT	LT
NBA PLAYOFF GAME-WED.(S)			205	A	7.4	33	636	1219	302^	173^	413^	218^	300^	224^	171^	100v	741	251^	477	471	404^	182^	65v	37v	LT	LT
2 WED. 11.30P 158 CBS SE			99																							
11.30 - 12.00				A	9.0	26	773	1455	511	267^	662	349	464	411	281^	137^	752	275^	467	427	389	200^	41v	41v	LT	LT
12.00 - 12.30				A	8.3	30	713	1236	328^	200^	474	252^	363^	253^	198^	111^	683	188^	407	428	410	194^	79v	44v	LT	LT
12.30 - 1.00				A	6.7	31	576	1191	290^	196^	423^	250^	328^	235^	149^	95v	699	190^	453^	459^	434^	169^	69v	35v	LT	LT
1.00 - 1.30				A	6.7	39	576	1038	186^	141^	243^	104v	170^	113v	121^	73v	717	257^	483	473	363^	153^	78v	40v	LT	LT
1.30 - 2.00				A	6.9	48	593	1088	140^	59v	195^	100v	137^	82v	74v	58v	829	331^	573	557	408^	180^	64v	27v	LT	LT
2.00 - 2.30				A	5.4	47	464	1114	136v	30v	196^	96v	96v	36v	100v	100v	825	372^	563^	567^	394^	170^	93v	31v	LT	LT
NBA PLAYOFF GAME-FRI.(S)		200		A	4.9	18	421	1558	612^	254^	672	300^	392^	366^	208^	226^	707	263^	572^	572^	368^	135v	LT	LT	179^	165^
1 FRI. 11.30P 150 CBS SE		97																								
11.30 - 12.00				A	6.3	16	541	1699	679	292^	753	386^	425^	311^	211^	273^	688	272^	546	546	348^	142^	LT	LT	258^	229^
12.00 - 12.30				A	5.1	16	438	1888	669	215^	692	363^	405^	306^	174^	248^	757	251^	621	621	424^	136v	LT	LT	439^	400^
12.30 - 1.00				A	4.7	19	404	1505	632^	314^	661	243^	401^	414^	277^	206^	735	193^	599^	599^	463^	136v	LT	LT	109v	109v
1.00 - 1.30				A	4.5	21	387	1220	517^	228^	584^	230^	346^	396^	166v	188^	636^	277^	519^	519^	274^	117v	LT	LT	LT	LT
1.30 - 2.00				A	4.0	22	344	1311	505^	212^	601^	216^	357^	427^	211^	174v	710^	334^	573^	573^	312^	137v	LT	LT	LT	LT
SATURDAY NIGHT	22	198	196	A	5.6	18	481	1484	702	335	754	389	524	457	267^	186^	496	267^	399	363	215^	60v	116^	69v	118^	87^
1 SAT. 11.30P 81 NBC GV		99	99	B	7.1	21	610	1514	651	272	719	373	538	427	271	136	582	292	466	405	253	87	151	61	62	51
2 SAT. 11.30P 77																										
11.30 - 12.00				A	6.9	19	593	1477	686	327	760	373	509	458	297	202^	504	220^	393	356	257	84^	116^	57v	97^	69^
12.00 - 12.30				A	5.2	18	447	1463	707	336	745	405	533	453	237^	173^	456	270^	380	352	182^	38v	116^	78^	146^	109^
12.30 - 1.00				A	4.5	18	387	1483	706	364	724	374	519	442	249^	156^	516	346^	418	380	170^	35v	126^	88v	117^	83v
TONIGHT SHOW	156	201	202	A	7.2	23	618	1380	640	206	722	188	370	340	331	299	537	187	332	325	271	161	64^	32^	57^	34^
M-F 11.30P 60 NBC GV		99	99	B	7.3	23	627	1391	665	229	742	237	394	352	321	287	540	212	338	311	249	164	61	31	48	27
11.30 - 12.00				A	7.9	23	679	1405	652	197	732	183	374	357	344	302	549	181	336	325	280	174	71^	37^	53^	33^
12.00 - 12.30				A	6.4	24	550	1347	629	216	712	197	369	320	314	297	521	198	330	333	256	140	54^	23v	60^	36^
•WEEKDAY DAYTIME																										
ABC DAYTIME NEWSBRIEF-M-F	159	205	204	A	8.6	31	739	1387	748	231	907	477	712	547	358	170	275	144	195	144	57^	80^	95	80^	110	56^
1 MTUTHF 2.58P 1 ABC N		98	98	B	8.0	27	687	1311	782	241	889	432	652	541	354	203	237	106	141	115	56	94	82	67	103	40
1 WED. 2.57P 2																										
2 M-TH 2.58P 1																										
2 FRI. 2.57P 2																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																														
ABC WORLD NEWS-MORN-615A				160		126	127	A	2.0	21	172	1169	483	239^	529	93v	285^	390	355^	139^	512	198^	320^	301^	185^	158^	70v	52v	58v	58v
M-F	6.15A	15	ABC		N	80	80	B	1.7	18	146	1149	560	276	585	137	373	406	367	162	443	136	276	283	211	144	54	38	67	63
ABC WORLD NEWS-MORN-645A				160		180	180	A	2.6	18	223	1363	646	372	695	139^	417	474	466	189^	466	174^	264^	287^	202^	166^	148^	112^	54v	54v
M-F	6.45A	15	ABC		N	95	95	B	2.5	17	215	1314	697	326	761	179	452	467	450	245	452	125	262	268	227	168	50	32	51	40
ALL MY CHILDREN				158		210	210	A	7.6	26	653	1349	756	220	866	416	650	566	347	176	294	176	215	181	78^	49^	73^	67^	116	48^
1 MTUTHF	1.00P	60	ABC		DD	99	99	B	8.0	26	687	1285	794	258	895	426	651	536	363	203	229	117	164	134	73	54	63	54	98	34
1 WED.	1.00P	41																												
&	1.47P	13																												
2 M-F	1.00P	60																												
1.00 - 1.30								A	7.2	25	618	1354	761	218	872	415	649	581	352	180	285	176	207	172	69^	49^	76^	68^	121	54^
1.30 - 2.00								A	8.0	27	687	1351	751	220	865	421	656	556	344	172	304	175	221	188	84^	53^	72^	65^	110	44^
AMERICAN TREASURY				94		199	199	A	5.4	17	464	1155	764	228	859	179	424	421	453	351	188	43^	93^	93^	119^	75^	50^	26v	58^	16v
MWF	3.58P	1	CBS		DO	93	93	B	5.7	17	490	1250	727	177	855	215	441	395	436	346	216	71	124	100	104	74	113	79	66	35
ANOTHER WORLD				154		206	206	A	5.1	18	438	1427	789	224	1011	362	590	462	410	382	278	145^	171	103^	92^	84^	37v	28v	101^	44^
M-F	2.00P	60	NBC		DD	99	99	B	5.1	17	438	1336	837	179	964	325	522	432	384	400	250	90	127	94	105	100	49	38	73	32
2.00 - 2.30								A	5.1	18	438	1461	819	269	1045	374	623	493	436	381	284	143^	167	114^	101^	85^	32v	25v	100^	43^
2.30 - 3.00								A	5.1	19	438	1370	760	170	972	350	555	431	379	380	267	144^	171	87^	82^	84^	37^	29v	94^	39^
AS THE WORLD TURNS				161		205	205	A	6.8	24	584	1168	780	202	909	215	430	406	419	405	202	36^	106^	110^	103^	91^	18v	LT	39^	LT
M-F	1.30P	60	CBS		DD	99	99	B	6.7	22	576	1202	789	148	883	207	402	381	406	417	220	54	100	96	99	103	44	31	55	21
1.30 - 2.00								A	6.7	23	576	1158	766	188	898	210	431	400	412	401	206	43^	108^	114	103^	88^	17v	LT	37^	LT
2.00 - 2.30								A	7.0	25	601	1153	774	206	900	214	422	405	420	398	193	30^	104^	104^	98^	89^	18v	LT	42^	LT
CAPITOL				160		196	196	A	5.1	19	438	1123	694	203	845	199	388	379	438	375	188	35v	110^	110^	118^	71^	49^	18v	41^	12v
M-F	2.30P	30	CBS		DD	95	95	B	5.1	18	438	1167	743	154	871	232	434	385	422	376	195	63	116	99	94	68	50	32	51	19
CBS EARLY MORNING NEWS				165		139	139	A	1.5	15	129	1349	721	496^	729	162^	365^	304^	420^	364^	620	93v	317^	356^	480^	264^	LT	LT	LT	LT
M-F	6.30A	30	CBS		N	89	89	B	1.5	14	129	1186	579	253	599	112	248	262	311	299	531	119	231	261	294	255	LT	LT	43	LT
CBS MORNING NEWS 1				165		200	200	A	3.3	16	283	1297	777	173^	806	208^	406	332	329	371	434	35v	148^	156^	240	264	LT	LT	57v	18v
M-F	7.30A	30	CBS		N	99	99	B	3.0	14	258	1325	689	215	721	163	335	332	314	349	505	72	146	151	209	335	24	LT	75	38
CBS MORNING NEWS 2				165		200	200	A	3.3	15	283	1205	700	91^	721	134^	293	289	289	393	368	99^	180^	113^	137^	178^	LT	LT	116^	LT
M-F	8.30A	30	CBS		N	99	99	B	3.3	14	283	1219	660	147	731	145	285	284	311	395	404	76	145	146	173	226	24	LT	60	LT
DAYS OF OUR LIVES				157		210	210	A	7.3	25	627	1517	867	260	1051	403	592	478	395	382	307	135	166	104^	113	109	46^	37^	113	45^
M-F	1.00P	60	NBC		DD	99	99	B	7.2	24	618	1421	840	203	953	343	540	449	383	368	333	118	173	133	135	128	55	45	80	26
1.00 - 1.30								A	7.1	25	610	1495	878	256	1048	405	577	468	381	389	306	139	173	88^	114	107	32^	26v	109	41^
1.30 - 2.00								A	7.5	26	644	1522	850	257	1048	398	602	485	408	373	301	129	154	115	110	108	56^	45^	117	47^
FAMILY TIES M-F				99		155	157	A	3.9	17	335	1445	758	220	860	370	532	437	269	286	437	236	269	174^	123^	151^	26v	18v	122^	75^
M-F	10.00A	30	NBC		CS	88	91	B	4.3	17	369	1408	675	190	752	321	467	417	300	230	340	173	233	168	113	99	110	81	206	94
GENERAL HOSPITAL				158		207	207	A	9.7	32	833	1365	793	223	913	449	662	547	352	202	157	45^	87	75^	48^	70^	170	145	125	80
M-F	3.00P	60	ABC		DD	99	99	B	9.3	29	799	1367	787	245	906	434	645	517	345	224	205	88	127	100	58	77	138	117	118	58
3.00 - 3.30								A	9.6	33	825	1326	799	213	921	456	676	552	354	199	161	53^	90	79^	43^	71^	140	124	104	59^
3.30 - 4.00								A	9.9	32	850	1369	775	227	889	432	638	534	346	201	146	36^	78	66^	49^	68^	193	163	141	95
GOOD MORNING, AMERICA-730				160		206	206	A	4.6	22	395	1170	723	225	757	261	472	487	372	222	319	45^	155^	176	211	131^	43^	27v	51^	18v
M-F	7.30A	30	ABC		N	99	99	B	4.9	23	421	1171	708	245	770	231	420	441	361	279	313	67	148	162	163	139	31	15	57	26

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
GOOD MORNING, AMERICA-830	159	204	204	A	4.8	22	412	1170	765	194	782	233	468	504	393	275	301	23v	105^	115^	206	172	LT	LT	78^	22v
M-F 8.30A 30 ABC N		99	99	B	5.4	23	464	1100	716	174	748	189	391	406	374	305	288	46	119	127	163	150	16	11	48	13
GUIDING LIGHT	160	206	206	A	6.5	22	558	1163	729	246	868	189	412	417	445	367	173	43^	91^	86^	93^	71^	71^	34^	51^	16v
M-F 3.00P 60 CBS DD		99	99	B	6.7	21	576	1236	752	168	871	218	438	403	436	367	209	62	114	95	98	80	103	70	53	28
3.00 - 3.30				A	6.3	22	541	1152	733	231	875	183	407	417	456	379	168	38^	87^	85^	93^	72^	70^	29v	39^	10v
3.30 - 4.00				A	6.7	22	576	1151	717	245	852	189	411	413	436	350	173	47^	95^	83^	89^	68^	69^	35^	57^	21v
LIFESTYLES-RICH & FAM-M-F	30	169	170	A	2.3	10	198	1212	789	339	844	415	591	499	278^	233^	252^	105^	121^	82v	112^	116^	96^	40v	LT	LT
M-F 11.00A 30 ABC CC		85	85	B	2.3	10	198	1184	771	266	832	386	580	521	316	211	248	101	142	109	104	90	62	40	42	LT
LOVING	157	183	183	A	3.9	15	335	1248	734	226	845	392	598	467	295	232	257	143^	152^	119^	56^	94^	87^	50^	59^	LT
M-F 12.30P 30 ABC DD		93	93	B	4.1	14	352	1217	744	250	857	364	591	495	367	226	239	106	143	103	73	91	48	39	73	27
NBC NEWS AT SUNRISE	160	192	192	A	2.1	16	180	1272	544	161^	572	167^	250^	294^	155^	278^	650	101^	246^	361^	316^	289^	LT	LT	34v	34v
M-F 6.30A 30 NBC N		98	98	B	2.4	18	206	1232	601	290	643	134	347	392	345	224	495	140	278	296	252	165	39	LT	55	35
NBC NEWS DIGEST-DAYTIME	92	195	193	A	4.6	17	395	1352	766	133^	941	351	561	455	348	344	241	123^	146^	83^	75^	79^	49^	36v	121^	56^
MWF 2.57P 1 NBC N		97	95	B	4.5	15	387	1278	809	157	926	304	485	409	357	402	225	70	104	82	100	100	56	45	71	33
NEW CARD SHARKS	95	167	167	A	3.8	17	326	1193	684	178^	764	157^	325	331	358	381	245	61^	129^	114^	113^	110^	LT	LT	184^	25v
M-F 10.30A 30 CBS QP		85	85	B	4.4	18	378	1275	710	150	798	196	362	362	374	371	279	74	144	137	139	114	40	26	158	56
NEW LOVE AMERICAN STYLE	97	179	178	A	2.2	10	189	1206	741	286^	778	408	567	519	323^	179^	328^	127^	137^	105^	148^	180^	84v	52v	LT	LT
M-F 11.30A 30 ABC CS		86	86	B	2.6	10	223	1267	666	230	743	347	521	444	311	184	308	125	185	146	123	114	99	65	117	41
NEWSBREAK-11.57	163	181	181	A	6.5	28	558	1240	624	171	764	186	337	308	298	377	341	63^	141	125	188	184	28v	14v	107^	27v
M-F 11.57A 2 CBS N		86	86	B	6.6	26	567	1302	670	162	774	197	373	346	314	364	351	95	161	138	151	176	49	25	128	42
NEWSBREAK-3.44	155	195	196	A	6.1	20	524	1174	713	258	867	207	430	412	439	345	186	58^	109^	89^	100^	65^	56^	26v	65^	23v
1 M & TU 3.43P 1 CBS N		96	96	B	6.5	20	558	1243	744	169	862	217	435	398	425	361	215	71	123	99	102	76	108	76	58	31
1 WED. 3.40P 1																										
1 THU. 3.44P 1																										
1 FRI. 3.45P 1																										
2 MON. 3.45P 1																										
2 TUE. 3.40P 1																										
2 W & TH 3.43P 1																										
2 FRI. 3.44P 1																										
ONE LIFE TO LIVE	158	208	208	A	7.7	28	661	1399	781	220	925	465	726	585	375	168	284	134	196	166	71^	83^	90^	73^	100	47^
M-F 2.00P 60 ABC DD		99	99	B	7.8	27	670	1294	781	244	882	419	651	542	362	196	237	108	142	115	56	92	75	64	100	36
2.00 - 2.30				A	7.4	26	636	1368	762	203	900	450	709	572	357	168	289	132	195	176	76^	87^	85^	69^	94^	45^
2.30 - 3.00				A	8.1	30	696	1391	783	227	927	468	725	584	382	166	272	134	191	148	62^	81^	88^	74^	104	50^
PRESS YOUR LUCK	94	105	106	A	1.9	6	163	1325	785	306^	908	308^	528	497	355^	355^	215^	49v	117^	93v	92v	98v	98v	36v	104^	50v
M-F 4.00P 30 CBS QP		52	53	B	2.0	6	172	1370	697	190	796	246	447	406	341	313	304	126	208	170	128	82	114	48	156	87
PRICE IS RIGHT 1	162	207	207	A	6.3	29	541	1307	624	141	740	152	324	334	352	356	381	91^	180	171	205	157	15v	11v	171	39^
M-F 11.00A 30 CBS AP		99	99	B	6.5	26	558	1310	695	143	785	194	376	366	358	361	333	90	155	141	155	151	50	25	142	47
PRICE IS RIGHT 2	161	207	207	A	8.1	36	696	1293	625	124	771	179	338	328	333	374	351	83^	166	131	180	168	27^	13v	144	34^
M-F 11.30A 30 CBS AP		99	99	B	8.3	33	713	1312	693	147	785	201	376	358	340	366	336	90	151	135	149	164	47	25	144	45
RYAN'S HOPE	158	171	171	A	2.9	12	249	1181	621	216^	791	284	562	466	422	201^	206^	117^	125^	76^	69^	81^	36v	21v	148^	24v
M-F 12.00N 30 ABC DD		90	90	B	3.1	11	266	1180	717	249	845	351	586	480	391	228	195	71	109	86	79	84	45	35	95	28
SALE OF THE CENTURY	156	156	156	A	4.3	19	369	1201	696	81^	788	268	385	284	257	376	317	131^	158^	114^	108^	145^	LT	LT	96^	40v
M-F 10.30A 30 NBC QG		82	82	B	4.4	18	378	1281	675	141	783	256	377	313	279	380	293	98	137	115	102	140	62	39	143	42

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SANTA BARBARA	154	194	194	A	4.2	14	361	1510	681	97^	873	366	544	411	354	302	302	162^	192	107^	71^	106^	121^	94^	214	92^
M-F 3.00P 60 NBC	DD	97	97	B	4.2	13	361	1397	760	115	874	331	475	372	330	354	299	135	167	94	98	112	102	76	122	60
3.00 - 3.30				A	4.1	14	352	1474	689	90^	899	386	568	411	353	306	319	177^	208	113^	74^	105^	77^	71^	179^	66^
3.30 - 4.00				A	4.4	14	378	1497	648	95^	826	341	510	397	344	289	280	145^	175	101^	69^	100^	155^	113^	236	112^
SCRABBLE	155	198	198	A	4.8	21	412	1255	701	124^	809	216	372	292	289	413	291	127^	138^	97^	80^	143^	16v	14v	139^	69^
M-F 11.30A 30 NBC	QG	97	97	B	5.3	21	455	1288	695	128	805	232	352	295	287	409	301	90	121	95	103	161	46	31	136	52
SEARCH FOR TOMORROW	156	153	153	A	3.0	11	258	1395	833	127^	966	314	478	383	342	458	262	73^	96^	39v	136^	166^	LT	LT	156^	47v
M-F 12.30P 30 NBC	DD	77	77	B	2.9	10	249	1353	763	138	869	257	374	354	348	445	347	99	150	134	151	173	45	41	92	33
SUPER PASSWORD	157	150	150	A	3.3	13	283	1198	604	148^	681	166^	233	184^	254	402	305	121^	178^	107^	113^	127^	32v	32v	180^	113^
M-F 12.00N 30 NBC	QG	75	75	B	3.9	14	335	1209	662	89	758	179	298	263	298	413	277	75	121	94	125	144	57	42	117	64
TODAY SHOW-7.30AM	160	205	205	A	5.3	25	455	1352	751	273	762	140^	393	429	384	302	474	85^	232	261	258	178	100^	75^	16v	LT
M-F 7.30A 30 NBC	N	99	99	B	5.3	25	455	1289	724	259	747	181	416	441	374	281	426	100	203	219	211	177	42	19	74	50
TODAY SHOW-8.30AM	160	205	205	A	5.3	24	455	1248	765	102^	791	196	372	376	332	367	372	95^	156	154	134^	185	26v	22v	59^	LT
M-F 8.30A 30 NBC	N	99	99	B	5.5	23	472	1201	729	150	769	190	380	371	353	339	359	86	149	158	156	171	22	11	51	27
$25,000 PYRAMID	163	183	183	A	4.2	19	361	1230	656	141^	770	111^	266	247	348	462	297	45v	130^	136^	171^	133^	LT	LT	163^	25v
M-F 10.00A 30 CBS	QP	92	92	B	4.9	20	421	1214	712	154	802	174	344	323	369	418	279	60	141	147	153	109	25	LT	108	37
WHEEL OF FORTUNE	157	209	209	A	6.0	27	515	1299	787	155	863	228	359	307	278	469	304	139	169	89^	70^	131	21v	17v	111^	46^
M-F 11.00A 30 NBC	QG	99	99	B	7.0	28	601	1285	743	134	836	221	349	307	298	442	293	83	115	96	100	163	45	29	111	41

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
YOUNG AND THE RESTLESS	160	207	207	A	8.5	32	730	1242	790	198	898	273	481	442	411	355	225	50^	112	115	113	96	35^	24^	84^	16v
M-F 12.30P 60 CBS	DD	99	99	B	8.3	30	713	1267	786	186	880	284	501	442	404	336	248	79	127	119	111	100	44	33	95	27
12.30 - 1.00				A	8.4	33	722	1252	778	203	894	279	483	441	411	351	226	43^	105	111	121	102	34^	22v	98	18v
1.00 - 1.30				A	8.5	32	730	1222	803	190	903	266	478	446	411	361	220	52^	113	118	103	89^	35^	24^	64^	9v
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	12	201	202	A	2.5	16	215	1391	320^	126v	320^	74v	163^	215^	186^	87v	424^	260^	260^	241^	85v	164^	94v	42v	553^	354^
SAT. 8.25A 4 ABC	CN	97	97	B	2.8	15	241	1555	221	82	266	92	155	165	116	86	267	99	130	105	92	127	133	55	889	499
ABC FUN FIT-11:55AM	12	190	192	A	3.2	13	275	1684	361^	102v	364^	182^	211^	167^	95v	146^	167^	95v	133^	38v	38v	34v	160^	160^	993	673
SAT. 11.55A 4 ABC	CN	96	96	B	3.6	13	309	1695	314	100	332	171	232	230	112	66	334	190	270	177	110	52	231	124	798	416
ABC SUNDAY AFTERNOON BSBL	5	179		A	3.1	9	266	1951	648^	294^	701^	238v	348^	328^	274^	308^	632^	151v	240v	272^	296^	360^	103v	LT	515^	460^
1 SUN. 3.00P 195 ABC	SE	89		B	2.8	8	241	1432	541	202	570	182	266	261	177	268	614	129	295	279	268	305	42	LT	206	144
3.00 - 3.30				A	2.8	9	241	1635	584^	286^	584^	295^	357^	237v	153v	227v	672^	170v	331^	331^	426^	341^	35v	LT	344^	266v
3.30 - 4.00				A	3.2	10	275	2004	683^	454^	694^	353^	453^	410^	221v	241v	661^	200v	339^	339^	313^	322^	LT	LT	649^	649^
4.00 - 4.30				A	2.9	9	249	1739	642^	177v	642^	133v	249v	273v	261v	334^	583^	214v	221v	221v	156v	362^	68v	LT	446^	446^
4.30 - 5.00				A	3.1	9	266	2432	656^	229v	720^	98v	215v	326^	306^	394^	668^	138v	160v	270^	324^	398^	137v	LT	907^	907^
5.00 - 5.30				A	3.1	8	266	1981	567^	301^	729^	278^	369^	350^	317^	315^	638^	127v	214v	258^	323^	380^	151v	22v	463^	358^
5.30 - 6.00				A	2.9	8	249	1996	714^	309^	839^	304^	398^	389^	363^	346^	655^	84v	196v	244v	322^	411^	193v	LT	309^	205v
6.00 - 6.30				A	3.8	10	326	1960	763^	291^	763^	198v	420^	322^	353^	343^	541^	98v	221^	221^	212^	320^	147v	LT	509^	350^
ABC WEEKEND SPECIALS	34	186	187	A	3.1	12	266	1398	362^	154^	418^	211^	358^	278^	158^	60v	131^	71v	71v	30v	38v	60v	157^	157^	692	553
SAT. 12.00N 30 ABC	FV	94	94	B	4.1	14	352	1725	414	128	473	261	361	300	157	88	309	180	230	171	100	69	281	171	662	441
ABC WIDE WORLD-SPORTS SAT	17		208	A	3.5	12	301	1542	515^	120v	515^	207v	282^	228^	115v	233^	788^	256^	393^	420^	373^	305^	99v	16v	140v	67v
2 SAT. 4.30P 90 ABC	SA		99	B	6.6	16	567	1507	519	193	569	146	291	285	277	241	681	199	357	374	335	263	99	55	158	97
4.30 - 5.00				A	2.7	9	232	1797	508^	250v	508^	228v	305^	284v	138v	203v	806^	419^	552^	465^	216v	254v	103v	LT	380^	91v
5.00 - 5.30				A	3.6	12	309	1573	686^	78v	686^	359^	430^	359^	110v	256^	761^	204v	324^	388^	434^	315^	81v	LT	45v	45v
5.30 - 6.00				A	4.2	13	361	1346	377^	67v	377^	61v	144v	83v	109v	233^	791	196^	346^	411^	415^	330^	111v	27v	67v	67v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPTS SPEC.(S)		201		A	3.3	10	283	1279	559^	126v	577^	134v	280^	226v	241v	297^	582^	166v	315^	359^	353^	223v	45v	17v	75v	75v
1 SAT. 3.30P 90 ABC SA		98																								
3.30 - 4.00				A	2.9	9	249	1490	788^	317^	832^	317^	538^	493^	389^	294^	466^	LT	246v	246v	466^	220v	119v	60v	73v	73v
4.00 - 4.30				A	3.0	9	258	1167	446^	47v	446^	58v	166v	108v	198v	280^	613^	281^	334^	401^	290^	212v	22v	LT	86v	86v
4.30 - 5.00				A	4.1	13	352	1162	463^	46v	463^	52v	164v	112v	155v	299^	619^	196^	336^	395^	305^	224^	14v	LT	66v	66v
ALVIN AND THE CHIPMUNKS	34	185	184	A	5.4	22	464	1849	316	91^	355	233^	233^	203^	45v	105^	105^	43v	91^	91^	48v	14v	276^	37v	1113	702
SAT. 11.00A 30 NBC CA		91	90	B	7.1	24	610	1707	296	109	339	216	259	195	93	68	246	164	195	147	61	39	264	158	858	495
AMERICAN BANDSTAND	34	172	170	A	3.0	12	258	1337	364^	93v	430^	243^	325^	174^	114v	105v	240^	213^	213^	147^	27v	27v	101v	101v	566	419^
SAT. 12.30P 60 ABC PC		85	85	B	2.9	9	249	1676	493	200	558	297	419	342	207	99	419	221	313	244	163	96	237	148	462	286
12.30 - 1.00				A	2.9	11	249	1538	406^	96v	454^	277^	342^	182^	80v	112v	369^	317^	317^	180^	52v	52v	88v	88v	627	450^
1.00 - 1.30				A	3.1	12	266	1132	316^	91v	395^	215^	306^	162^	131^	89v	113v	113v	113v	113v	LT	LT	116v	116v	508^	391^
ASTRO MINUTE-11.26AM	20	196	196	A	3.9	16	335	2170	357^	129^	374^	263^	285^	174^	111^	63v	141^	96v	122^	63v	26v	19v	837	369^	818	460
SAT. 11.26A 3 CBS CN		97	96	B	4.8	16	412	1819	362	117	409	189	289	235	166	96	269	112	198	173	122	62	314	115	827	522
BERENSTAIN BEARS	5	197	197	A	3.3	18	283	1558	251^	LT	293^	127^	138^	95v	67v	155^	198^	141^	151^	63v	LT	47v	78v	67v	989	654
SAT. 8.30A 30 CBS CA		97	97	B	3.6	18	309	1668	256	53	293	140	162	135	75	123	172	77	122	74	71	50	148	99	1055	607
BUGS BUNNY/LOONEY TUNES-1	12	207	208	A	4.1	19	352	1520	185^	125^	307^	172^	274^	219^	135^	19v	406	170^	222^	235^	216^	125^	207^	64v	600	381^
SAT. 9.00A 30 ABC CA		99	99	B	4.6	19	395	1557	231	96	299	142	215	193	123	56	295	161	197	159	107	77	229	111	734	392
BUGS BUNNY/LOONEY TUNES-2	12	207	208	A	4.8	21	412	1617	218^	135^	326^	186^	283^	196^	140^	19v	342	131^	197^	160^	195^	121^	278^	88^	671	473
SAT. 9.30A 30 ABC CA		99	99	B	5.4	21	464	1621	285	130	345	197	264	214	120	52	308	172	219	165	109	76	237	90	731	405
COLONIAL GOLF-SAT(S)		190		A	2.8	8	241	1349	378^	62v	378^	87v	149v	95v	129v	229v	967^	278v	432^	597^	518^	345^	LT	LT	LT	LT
1 SAT. 4.40P 80 CBS SE		97																								
4.30 - 5.00				A	3.9	12	335	1340	478^	171v	478^	242^	325^	173v	134v	153v	848	236^	416^	548^	474^	251^	14v	LT	LT	LT
5.00 - 5.30				A	2.8	8	241	1344	307^	LT	307^	LT	58v	58v	136v	249v	1037^	386^	531^	672^	473^	345^	LT	LT	LT	LT
5.30 - 6.00				A	2.2	6	189	1286^	317v	LT	317v	LT	37v	37v	101v	280v	969^	175v	297v	530^	603^	439^	LT	LT	LT	LT
COLONIAL GOLF-SUN(S)		199		A	4.3	15	369	1087	285^	57v	290^	76v	103v	68v	121v	174v	756	285^	450^	472^	268^	244^	14v	14v	27v	LT
1 SUN. 1.00P 153 CBS SE		99																								
1.00 - 1.30				A	4.2	15	361	1252	311^	125v	311^	91v	123v	84v	126v	188v	773	319^	534^	537^	315^	186v	38v	38v	130v	LT
1.30 - 2.00				A	3.6	13	309	1091	262^	65v	262^	84v	84v	40v	107v	158v	787^	314^	486^	485^	281^	253^	42v	42v	LT	LT
2.00 - 2.30				A	4.2	15	361	1044	288^	39v	288^	64v	100v	74v	138v	150v	756	238^	413^	470^	283^	261^	LT	LT	LT	LT
2.30 - 3.00				A	4.5	15	387	1052	315^	18v	315^	75v	93v	67v	126v	204^	737	223^	367^	412^	263^	297^	LT	LT	LT	LT
3.00 - 3.30				A	4.7	15	404	1027	258^	37v	277^	62v	106v	72v	123v	171^	740	319^	451^	453^	211^	237^	LT	LT	LT	LT
DROIDS: ADVENTURES	12	202	204	A	3.1	13	266	1417	466^	203^	537	367^	399^	237^	141^	131^	157^	71v	109v	38v	86v	48v	185^	173^	538	313^
SAT. 11.00A 30 ABC CA		95	95	B	3.5	13	301	1617	339	131	359	178	257	233	150	70	288	144	213	154	116	65	214	122	756	375
DUNGEONS AND DRAGONS	30	189	190	A	3.3	13	283	1735	282^	99v	310^	218^	218^	201^	71v	68v	205^	170^	205^	127^	35v	LT	506	138^	714	477^
SAT. 11.30A 30 CBS CA		93	93	B	4.1	14	352	1778	395	194	462	229	339	265	171	105	279	156	218	190	96	43	339	111	698	442
EWOKS	12	202	204	A	3.5	14	301	2156	471	255^	567	296^	442^	289^	215^	118^	244^	65v	153^	125^	166^	91v	242^	106v	1103	802
SAT. 10.30A 30 ABC CA		95	95	B	4.1	15	352	1836	355	183	395	213	311	257	151	61	272	132	194	150	119	74	263	103	906	525
FACE THE NATION	32	154	156	A	2.2	9	189	1323	498^	159v	641^	159v	249^	281^	302^	312^	534^	301^	402^	402^	170v	132v	LT	LT	148v	121v
SUN. 10.30A 30 CBS CC		88	89	B	2.9	9	249	1185	567	216	609	150	239	242	249	315	521	176	293	282	221	199	LT	LT	35	LT
GET ALONG GANG	13	144	172	A	3.0	12	258	1186	202^	28v	233^	96v	96v	124v	55v	109v	297^	96v	220^	167^	167^	34v	260^	190^	396^	213^
SAT. 12.30P 30 CBS CA		68	84	B	3.2	11	275	1554	288	71	308	143	201	163	87	92	251	114	174	147	93	66	208	129	787	506
GUMMI BEARS	34	195	195	A	4.4	24	378	1521	163^	40v	163^	156^	156^	87v	LT	LT	24v	LT	24v	24v	24v	LT	157^	LT	1177	711
SAT. 8.30A 30 NBC CA		98	98	B	4.9	23	421	1682	186	76	242	124	170	120	84	67	166	74	113	100	60	43	169	68	1105	731

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
INDY 500 (RAINED OUT)(S)			206	A	6.6	23	567	1637	556	272^	630	296^	390^	370^	207^	173^	869	321^	530	556	406^	249^	96v	48v	42v	21v
2 SUN. 11.00A 327 ABC SC			98																							
11.00 - 11.30				A	4.4	18	378	1185	492^	93v	492^	169v	265^	256^	146v	177v	693^	238^	417^	412^	349^	225^	LT	LT	LT	LT
11.30 - 12.00				A	4.8	19	412	1364	678	211^	678	285^	420^	405^	194^	224^	633^	169^	337^	323^	345^	250^	33v	33v	20v	20v
12.00 - 12.30				A	6.4	24	550	1371	556	134^	556	282^	349^	315^	137^	137^	727	248^	406^	418^	349^	243^	53v	31v	35v	35v
12.30 - 1.00				A	6.7	25	576	1531	436^	111v	515	268^	319^	289^	122^	146^	834	386^	562	557	330^	220^	75v	54v	107v	42v
1.00 - 1.30				A	6.8	25	584	1815	623	433^	721	457	512	472	155^	151^	866	378^	570	551	346^	251^	87v	44v	141^	65v
1.30 - 2.00				A	7.6	26	653	1613	530	356^	605	354^	400^	383^	154^	148^	894	371^	554	513	363^	285^	87v	47v	27v	27v
2.00 - 2.30				A	7.4	25	636	1649	513	244^	557	227^	306^	312^	206^	201^	981	404^	587	657	385^	245^	111^	70v	LT	LT
2.30 - 3.00				A	7.1	24	610	1797	542	269^	627	280^	343^	347^	225^	196^	997	413^	614	731	435^	214^	125^	69v	48v	48v
3.00 - 3.30				A	8.3	27	713	1811	560	336^	768	348^	475	391	281^	201^	889	285^	535	597	485	237^	154^	80v	LT	LT
3.30 - 4.00				A	6.5	21	558	1785	571	333^	691	282^	411^	403^	307^	168^	1001	277^	577	639	582	278^	93v	29v	LT	LT
4.00 - 4.30				A	6.2	20	533	1949	709	428^	774	283^	505	497^	351^	211^	906	257^	583	591	488^	290^	162^	16v	107v	LT
IN THE NEWS-11.56AM	30	189	190	A	3.0	12	258	1671	298^	109v	329^	217^	217^	210^	86v	80v	259^	229^	259^	162^	30v	LT	438^	104v	645	416^
SAT. 11.56A .3 CBS CN		93	93	B	3.8	13	326	1725	396	186	454	233	332	255	157	105	282	159	218	190	93	47	293	95	696	427
IN THE NEWS-12.56PM	26	144	172	A	3.0	12	258	1155	205^	31v	240^	85v	85v	116v	59v	124v	221^	LT	120v	175^	175^	46v	221^	151^	473^	175^
SAT. 12.56P 3 CBS CN		68	84	B	3.5	11	301	1589	344	130	371	200	247	197	88	99	286	151	210	156	100	57	216	121	716	444
IT'S PUNKY BREWSTER	34	204	203	A	6.5	26	558	1507	315	75^	360	254	254	181^	35v	95^	90^	57v	72^	39v	15v	18v	87^	46v	970	533
SAT. 10.30A 30 NBC CA		99	99	B	7.2	25	618	1623	296	111	336	215	260	188	94	63	184	120	143	107	46	31	221	130	882	482
KIDD VIDEO	34	165	163	A	4.9	20	421	1064	137^	58v	148^	81v	81v	100^	29v	48v	128^	81v	128^	112^	47v	LT	111^	78v	677	458

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 11.30A 30 NBC CA		87	87	B	5.6	19	481	1706	322	125	370	222	268	194	102	87	258	168	198	143	73	48	275	166	803	493
LAFF-A-LYMPICS	12	203	204	A	4.4	18	378	2233	405	172^	471	216^	332^	212^	168^	130^	268^	91^	147^	98^	145^	121^	575	108^	919	589
SAT. 10.00A 30 ABC CA		98	98	B	4.9	18	421	1804	308	129	343	168	252	209	133	73	233	116	155	116	90	72	341	118	887	512
LITTLES	12	205	206	A	2.8	15	241	1660	345^	112v	345^	204^	245^	241^	99v	83v	506^	319^	319^	291^	141v	174^	79v	79v	730	381^
SAT. 8.30A 30 ABC CA		99	99	B	3.2	15	275	1663	229	70	291	137	190	183	106	76	255	112	151	126	101	94	195	110	922	490
MEET THE PRESS	17	178	175	A	2.0	7	172	1110	541^	93v	541^	145v	204^	249^	175v	285^	449^	94v	140v	198v	285^	251^	74v	46v	46v	46v
SUN. 12.30P 30 NBC CC		97	96	B	2.9	10	249	1214	541	170	576	119	188	213	207	324	547	142	230	244	245	275	33	LT	58	21
MEMORIAL GOLF TOURN.-SAT(S)			198	A	4.2	14	361	1335	451^	64v	512^	33v	74v	124v	224^	386^	709^	150v	286^	294^	299^	371^	25v	17v	89v	30v
2 SAT. 4.00P 120 CBS SE			94																							
4.00 - 4.30				A	3.1	11	266	1120	346^	49v	409^	LT	18v	76v	143v	333^	711^	260^	358^	396^	248v	315^	LT	LT	LT	LT
4.30 - 5.00				A	3.8	13	326	1181	365^	46v	427^	LT	22v	74v	160v	353^	727^	248^	346^	389^	261^	338^	15v	15v	LT	LT
5.00 - 5.30				A	5.0	17	430	1242	386^	45v	442^	LT	26v	84v	207^	358^	609^	12v	149v	209^	328^	388^	37v	23v	154v	49v
5.30 - 6.00				A	5.1	16	438	1584	621	100v	671	102v	188^	219^	322^	445^	751	135v	306^	219^	307^	397^	34v	20v	128v	41v
MEMORIAL GOLF TOURN.-SUN(S)			205	A	4.6	15	395	1494	415^	106v	502^	45v	136v	103v	210^	356^	708	128v	281^	267^	395^	335^	129v	71v	155v	71v
2 SUN. 3.00P 184 CBS SE			99																							
3.00 - 3.30				A	3.1	10	266	1068	339^	87v	444^	49v	132v	83v	117v	312^	500^	109v	199v	90v	248v	301^	56v	56v	68v	LT
3.30 - 4.00				A	4.0	13	344	1317	369^	157v	444^	49v	174v	125v	187v	270^	706^	107v	285^	282^	421^	317^	103v	87v	64v	LT
4.00 - 4.30				A	4.6	15	395	1638	412^	91v	493^	51v	119v	68v	185^	374^	745	108v	298^	279^	433^	358^	120v	81v	280^	145v
4.30 - 5.00				A	5.2	16	447	1604	392^	85v	488^	67v	136v	69v	172^	352^	754	128v	290^	263^	404^	363^	148v	87v	214^	117v
5.00 - 5.30				A	5.2	16	447	1537	433^	92v	515^	29v	128v	126v	257^	360^	744	168^	297^	310^	418^	309^	163^	71v	115v	53v
5.30 - 6.00				A	5.6	17	481	1489	465^	112v	533^	29v	126v	127v	260^	387^	682	120v	263^	295^	388^	321^	146^	50v	128v	59v
MR. T	32	141	145	A	3.3	13	283	1813	291^	71v	319^	122v	160^	149^	70v	152^	96v	96v	96v	96v	LT	LT	196^	80v	1202	877
SAT. 12.00N 30 NBC CA		82	82	B	4.5	15	387	1709	327	126	381	212	282	224	107	84	229	140	179	133	72	43	223	98	876	529
MUPPET BABIES & MONSTERS CONT'D	34	204	205	A	4.7	21	404	1921	167^	61v	199^	99^	149^	127^	100^	42v	249^	157^	234^	138^	92^	15v	361	122^	1112	651

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND MAY 1986 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
MUPPET BABIES & MO-CONT'D																										
SAT. 9.00A 60 CBS CA		98	99	B	5.9	23	507	1865	259	100	310	168	239	186	103	62	190	91	147	116	73	39	256	99	1109	665
9.00 - 9.30				A	4.6	21	395	1797	122^	28v	155^	88^	119^	87v	67v	36v	239^	192^	239^	95^	47v	LT	329^	101^	1074	621
9.30 - 10.00				A	4.9	21	421	1983	206^	85^	234^	109^	179^	163^	125^	43v	252^	121^	224^	176^	131^	28v	373	135^	1124	666
NBA PLAYOFF GAME SAT	4	206		A	6.3	21	541	1610	541	266^	541	245^	374^	216^	167^	167^	863	243^	503	618	491^	217^	63v	23v	143^	106v
1 SAT. 2.00P 160 CBS SE		99		B	5.3	17	455	1486	422	220	463	196	275	196	153	178	810	313	500	514	371	215	72	23	141	74
2.00 - 2.30				A	4.4	15	378	1759	526^	262^	526^	292^	344^	196^	110v	182^	892	326^	562^	609^	459^	225^	LT	LT	341^	233^
2.30 - 3.00				A	5.5	19	472	1765	546^	288^	546^	258^	362^	213^	152^	184^	934	318^	567	681	522^	198^	58v	LT	227^	121v
3.00 - 3.30				A	6.1	21	524	1681	632	283^	632	235^	437^	274^	247^	195^	833	179^	420^	632	518	201^	85v	36v	131v	95v
3.30 - 4.00				A	7.1	23	610	1564	566	288^	566	249^	404^	240^	184^	162^	840	224^	502	621	477	219^	79v	41v	79v	79v
4.00 - 4.30				A	7.9	24	679	1527	487	246^	487	226^	354^	179^	151^	133^	872	233^	531	620	497	222^	85v	36v	83v	83v
4.30 - 5.00				A	7.7	24	661	1259	436	195^	436	198^	281^	170^	127^	155^	776	207^	395^	460	420	261^	47v	LT	LT	LT
NBA PLAYOFF GAME-1	4	206		A	9.0	26	773	1571	434	250^	466	206^	312^	267^	179^	136^	932	534	688	646	296^	141^	128^	18v	45v	LT
1 SUN. 3.33P 153 CBS SE		99		B	8.4	25	722	1640	429	223	468	169	292	256	212	145	925	425	647	557	379	195	170	38	77	45
3.30 - 4.00				A	7.5	23	644	1401	342^	190^	370^	147^	237^	172^	156^	118^	958	574	695	706	281^	143^	41v	17v	32v	LT
4.00 - 4.30				A	8.7	26	747	1446	313^	135^	366	128^	222^	184^	143^	144^	942	532	692	680	326^	134^	102^	32v	36v	LT
4.30 - 5.00				A	8.2	24	704	1597	394	224^	420	196^	297^	235^	153^	123^	944	590	741	680	274^	110^	211^	44v	22v	LT
5.00 - 5.30				A	9.4	26	807	1627	464	269^	487	233^	342	295^	182^	125^	966	548	714	659	304^	148^	132^	LT	42v	LT
5.30 - 6.00				A	10.8	29	928	1694	545	350	585	278^	397	373	221^	147^	881	468	625	569	295	161^	147^	LT	81^	11v
6.00 - 6.30				A	10.2	26	876	1668	700	406	700	268^	438	430	290^	207^	807	450	619	504	277^	143^	88^	31v	73v	20v
NBC MAJOR LEAGUE PRE GAME	6	195	197	A	4.6	18	395	1696	556	167^	576	344	400	405	97^	171^	622	232^	415	422	273^	200^	110^	33v	388	166^
1 SAT. 1.00P 18 NBC SC		99	99	B	4.4	17	378	1698	498	106	547	251	338	301	138	190	603	216	364	335	245	212	151	48	397	203
2 SAT. 1.00P 17																										
NBC MAJOR LEAGUE BASEBALL	6	199	199	A	6.2	22	533	1538	455	113^	500	156^	216^	239^	192^	244^	670	246^	372	373	244^	254^	113^	31v	255	126^
1 SAT. 1.18P 192 NBC SE		99	99	B	6.8	22	584	1467	426	114	462	110	209	218	212	225	741	211	414	408	335	283	109	45	155	83
2 SAT. 1.17P 211																										
1.00 - 1.30				A	4.9	19	421	1784	470	78v	487	227^	289^	298^	141^	189^	678	286^	401	439	265^	239^	161^	27v	458	178^
1.30 - 2.00				A	5.5	21	472	1667	493	116^	518	227^	275^	280^	165^	230^	680	200^	347	415	332	265^	149^	49v	320	160^
2.00 - 2.30				A	5.7	20	490	1580	507	141^	540	170^	270^	286	206^	242^	596	201^	294	324	216^	261^	149^	34v	295	159^
2.30 - 3.00				A	6.2	22	533	1492	478	100^	521	138^	223^	239^	208^	273	619	185^	296	343	257	261	106^	33v	246^	143^
3.00 - 3.30				A	6.7	24	576	1634	443	71^	488	129^	199^	242	222^	233^	788	361	515	491	242	236	135^	30v	223^	81^
3.30 - 4.00				A	6.9	24	593	1594	479	199^	532	175^	223^	268	196^	255	684	284	402	365	207^	242	160^	39v	218^	82^
4.00 - 4.30				A	6.7	22	576	1337	404	107^	470	129^	149^	165^	193^	245	666	221^	337	333	254	271	33v	17v	168^	96^
4.30 - 5.00				A	5.7	20	490	1322	296^	39v	324^	84v	133v	105v	139v	191^	692	248^	463^	324^	232^	229^	LT	LT	306^	220^
NBC MAJOR LEAGUE GAME-2	1	187		A	6.7	18	576	1613	490	126^	515	63v	162^	193^	275^	286^	752	328^	431^	393^	282^	284^	32v	13v	314^	241^
1 SAT. 4.29P 161 NBC SE		93		B	6.7	18	576	1613	490	126	515	63	162	193	275	286	752	328	431	393	282	284	32	13	314	241
4.30 - 5.00				A	5.9	18	507	1497	415^	75v	415^	20v	75v	126v	213^	269^	798	355^	421^	380^	253^	340^	24v	LT	260^	178^
5.00 - 5.30				A	6.5	19	558	1710	479	80v	479	40v	130^	155^	227^	284^	828	368^	467^	415^	277^	315^	LT	LT	403^	294^
5.30 - 6.00				A	6.4	17	550	1578	460^	73v	460^	21v	116v	161^	256^	278^	774	331^	427^	398^	287^	285^	LT	LT	344^	250^
6.00 - 6.30				A	7.2	19	618	1625	514	125^	514	44v	142^	208^	306^	306^	772	354^	453	432	302^	257^	LT	LT	339^	297^
6.30 - 7.00				A	7.2	18	618	1638	540	219^	601	121^	249^	256^	333^	283^	678	285^	415^	366^	298^	263^	97v	40v	262^	212^
7.00 - 7.30				A	7.2	18	618	1809	630	252^	787	230^	393^	350^	354^	317^	642	258^	423^	380^	288^	219^	140^	89v	240^	177^
NBC SPORTS SPECIAL(S)			168	A	2.4	8	206	1340	699^	112v	699^	282v	412^	296v	368^	121v	616^	92v	471^	471^	461^	145v	LT	LT	25v	25v
2 SUN. 3.00P 60 NBC SC			93																							
3.00 - 3.30				A	2.4	8	206	1243^	704^	127v	704^	315v	413^	267v	346^	122v	539^	73v	369^	369^	383^	170v	LT	LT	LT	LT
3.30 - 4.00				A	2.5	8	215	1340	652^	89v	652^	238v	390^	301v	361^	113v	646^	102v	534^	534^	502^	112v	LT	LT	42v	42v
NBC SPORTS-RINGSIDE(S)		171		A	3.9	12	335	1806	625^	381^	629^	300^	376^	481^	300^	128v	839	213^	484^	529^	558^	310^	42v	LT	296^	77v
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
NBC SPORTS-RINGSID-CONT'D																										
1 SUN. 3.00P 60 NBC SE		88																								
3.00 - 3.30				A	3.9	13	335	1809	672^	576^	672^	328^	435^	523^	317^	129v	740^	239^	442^	442^	429^	298^	50v	LT	347^	104v
3.30 - 4.00				A	3.8	12	326	1822	589^	181v	589^	279^	316^	444^	279^	126v	955	191v	537^	627^	698^	328^	33v	LT	245^	49v
ONE TO GROW ON-8:28AM	34	193	193	A	4.0	26	344	1395	98v	LT	98v	86v	86v	40v	LT	LT	LT	LT	LT	LT	LT	LT	262^	140^	1035	616
SAT. 8.28A 2 NBC CN		97	97	B	4.3	24	369	1606	175	72	227	126	166	109	69	55	166	74	114	114	63	39	162	82	1051	688
ONE TO GROW ON-8:58AM	34	194	194	A	4.7	24	404	1535	188^	38v	188^	180^	180^	81v	LT	LT	24v	LT	24v	24v	24v	LT	149^	LT	1174	696
SAT. 8.58A 2 NBC CN		97	97	B	5.3	24	455	1683	207	77	255	132	177	128	92	71	172	83	116	101	55	45	171	64	1085	695
ONE TO GROW ON-10:28AM	34	202	202	A	6.7	28	576	1705	343	221^	490	280	386	307	131^	104^	80^	15v	63^	63^	48v	17v	177^	36v	958	513
SAT. 10.28A 2 NBC CN		99	99	B	7.8	27	670	1620	293	124	347	211	268	209	105	65	191	128	157	111	52	23	219	120	863	474
ONE TO GROW ON-11:28AM	34	185	184	A	5.7	23	490	1637	299	94^	338	203^	203^	203^	53v	117^	101^	41v	83^	83^	42v	18v	221^	46v	977	630
SAT. 11.28A 2 NBC CN		91	90	B	7.0	24	601	1674	288	109	329	205	249	189	94	68	241	155	187	144	64	39	271	160	833	497
ONE TO GROW ON-11:58AM	34	165	163	A	4.5	18	387	1103	130^	60v	142^	77v	77v	98^	31v	44v	145^	104^	145^	109^	41v	LT	111^	78v	705	470
SAT. 11.58A 2 NBC CN		87	87	B	5.3	18	455	1648	323	123	372	212	263	191	112	92	258	164	196	137	79	51	270	149	748	454
PINK PANTHER AND SONS	12	201	202	A	2.3	16	198	1374	354^	121v	354^	76v	168v	217^	202^	107v	368^	181^	181^	171v	76v	187^	111v	50v	541^	354^
SAT. 8.00A 30 ABC CA		97	97	B	2.7	16	232	1538	224	71	271	94	156	160	112	94	252	81	121	95	91	123	148	57	867	510
POLE POSITION	16	150	175	A	2.8	11	241	1349	266^	41v	291^	154^	175^	99v	83v	96v	295^	120v	216^	188^	130v	45v	219^	149^	544^	253^
SAT. 12.00N 30 CBS CA		71	87	B	3.1	11	266	1494	332	111	354	173	248	197	106	96	263	122	173	152	76	80	216	95	661	407
PREAKNESS STAKES(S)		207		A	8.9	25	765	1605	737	430	796	241^	437	341^	318^	359	724	180^	379	369	319^	310^	39v	26v	46v	20v
1 SAT. 5.00P 63 ABC SE		99																								
5.00 - 5.30				A	7.7	22	661	1481	669	373^	716	219^	375^	293^	264^	341^	693	173^	354^	349^	301^	301^	25v	18v	47v	17v
5.30 - 6.00				A	10.2	28	876	1701	783	479	852	260^	481	366	357	371	751	186^	400	381	332	320	53v	35v	45v	22v
RICHIE RICH	20	196	196	A	4.1	17	352	2256	325^	136^	345^	241^	264^	176^	104^	59v	136^	88v	118^	70v	30v	18v	896	346^	879	487
SAT. 11.00A 30 CBS CA		97	96	B	4.9	17	421	1872	354	123	410	197	298	238	163	89	259	109	193	169	116	56	322	118	881	555
ROCK N WRESTLING	31	205	206	A	4.4	18	378	1749	233^	93^	312^	161^	182^	167^	151^	89v	301^	154^	262^	178^	142^	39v	381	182^	755	445
SAT. 10.00A 60 CBS CA		99	99	B	5.5	19	472	1876	276	102	328	167	227	186	116	80	255	116	190	154	102	54	329	130	964	643
10.00 - 10.30				A	4.2	18	361	1668	208^	75v	297^	141^	158^	133^	156^	101^	264^	125^	222^	167^	139^	42v	354^	166^	753	505
10.30 - 11.00				A	4.6	19	395	1797	247^	104^	315^	173^	196^	192^	142^	79v	329^	174^	291^	182^	146^	38v	401	196^	752	389
SMURFS I	34	202	203	A	5.3	25	455	1844	323	171^	323	223^	282^	212^	72v	41v	139^	95^	128^	43v	33v	11v	162^	65v	1220	839
SAT. 9.00A 30 NBC CA		99	99	B	6.0	24	515	1639	285	113	326	198	248	193	94	67	206	116	152	119	59	46	178	79	929	555
SMURFS II	34	203	203	A	6.0	26	515	1771	324	154^	342	217^	266	202^	65v	76^	109^	60v	99^	39v	39v	10v	146^	62v	1174	750
SAT. 9.30A 30 NBC CA		99	99	B	7.2	26	618	1603	297	131	340	202	258	198	98	74	191	107	139	113	55	44	196	98	876	517
SMURFS III	34	203	203	A	7.2	30	618	1761	335	184^	438	255	331	266	95^	107^	77^	14v	59^	59^	45v	18v	181^	50v	1065	598
SAT. 10.00A 30 NBC CA		99	99	B	8.3	29	713	1648	304	122	353	213	270	213	109	66	195	126	154	109	52	30	224	119	676	494
SNORKS	34	194	194	A	3.2	22	275	1295	80v	LT	80v	65v	65v	25v	LT	LT	LT	LT	LT	LT	LT	LT	116v	51v	1099	663
SAT. 8.00A 30 NBC CA		97	97	B	3.4	21	292	1582	173	71	228	127	167	106	70	55	165	72	108	105	60	44	155	76	1034	678
SPIDERMAN AND FRIENDS	30	115	118	A	2.7	11	232	1866	285^	151^	302^	78v	130v	143v	86v	159^	225^	78v	169^	130v	91v	56v	309^	137v	1030	712
SAT. 12.30P 30 NBC CA		71	71	B	4.0	13	344	1746	314	140	408	202	300	232	138	96	229	131	178	145	86	42	247	109	862	527
SPORTSWORLD	12	175	179	A	3.5	10	301	1488	571	163^	571	143^	283^	356^	299^	202^	748	123^	482	515	499	233^	129^	66v	40v	23v
SUN. 4.00P 120 NBC SA		93	95	B	4.9	13	421	1523	516	206	580	195	321	320	254	187	725	232	468	437	380	207	89	37	129	95
4.00 - 4.30				A	3.0	9	258	1593	551	116v	551	105v	249^	338^	319^	194^	744	54v	488^	526	601	218^	112v	96v	186^	109v
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	VIEWERS PER 1000 VIEWING HOUSEHOLDS: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD-CONT'D																										
4.30 - 5.00				A	3.5	11	301	1246	416^	70v	416^	17v	173^	226^	276^	173^	687	69v	411^	474	509	213^	143^	63v	LT	LT
5.00 - 5.30				A	3.9	11	335	1504	621	194^	621	176^	322^	400^	320^	212^	752	173^	480	507	432	245^	131^	62v	LT	LT
5.30 - 6.00				A	3.6	10	309	1608	678	262^	682	259^	374^	446	287^	227^	799	180^	544	544	464	255^	127^	49v	LT	LT
SUNDAY MORNING	32	171	171	A	4.2	19	361	1393	653	263^	706	133^	285^	325^	337^	354^	487	224^	327^	233^	180^	135^	75v	19v	125^	58v
SUN. 9.00A 90 CBS N		95	94	B	5.1	20	438	1312	619	259	683	132	286	316	347	333	507	145	281	288	242	189	27	LT	95	52
9.00 - 9.30				A	3.6	18	309	1220	676	217^	676	108v	247^	304^	297^	372^	476	192^	296^	204^	200^	161^	22v	22v	46v	46v
9.30 - 10.00				A	4.5	20	387	1537	646	282^	675	114^	274^	326^	330^	349^	553	266^	390	284^	189^	143^	97^	25v	212^	78v
10.00 - 10.30				A	4.4	18	378	1410	662	291^	773	172^	329^	344^	381	355^	429	209^	288^	201^	154^	106^	100^	13v	108^	50v
SUPERPOWERS TEAM	12	190	192	A	3.2	13	275	1727	410^	134^	414^	215^	252^	207^	116v	152^	135^	69v	102v	33v	33v	33v	203^	203^	975	647
SAT. 11.30A 30 ABC CA		96	96	B	3.6	13	309	1717	330	107	349	172	237	239	132	76	309	175	249	167	105	48	244	136	815	430
THIS WEEK-DAVID BRINKLEY	29	182		A	3.6	13	309	1184	608^	288^	608^	135v	246^	246^	253^	362^	524^	152v	208v	176v	175v	316^	29v	LT	23v	23v
1 SUN. 11.30A 60 ABC N		97		B	3.9	12	335	1299	528	167	595	108	174	182	213	373	606	132	245	267	277	313	24	LT	74	37
11.30 - 12.00				A	3.5	13	301	1086	585^	203v	585^	112v	219v	219v	253^	366^	431^	83v	146v	146v	153v	285^	56v	LT	LT	LT
12.00 - 12.30				A	3.7	14	318	1255	623^	362^	623^	157v	268^	268^	249^	355^	604^	211v	257^	198v	194v	347^	LT	LT	28v	28v
THIS WK-DAVID BRINKLEY(B)			72	A	2.0	8	172	1645	797^	355v	797^	209v	349v	407^	320v	390v	848^	307v	539^	539^	361v	309v	LT	LT	LT	LT
2 SUN. 10.00A 60 ABC N			62																							
10.00 - 10.30				A	1.9	8	163	2202	1029^	613^	1029^	441^	588^	630^	337v	399v	1173^	645^	903^	903^	381v	270v	LT	LT	LT	LT
10.30 - 11.00				A	2.0	8	172	1174^	598^	122v	598^	LT	133v	204v	308v	394v	576^	LT	216v	216v	355v	360v	LT	LT	LT	LT
WUZZLES	5	197	196	A	2.6	18	223	1462	135v	LT	135v	57v	57v	57v	LT	78v	399^	215^	282^	183^	134v	82v	72v	72v	856	650
SAT. 8.00A 30 CBS CA		98	98	B	2.9	19	249	1648	270	68	297	127	196	176	99	101	295	92	194	143	156	88	106	43	950	606

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.MON. MAY 12, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						12,630 14.7				21,220 24.7							
ABC TV program						← HARDCASTLE & McCORMICK (R)(SD) →				← ABC MONDAY NIGHT MOVIE CONVICTED (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						9,110 10.6	10.0*		11.2*	14,950 17.4	15.3*		17.6*		18.5*		18.2*
SHARE OF AUDIENCE	%					18	18 *		18 *	27	23 *		27 *		29 *		31 *
AVG. AUD. BY ¼ HR.	%					9.6	10.4	10.9	11.5	14.4	16.1	17.2	17.9	18.5	18.5	18.9	17.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,000 16.3				14,170 16.5		14,600 17.0		14,000 16.3			
CBS TV program						← SCARECROW & MRS. KING (SUS-SD) →				KATE & ALLIE (R)		NEWHART (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)						10,650 12.4	12.1*		12.7*	12,200 14.2		12,630 14.7		10,390 12.1	12.3*		11.9*
SHARE OF AUDIENCE	%					21	21 *		21 *	22		22		20	19 *		20 *
AVG. AUD. BY ¼ HR.	%					12.0	12.2	12.5	12.9	13.7	14.8	14.3	15.1	12.2	12.3	12.0	11.9
NBC TV TOTAL AUDIENCE (Households (000) & %)						32,900 38.3											
NBC TV program						← NBC 60TH ANNIV CELEBRTION (SD) →											
AVERAGE AUDIENCE (Households (000) & %)						15,630 18.2	19.6*		21.1*		19.5*		17.2*		16.4*		15.2*
SHARE OF AUDIENCE	%					29	34 *		34 *		30 *		26 *		26 *		26 *
AVG. AUD. BY ¼ HR.	%					18.6	20.5	20.8	21.4	20.2	18.9	17.3	17.1	16.7	16.0	15.3	15.1

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						14,260 16.6				16,920 19.7							
ABC TV program						← HARDCASTLE & McCORMICK (R) →				← ABC MONDAY NIGHT MOVIE JOHNNY BULL (SD) →							
AVERAGE AUDIENCE (Households (000) & %)						10,050 11.7	10.7*		12.7*	10,910 12.7	12.4*		12.8*		12.9*		12.8*
SHARE OF AUDIENCE	%					20	18 *		21 *	20	19 *		20 *		21 *		22 *
AVG. AUD. BY ¼ HR.	%					10.5	10.8	12.5	12.9	12.1	12.6	12.8	12.7	12.9	12.8	12.8	12.8
CBS TV TOTAL AUDIENCE (Households (000) & %)						13,230 15.4		18,640 21.7									
CBS TV program						KATE & ALLIE (R)		← CBS SPECIAL MOVIE PRES. SAMARITAN (SD) →									
AVERAGE AUDIENCE (Households (000) & %)						11,080 12.9		9,620 11.2	9.7*		11.0*		11.4*		11.8*		12.0*
SHARE OF AUDIENCE	%					22		18	16 *		17 *		18 *		19 *		20 *
AVG. AUD. BY ¼ HR.	%					12.6	13.1	9.6	9.8	10.6	11.3	11.3	11.5	11.8	11.8	11.9	12.2
NBC TV TOTAL AUDIENCE (Households (000) & %)						14,350 16.7		17,350 20.2		25,770 30.0							
NBC TV program						YOU AGAIN ?		VALERIE (SD)		← NBC MONDAY NIGHT MOVIES ON WINGS OF EAGLES, PART II →							
AVERAGE AUDIENCE (Households (000) & %)						12,030 14.0		14,950 17.4		18,210 21.2	20.3*		21.2*		22.1*		21.2*
SHARE OF AUDIENCE	%					24		28		34	32 *		33 *		35 *		36 *
AVG. AUD. BY ¼ HR.	%					13.6	14.4	16.6	18.2	20.1	20.6	21.1	21.3	22.1	22.0	22.1	20.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	50.5	51.0	52.4	54.1	55.4	58.4	60.6	63.0	64.4	66.1	65.5	65.4	64.6	63.2	60.8	56.8
	WK. 2	52.5	54.1	54.2	56.1	57.3	59.2	60.7	62.3	63.0	64.4	63.4	63.5	63.0	62.3	60.4	57.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. MAY 19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAY 13, 1986

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000))					18,730		17,870		22,250				16,920			
	TOTAL AUDIENCE (%)					21.8		20.8		25.9				19.7			
	PROGRAM					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				JOE PISCOPO SPECIAL			
	AVERAGE AUDIENCE (Households (000))					16,150		16,150		16,580				10,910			
	AVERAGE AUDIENCE (%)					18.8		18.8		19.3	19.2*		19.4*	12.7	14.4*		11.1*
	SHARE OF AUDIENCE %					33		31		30	30 *		30 *	22	24 *		20 *
	AVG. AUD. BY ¼ HR. %					17.9	19.7	18.6	19.0	19.3	19.2	19.4	19.4	15.4	13.3	11.4	10.8
CBS TV	TOTAL AUDIENCE (Households (000))					12,280				19,240							
	TOTAL AUDIENCE (%)					14.3				22.4							
	PROGRAM					ORPHAN ANIMALS OF TSAVO (SD)				CBS SPEC. MOVIE PRSNT SECOND SERVE (SD)							
	AVERAGE AUDIENCE (Households (000))					8,160				11,770							
	AVERAGE AUDIENCE (%)					9.5	9.2*		9.8*	13.7	11.9*		12.7*		14.5*		15.6*
	SHARE OF AUDIENCE %					16	16 *		16 *	22	19 *		20 *		24 *		27 *
	AVG. AUD. BY ¼ HR. %					9.1	9.2	9.6	10.1	11.7	12.0	12.6	12.9	14.3	14.7	15.7	15.6
NBC TV	TOTAL AUDIENCE (Households (000))					14,860				15,630				16,490			
	TOTAL AUDIENCE (%)					17.3				18.2				19.2			
	PROGRAM					A TEAM (SD)				HUNTER				STINGRAY			
	AVERAGE AUDIENCE (Households (000))					10,910				12,370				12,800			
	AVERAGE AUDIENCE (%)					12.7	11.6*		13.8*	14.4	13.9*		14.9*	14.9	14.7*		15.1*
	SHARE OF AUDIENCE %					22	21 *		23 *	22	22 *		23 *	25	24 *		27 *
	AVG. AUD. BY ¼ HR. %					11.2	11.9	13.4	14.2	13.4	14.4	14.6	15.3	14.6	14.8	15.0	15.3
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000))					17,950		15,630		16,660				12,710			
	TOTAL AUDIENCE (%)					20.9		18.2		19.4				14.8			
	PROGRAM					WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE (R)			
	AVERAGE AUDIENCE (Households (000))					15,120		14,000		12,540				9,020			
	AVERAGE AUDIENCE (%)					17.6		16.3		14.6	14.8*		14.4*	10.5	11.2*		9.8*
	SHARE OF AUDIENCE %					31		27		23	24 *		23 *	18	19 *		17 *
	AVG. AUD. BY ¼ HR. %					16.5	18.8	16.3	16.3	14.8	14.8	14.5	14.3	11.3	11.2	10.0	9.7
CBS TV	TOTAL AUDIENCE (Households (000))					14,260				25,940							
	TOTAL AUDIENCE (%)					16.6				30.2							
	PROGRAM					FLINTSTONES' 25TH ANNIV. (SD)				MISS USA BEAUTY PAGEANT (SD)							
	AVERAGE AUDIENCE (Households (000))					9,620				15,550							
	AVERAGE AUDIENCE (%)					11.2	10.9*		11.4*	18.1	14.1*		17.0*		20.4*		21.0*
	SHARE OF AUDIENCE %					19	19 *		19 *	30	23 *		27 *		34 *		37 *
	AVG. AUD. BY ¼ HR. %					11.0	10.9	11.5	11.4	13.4	14.9	16.8	17.2	19.9	20.8	21.2	20.7
NBC TV	TOTAL AUDIENCE (Households (000))					17,440								13,740			
	TOTAL AUDIENCE (%)					20.3								16.0			
	PROGRAM					A TEAM (R)(SD)								HUNTER (R)			
	AVERAGE AUDIENCE (Households (000))					10,390								10,140			
	AVERAGE AUDIENCE (%)					12.1	9.8*		11.8*		13.6*		13.1*	11.8	11.9*		11.7*
	SHARE OF AUDIENCE %					20	17 *		20 *		22 *		21 *	20	20 *		21 *
	AVG. AUD. BY ¼ HR. %					9.4	10.2	11.2	12.3	13.7	13.6	13.3	12.8	11.9	11.9	11.9	11.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	51.6	52.2	53.5	55.2	55.5	57.6	59.5	61.7	62.9	64.3	64.7	64.5	61.9	60.2	58.0	55.7
	WK. 2	52.1	52.9	53.4	55.6	56.1	58.1	59.6	60.9	61.7	63.3	63.6	62.3	60.2	59.1	57.3	55.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAY 14, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					17,870 20.8				22,160 25.8				20,190 23.5			
Program					MACGYVER (R)(SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)					12,630 14.7	13.2*		16.2*	17,610 20.5	19.7*		21.2*	16,150 18.8	19.1*		18.6*
SHARE OF AUDIENCE %					26	24 *		28 *	32	32 *		33 *	33	32 *		34 *
AVG. AUD. BY ¼ HR. %					12.8	13.6	15.1	17.3	19.1	20.3	21.3	21.2	19.1	19.0	18.8	18.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,800 14.9				16,840 19.6							
Program					WEST 57TH (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE STARK: MIRROR IMAGE (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,070 9.4	9.9*		8.8*	9,450 11.0	9.9*		10.4*		11.8*		11.9*
SHARE OF AUDIENCE %					16	18 *		15 *	18	16 *		16 *		20 *		22 *
AVG. AUD. BY ¼ HR. %					10.0	9.9	9.3	8.4	9.8	10.1	10.1	10.7	11.6	12.0	11.7	12.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,650 25.2								13,310 15.5			
Program					HIGHWAY TO HEAVEN (R)(SD)								BLACKE'S MAGIC (R)			
AVERAGE AUDIENCE (Households (000) & %)					13,310 15.5	14.5*		15.2*		15.9*		16.3*	9,530 11.1	11.4*		10.7*
SHARE OF AUDIENCE %					26	26 *		26 *		26 *		26 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %					14.0	14.9	15.0	15.5	15.8	15.9	16.6	16.0	11.6	11.3	10.7	10.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					20,100 23.4				22,590 26.3				20,440 23.8			
Program					MACGYVER (R)(SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)					14,770 17.2	15.9*		18.5*	18,810 21.9	20.9*		22.9*	16,920 19.7	19.9*		19.5*
SHARE OF AUDIENCE %					30	29 *		31 *	34	33 *		35 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %					15.2	16.6	17.8	19.2	20.1	21.6	22.4	23.4	19.9	20.0	19.9	19.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,220 11.9				14,770 17.2							
Program					WEST 57TH (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE BLOOD SPORT (SD)							
AVERAGE AUDIENCE (Households (000) & %)					6,180 7.2	7.2*		7.3*	9,020 10.5	9.4*		10.5*		11.1*		11.0*
SHARE OF AUDIENCE %					13	13 *		12 *	17	15 *		16 *		17 *		18 *
AVG. AUD. BY ¼ HR. %					6.9	7.4	7.2	7.4	9.2	9.7	10.4	10.6	11.3	10.9	11.0	11.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,010 19.8				20,440 23.8							
Program					HIGHWAY TO HEAVEN (R)(SD)				MOVIE OF THE WEEK-WED SAM'S SON							
AVERAGE AUDIENCE (Households (000) & %)					12,540 14.6	13.9*		15.2*	13,400 15.6	14.9*		15.0*		16.8*		15.7*
SHARE OF AUDIENCE %					25	25 *		26 *	25	24 *		23 *		26 *		26 *
AVG. AUD. BY ¼ HR. %					13.5	14.2	14.9	15.6	14.4	15.5	15.1	15.0	16.9	16.7	16.3	15.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	51.3	52.5	53.2	54.6	54.8	56.3	57.7	60.1	61.4	63.2	63.9	63.8	59.9	58.1	56.1	54.4
	WK. 2	50.9	52.9	52.7	53.7	54.9	56.2	57.6	60.6	61.5	63.6	64.9	65.4	64.5	63.8	61.7	58.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. MAY 21, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAY 15, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					8,250 9.6				15,720 18.3				16,490 19.2			
Program					← RIPLEY'S BELIEVE IT-NOT (R) →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					4,640 5.4	4.9*		5.9*	12,540 14.6	13.5*		15.6*	12,370 14.4	14.5*		14.3*
SHARE OF AUDIENCE %					9	8 *		10 *	22	21 *		24 *	24	23 *		24 *
AVG. AUD. BY ¼ HR. %					5.4	4.5	5.3	6.6	12.9	14.2	15.1	16.1	14.5	14.4	14.5	14.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					12,970 15.1				12,030 14.0				20,790 24.2			
Program					← SIMON & SIMON (R)(SD) →				← BRIDGES TO CROSS (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					8,680 10.1	9.2*		11.1*	9,360 10.9	10.4*		11.4*	17,180 20.0	19.3*		20.7*
SHARE OF AUDIENCE %					17	16 *		18 *	17	16 *		17 *	33	31 *		35 *
AVG. AUD. BY ¼ HR. %					9.1	9.4	10.8	11.3	10.0	10.7	11.2	11.6	18.7	19.9	20.6	20.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					30,670 35.7		27,490 32.0		23,110 26.9		20,360 23.7		15,630 18.2			
Program					BILL COSBY SHOW		FAMILY TIES (R)(SD)		CHEERS		NIGHT COURT (R)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000) & %)					27,320 31.8		25,000 29.1		20,960 24.4		18,550 21.6		10,740 12.5	12.8*		12.2*
SHARE OF AUDIENCE %					54		47		37		33		20	21 *		20 *
AVG. AUD. BY ¼ HR. %					30.1	33.5	29.4	28.7	24.7	24.1	22.4	20.8	13.2	12.5	12.3	12.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,570 12.3				16,750 19.5				17,780 20.7			
Program					← RIPLEY'S BELIEVE IT-NOT (R) →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					6,530 7.6	7.0*		8.3*	13,660 15.9	15.0*		16.8*	12,630 14.7	15.8*		13.5*
SHARE OF AUDIENCE %					13	12 *		14 *	26	25 *		27 *	26	26 *		24 *
AVG. AUD. BY ¼ HR. %					6.8	7.2	7.9	8.7	14.3	15.6	16.5	17.1	15.9	15.8	14.6	12.5
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					12,030 14.0				11,080 12.9				18,380 21.4			
Program					← SIMON & SIMON (R)(SD) →				← BRIDGES TO CROSS (SD) →				← FALCON CREST(B) →			
AVERAGE AUDIENCE (Households (000) & %)					8,160 9.5	9.0*		10.0*	8,420 9.8	9.3*		10.2*	15,380 17.9	17.7*		18.1*
SHARE OF AUDIENCE %					17	16 *		17 *	16	15 *		16 *	31	29 *		33 *
AVG. AUD. BY ¼ HR. %					9.2	8.8	10.1	10.0	9.2	9.5	9.8	10.6	17.2	18.2	18.2	18.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					27,230 31.7		25,430 29.6		20,270 23.6		18,980 22.1		16,580 19.3			
Program					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		← HILL STREET BLUES (R) →			
AVERAGE AUDIENCE (Households (000) & %)					24,400 28.4		22,760 26.5		18,120 21.1		17,010 19.8		11,680 13.6	14.3*		12.9*
SHARE OF AUDIENCE %					51		45		35		32		24	24 *		23 *
AVG. AUD. BY ¼ HR. %					27.0	29.8	26.3	26.6	21.5	20.6	19.3	20.4	14.9	13.6	13.1	12.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.2	53.2	54.0	55.7	58.1	60.2	60.7	63.4	64.3	66.0	66.1	66.1	62.6	61.8	60.7	59.0
WK. 2	49.7	50.2	50.3	52.4	55.2	57.1	57.4	59.6	61.0	61.0	61.4	62.4	60.6	59.6	56.9	53.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.THU. MAY 22, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAY 16, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,000		16,060									
TOTAL AUDIENCE (%)					12.8		18.7									
Program					WEBSTER (R)		ABC FRIDAY NIGHT MOVIE POLTERGEIST(R) (SD)									
AVERAGE AUDIENCE (Households (000))					9,110		7,900									
AVERAGE AUDIENCE (%)					10.6		9.2	8.4*		8.8*		9.6*		10.0*		9.4*
SHARE OF AUDIENCE %					22		16	16 *		15 *		16 *		17 *		16 *
AVG. AUD. BY ¼ HR. %					10.1	11.0	8.3	8.4	8.7	9.0	9.5	9.8	9.9	10.1	9.7	9.1
CBS TV TOTAL AUDIENCE (Households (000))					8,590		13,570		25,000				19,410			
TOTAL AUDIENCE (%)					10.0		15.8		29.1				22.6			
Program					CHARLIE & COMPANY		LEO & LIZ-BEVERLY HILLS (SUS-SD)		DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000))					7,470		11,170		21,390				16,150			
AVERAGE AUDIENCE (%)					8.7		13.0		24.9	23.6*		26.2*	18.8	19.1*		18.5*
SHARE OF AUDIENCE %					18		25		42	41 *		44 *	32	32 *		32 *
AVG. AUD. BY ¼ HR. %					8.5	9.0	11.8	14.2	22.2	25.0	26.2	26.2	19.5	18.8	18.4	18.5
NBC TV TOTAL AUDIENCE (Households (000))					12,630				11,850				19,590			
TOTAL AUDIENCE (%)					14.7				13.8				22.8			
Program					KNIGHT RIDER (R)(SD)				LAST PRECINCT (SD)				MIAMI VICE (R)			
AVERAGE AUDIENCE (Households (000))					8,500				7,560				15,200			
AVERAGE AUDIENCE (%)					9.9	9.4*		10.5*	8.8	8.6*		9.1*	17.7	17.0*		18.3*
SHARE OF AUDIENCE %					20	19 *		20 *	15	15 *		15 *	30	29 *		31 *
AVG. AUD. BY ¼ HR. %					9.3	9.5	10.2	10.7	8.6	8.6	8.4	9.7	16.6	17.4	18.1	18.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					11,250		11,940		12,890							
TOTAL AUDIENCE (%)					13.1		13.9		15.0							
Program					WEBSTER (R)		MR. BELVEDERE (R)(SD)		ABC FRIDAY NIGHT MOVIE LONG TIME GONE (SD)							
AVERAGE AUDIENCE (Households (000))					9,110		10,220		6,360							
AVERAGE AUDIENCE (%)					10.6		11.9		7.4	7.9*		7.7*		7.3*		6.6*
SHARE OF AUDIENCE %					23		25		14	16 *		15 *		14 *		13 *
AVG. AUD. BY ¼ HR. %					10.0	11.3	11.6	12.2	8.2	7.5	7.5	7.9	7.6	6.9	6.6	6.6
CBS TV TOTAL AUDIENCE (Households (000))					10,740				15,630							
TOTAL AUDIENCE (%)					12.5				18.2							
Program					TEENAGE AMERICA:GLORY YRS (SUS-SD)				CBS SPECIAL MOVIE PRESNT. ALL THE RIGHT MOVES (SD)							
AVERAGE AUDIENCE (Households (000))					6,700				7,560							
AVERAGE AUDIENCE (%)					7.8	7.7*		7.9*	8.8	8.4*		8.9*		9.1*		8.7*
SHARE OF AUDIENCE %					17	17 *		16 *	17	17 *		17 *		17 *		17 *
AVG. AUD. BY ¼ HR. %					7.8	7.5	7.8	8.0	8.6	8.3	8.6	9.1	9.2	9.0	9.2	8.3
NBC TV TOTAL AUDIENCE (Households (000))					20,190								19,070			
TOTAL AUDIENCE (%)					23.5								22.2			
Program					DISNEY SUMMER VACATION (SD)								MIAMI VICE (R)			
AVERAGE AUDIENCE (Households (000))					8,680								14,600			
AVERAGE AUDIENCE (%)					10.1	9.2*		8.5*		10.7*		12.1*	17.0	16.4*		17.5*
SHARE OF AUDIENCE %					21	20 *		18 *		21 *		25 *	33	31 *		34 *
AVG. AUD. BY ¼ HR. %					9.5	8.8	8.6	8.3	10.6	10.8	11.6	12.5	15.9	16.9	17.4	17.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	46.5	47.5	47.7	48.5	47.9	49.1	49.8	53.2	56.3	58.3	59.8	60.6	60.0	59.2	58.7	57.5
WK. 2	42.4	43.4	44.5	44.9	45.1	46.0	47.1	48.8	50.1	50.9	51.7	52.8	53.1	52.7	52.2	50.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. MAY 23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 17, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,270 7.3		6,360 7.4		12,280 14.3				13,490 15.7			
	Program					MR SUNSHINE		BENSON (R)(SD)		← D. DELUISE & FRIENDS PT 4 (SD) →				← LOVE BOAT →			
	AVERAGE AUDIENCE (Households (000) & %)					5,150 6.0		5,500 6.4		8,160 9.5	8.9*		10.1*	10,570 12.3	11.4*		13.2*
	SHARE OF AUDIENCE %					13		13		18	17 *		19 *	23	21 *		25 *
	AVG. AUD. BY ¼ HR. %					6.1	5.9	6.1	6.8	8.4	9.4	9.8	10.3	10.7	12.0	13.1	13.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,060 15.2				10,220 11.9				12,540 14.6			
	Program					← CRAZY LIKE A FOX (R)(SD) →				← AIRWOLF (R)(SD) →				← MAGNUM, P.I. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					9,020 10.5	10.0*		10.9*	6,960 8.1	7.8*		8.3*	9,190 10.7	10.6*		10.8*
	SHARE OF AUDIENCE %					22	22 *		23 *	15	15 *		15 *	20	20 *		21 *
	AVG. AUD. BY ¼ HR. %					9.9	10.0	11.1	10.8	8.0	7.7	8.2	8.5	10.3	10.9	10.8	10.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,820 12.6		12,710 14.8		17,180 20.0		15,890 18.5		13,230 15.4			
	Program	(1)				GIMME A BREAK (R)		FACTS OF LIFE (R)(SD)		GOLDEN GIRLS (R)		227 (R)		← REMINGTON STEELE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)	7.2*				8,850 10.3		10,480 12.2		14,950 17.4		14,000 16.3		9,710 11.3	11.4*		11.3*
	SHARE OF AUDIENCE %	18 *				23		25		33		30		21	21 *		22 *
	AVG. AUD. BY ¼ HR. %	7.2				9.6	10.9	11.2	13.2	16.5	18.2	16.4	16.2	11.8	10.9	11.2	11.4

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					5,930 6.9		5,840 6.8		11,170 13.0				13,660 15.9			
	Program					MR SUNSHINE		BENSON (R)(SD)		← LIFES-EMBARASSING MOMENTS (SD) →				← LOVE BOAT →			
	AVERAGE AUDIENCE (Households (000) & %)					4,980 5.8		5,070 5.9		7,390 8.6	7.8*		9.4*	10,650 12.4	11.9*		12.9*
	SHARE OF AUDIENCE %					13		13		17	15 *		19 *	25	24 *		26 *
	AVG. AUD. BY ¼ HR. %					5.7	6.0	5.8	6.1	7.1	8.4	9.2	9.6	11.5	12.3	12.9	12.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,220 11.9				9,190 10.7				10,570 12.3			
	Program					← CRAZY LIKE A FOX (R)(SD) →				← AIRWOLF (R)(SD) →				← MAGNUM, P.I. (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					7,390 8.6	8.4*		8.8*	6,360 7.4	6.9*		7.8*	7,900 9.2	8.6*		9.8*
	SHARE OF AUDIENCE %					19	19 *		19 *	15	14 *		15 *	18	17 *		20 *
	AVG. AUD. BY ¼ HR. %					8.3	8.5	8.8	8.8	6.8	7.0	7.7	7.9	8.0	9.2	9.7	9.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					10,910 12.7		12,280 14.3		18,380 21.4		15,810 18.4		14,260 16.6			
	Program					GIMME A BREAK (R)		FACTS OF LIFE (R)(SD)		GOLDEN GIRLS (R)		227 (R)(SD)		← REMINGTON STEELE (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					9,020 10.5		10,570 12.3		15,890 18.5		14,170 16.5		10,480 12.2	12.9*		11.6*
	SHARE OF AUDIENCE %					24		26		36		33		24	25 *		23 *
	AVG. AUD. BY ¼ HR. %					10.0	11.0	11.7	12.9	17.9	19.2	16.3	16.7	13.6	12.2	11.6	11.5

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	41.1	42.1	42.7	43.8	44.9	46.0	47.3	49.5	51.8	53.8	54.0	54.4	53.8	53.6	52.9	52.1
	WK. 2	39.5	41.2	41.4	42.2	42.4	44.2	45.9	47.5	49.7	51.6	51.0	50.4	50.5	50.6	50.2	49.4

U.S. TV Households: 85,900,000

(1)NBC MAJOR LEAGUE GAME-2,N.Y. METS VS LOS ANGELES,NBC,(4:29-7:10PM)

For explanation of symbols, See page A.

EVE.SAT. MAY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 17, 1986

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,060 2.4														
			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)			2,150 2.5														
SHARE OF AUDIENCE	%		6														
AVG. AUD. BY ¼ HR.	%		2.5														
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				9,450 11.0													
				← SATURDAY NIGHT (11:30-12:51AM) (SUSTAINING 12:51-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				5,070 5.9	7.1*		5.5*		4.7*								
SHARE OF AUDIENCE	%			19	19 *		18 *		19 *								
AVG. AUD. BY ¼ HR.	%			7.5	6.7	5.9	5.2	4.6	4.8								
WEEK 2																	
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,490 2.9														
			ABC WEEKEND REPORT-SAT.														
AVERAGE AUDIENCE (Households (000) & %)			2,410 2.8														
SHARE OF AUDIENCE	%		7														
AVG. AUD. BY ¼ HR.	%		2.8														
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				9,280 10.8													
				← SATURDAY NIGHT (11:30-12:47AM) (SUSTAINING 12:47-1:00AM) →													
AVERAGE AUDIENCE (Households (000) & %)				4,550 5.3	6.6*		4.8*		4.2*								
SHARE OF AUDIENCE	%			18	19 *		17 *		17 *								
AVG. AUD. BY ¼ HR.	%			7.3	5.9	4.9	4.6	4.2	3.9								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	47.8	44.1	38.1	35.3	31.2	28.7	25.8	23.9	21.3	18.8	16.4	14.6	13.3	11.9	10.3	9.3
	WK. 2	45.8	41.8	36.3	33.3	30.0	27.4	24.8	22.5	20.2	18.3	14.7	13.4	12.4	11.5	10.4	9.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. MAY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	DISNEY SUNDAY MOVIE FUZZ BUCKET/THE DEACON STREET DEER (SD)								ABC SUNDAY NIGHT MOVIE BROTHERHOOD OF JUSTICE (SD)							
TOTAL AUDIENCE (Households (000) & %)	17,700 20.6								16,660 19.4							
AVERAGE AUDIENCE (Households (000) & %)	9,110 10.6	8.8*		11.8*		10.8*		10.8*	9,960 11.6	10.7*		11.3*		12.5*		11.8*
SHARE OF AUDIENCE %	19	18 *		22 *		19 *		17 *	19	17 *		18 *		20 *		20 *
AVG. AUD. BY ¼ HR. %	8.2	9.5	11.1	12.5	10.8	10.9	10.8	10.8	10.4	11.1	11.2	11.4	12.7	12.3	12.3	11.3
CBS TV	60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY NIGHT MOVIE STAGECOACH (SD)							
TOTAL AUDIENCE (Households (000) & %)	23,710 27.6				23,280 27.1				27,320 31.8							
AVERAGE AUDIENCE (Households (000) & %)	17,870 20.8	19.8*		21.9*	18,640 21.7	20.8*		22.6*	19,330 22.5	21.5*		22.2*		23.2*		23.2*
SHARE OF AUDIENCE %	41	41 *		41 *	36	36 *		36 *	36	34 *		35 *		37 *		39 *
AVG. AUD. BY ¼ HR. %	18.8	20.8	21.9	21.9	20.5	21.2	22.5	22.6	21.4	21.7	21.9	22.5	23.0	23.4	23.3	23.0
NBC TV	FAST COPY-SUN				NBC SUNDAY NIGHT MOVIE ON WINGS OF EAGLES, PART I (SD)											
TOTAL AUDIENCE (Households (000) & %)	7,900 9.2				23,110 26.9											
AVERAGE AUDIENCE (Households (000) & %)	4,470 5.2	5.4*		5.0*	14,600 17.0	14.0*		16.1*		18.3*		18.3*		17.7*		17.3*
SHARE OF AUDIENCE %	10	11 *		9 *	28	24 *		26 *		29 *		29 *		28 *		29 *
AVG. AUD. BY ¼ HR. %	5.9	5.0	4.6	5.3	13.3	14.7	15.7	16.6	18.2	18.4	18.4	18.2	17.7	17.6	17.6	17.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	DISNEY SUNDAY MOVIE CASEBUSTERS/MY TOWN								ABC SUNDAY NIGHT MOVIE THE RIGHT STUFF, PT 1 (SD)							
TOTAL AUDIENCE (Households (000) & %)	17,520 20.4								15,200 17.7							
AVERAGE AUDIENCE (Households (000) & %)	8,160 9.5	7.3*		9.2*		10.4*		10.9*	8,330 9.7	9.8*		9.2*		9.9*		10.0*
SHARE OF AUDIENCE %	20	17 *		21 *		22 *		21 *	17	18 *		16 *		18 *		18 *
AVG. AUD. BY ¼ HR. %	7.0	7.7	8.7	9.7	10.3	10.4	10.7	11.1	10.0	9.6	9.4	9.1	9.8	9.9	9.8	10.2
CBS TV	60 MINUTES				NEIL DIAMOND..HELLO AGAIN (SD)				MURDER, SHE WROTE (R)(SD)				CAGNEY & LACEY SPECIAL			
TOTAL AUDIENCE (Households (000) & %)	17,610 20.5				18,210 21.2				14,860 17.3				12,890 15.0			
AVERAGE AUDIENCE (Households (000) & %)	12,200 14.2	13.8*		14.6*	12,540 14.6	14.4*		14.8*	11,600 13.5	12.8*		14.1*	10,220 11.9	11.3*		12.4*
SHARE OF AUDIENCE %	33	33 *		33 *	29	30 *		29 *	24	23 *		25 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %	13.5	14.1	14.2	15.0	14.4	14.4	14.6	14.9	12.7	13.0	14.1	14.1	11.1	11.5	12.2	12.6
NBC TV	SILVER SPOONS (R)				AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (R)(SD)		NBC SUNDAY NIGHT MOVIE PERRY MASON:CASE OF THE NOTORIOUS NUN							
TOTAL AUDIENCE (Households (000) & %)	8,070 9.4				9,020 10.5		10,390 12.1		26,370 30.7							
AVERAGE AUDIENCE (Households (000) & %)	5,240 6.1	5.7*		6.4*	7,390 8.6		8,590 10.0		20,010 23.3	20.6*		22.8*		24.7*		24.9*
SHARE OF AUDIENCE %	14	13 *		14 *	18		19		42	38 *		40 *		44 *		45 *
AVG. AUD. BY ¼ HR. %	5.5	5.9	6.1	6.8	8.5	8.7	9.4	10.7	19.7	21.5	22.5	23.2	24.6	24.8	25.2	24.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.8	49.4	52.0	54.7	56.8	59.0	61.1	62.8	62.6	64.2	64.2	63.9	63.0	61.8	60.3	57.7
WK. 2	41.6	43.1	44.2	45.5	46.6	49.2	50.9	52.3	53.9	55.6	57.2	57.0	56.3	56.1	56.0	54.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 18, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,660 3.1													
ABC TV program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9													
SHARE OF AUDIENCE %			14													
AVG. AUD. BY ¼ HR. %			2.9													
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,980 5.8															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,810 5.6															
SHARE OF AUDIENCE %	12															
AVG. AUD. BY ¼ HR. %	5.6															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,550 1.8													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			1,460 1.7													
SHARE OF AUDIENCE %			6													
AVG. AUD. BY ¼ HR. %			1.7													

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			2,410 2.8													
ABC TV program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,320 2.7													
SHARE OF AUDIENCE %			12													
AVG. AUD. BY ¼ HR. %			2.7													
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,210 4.9															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8															
SHARE OF AUDIENCE %	10															
AVG. AUD. BY ¼ HR. %	4.8															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,060 2.4													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			1,980 2.3													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			2.3													
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	48.2	41.0	32.9	28.5	23.6	21.3	18.0	16.0	13.8	12.4	10.7	9.7	8.8	7.8	6.8	6.2
WK. 2	48.8	43.2	35.7	31.7	27.9	25.1	21.3	19.0	17.0	15.7	13.1	11.4	9.9	8.6	8.2	7.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. MAY 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 12-16, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,240 6.1				5,240 6.1									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			4,040 4.7				4,380 5.1									
	SHARE OF AUDIENCE %			22				23									
	AVG. AUD. BY ¼ HR. %			4.7	4.8			5.0	5.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,780 4.4				3,780 4.4						4,550 5.3		3,870 4.5	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			3,010 3.5				3,010 3.5						3,780 4.4		3,260 3.8	
	SHARE OF AUDIENCE %			17				16						19		17	
	AVG. AUD. BY ¼ HR. %			3.4	3.5			3.5	3.5					4.2	4.6	3.7	3.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,840 6.8				5,150 6.0						4,040 4.7		4,300 5.0	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,640 5.4				4,300 5.0						3,440 4.0		3,780 4.4	
	SHARE OF AUDIENCE %			26				22						18		20	
	AVG. AUD. BY ¼ HR. %			5.5	5.2			4.9	5.1					3.9	4.2	4.3	4.4

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,900 5.7				4,640 5.4									
		GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
	AVERAGE AUDIENCE (Households (000) & %)			3,870 4.5				3,870 4.5									
	SHARE OF AUDIENCE %			22				21									
	AVG. AUD. BY ¼ HR. %			4.4	4.6			4.4	4.5								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,260 3.8				3,260 3.8						4,210 4.9		3,870 4.5	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			2,580 3.0				2,580 3.0						3,520 4.1		3,260 3.8	
	SHARE OF AUDIENCE %			14				14						18		17	
	AVG. AUD. BY ¼ HR. %			3.0	3.1			2.9	3.1					4.0	4.2	3.7	4.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,760 6.7				5,580 6.5						3,950 4.6		4,210 4.9	
		TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,550 5.3				4,810 5.6						3,260 3.8		3,690 4.3	
	SHARE OF AUDIENCE %			25				26						17		20	
	AVG. AUD. BY ¼ HR. %			5.4	5.2			5.6	5.6					3.6	4.0	4.2	4.4

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.8	16.1	17.8	19.3	20.3	21.6	21.5	21.8	22.0	22.8	22.7	22.8	22.1	22.2	21.8	21.7
WK. 2	13.8	15.8	17.8	18.9	20.0	20.9	21.0	21.4	21.3	22.0	22.1	22.3	22.4	22.5	21.4	21.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 19-23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 12-16, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,230		2,230		2,750		3,690		8,420				8,760			
TOTAL AUDIENCE (%)	2.6		2.6		3.2		4.3		9.8				10.2			
Program	LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,980		1,800		2,320		3,180		6,530				6,610			
AVERAGE AUDIENCE (%)	2.3		2.1		2.7		3.7		7.6	7.2*		8.0*	7.7	7.3*		8.1*
SHARE OF AUDIENCE %	10		9		11		14		26	25 *		27 *	28	26 *		30 *
AVG. AUD. BY ¼ HR. %	2.2	2.2	2.1	2.1	2.7	2.6	3.5	3.9	6.8	7.6	8.0	7.9	7.2	7.4	7.8	8.4
CBS TV																
TOTAL AUDIENCE (Households (000))	6,360		8,160				9,280				7,390				4,900	
TOTAL AUDIENCE (%)	7.4		9.5				10.8				8.6				5.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS → (SUS-SD)				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,500		7,130				7,130				5,840				4,380	
AVERAGE AUDIENCE (%)	6.4		8.3				8.3	8.2*		8.4*	6.8	6.6*		7.0*	5.1	
SHARE OF AUDIENCE %	29		36				31	32 *		31 *	24	22 *		25 *	19	
AVG. AUD. BY ¼ HR. %	6.2	6.6	8.0	8.5			8.1	8.3	8.4	8.3	6.6	6.6	7.1	6.9	5.2	5.1
NBC TV																
TOTAL AUDIENCE (Households (000))	6,360		4,900		3,350		3,090		7,990				5,840			
TOTAL AUDIENCE (%)	7.4		5.7		3.9		3.6		9.3				6.8			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,330		4,380		2,920		2,660		6,360				4,550			
AVERAGE AUDIENCE (%)	6.2		5.1		3.4		3.1		7.4	7.2*		7.6*	5.3	5.4*		5.2*
SHARE OF AUDIENCE %	28		22		13		12		25	25 *		26 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	6.0	6.5	5.0	5.1	3.4	3.4	3.1	3.1	7.0	7.4	7.5	7.6	5.5	5.3	5.1	5.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,490		2,230		3,010		3,950		8,500				8,760			
TOTAL AUDIENCE (%)	2.9		2.6		3.5		4.6		9.9				10.2			
Program	LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	2,060		1,890		2,580		3,520		6,530				6,700			
AVERAGE AUDIENCE (%)	2.4		2.2		3.0		4.1		7.6	7.2*		8.1*	7.8	7.4*		8.1*
SHARE OF AUDIENCE %	11		10		12		16		26	25 *		28 *	28	26 *		30 *
AVG. AUD. BY ¼ HR. %	2.5	2.4	2.3	2.2	2.9	3.1	3.9	4.2	6.9	7.6	8.0	8.1	7.3	7.5	7.9	8.3
CBS TV																
TOTAL AUDIENCE (Households (000))	6,180		7,730				9,530				7,390				4,900	
TOTAL AUDIENCE (%)	7.2		9.0				11.1				8.6				5.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,330		6,790				7,390				5,930				4,470	
AVERAGE AUDIENCE (%)	6.2		7.9				8.6	8.6*		8.6*	6.9	6.8*		7.0*	5.2	
SHARE OF AUDIENCE %	28		36				33	34 *		32 *	24	23 *		25 *	19	
AVG. AUD. BY ¼ HR. %	5.8	6.5	7.6	8.1			8.5	8.7	8.7	8.6	6.8	6.7	7.0	7.0	5.2	5.1
NBC TV																
TOTAL AUDIENCE (Households (000))	5,840		4,470		3,090		2,750		7,650				5,410			
TOTAL AUDIENCE (%)	6.8		5.2		3.6		3.2		8.9				6.3			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	4,980		3,870		2,750		2,410		6,180				4,210			
AVERAGE AUDIENCE (%)	5.8		4.5		3.2		2.8		7.2	6.9*		7.4*	4.9	4.9*		5.0*
SHARE OF AUDIENCE %	26		20		13		11		25	24 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	5.8	5.9	4.5	4.5	3.1	3.2	2.7	2.8	6.7	7.1	7.4	7.4	4.9	4.8	5.1	4.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.5	22.5	22.8	23.8	25.5	26.7	27.3	28.0	28.7	29.4	29.4	29.1	28.1	28.0	27.0	27.9
WK. 2	21.8	22.0	22.1	23.0	25.2	26.6	27.0	27.5	28.1	28.6	28.7	28.9	28.1	28.3	27.4	28.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 19-23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAY 12-16, 1986

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,480 12.2														10,050 11.7	
		← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,420 9.8	9.7*		10.0*											8,500 9.9	
	SHARE OF AUDIENCE %	32	33 *		32 *											20	
	AVG. AUD. BY ¼ HR. %	9.5	9.9	10.2	9.9											9.8	10.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,130 8.3				1,890 2.2										11,510 13.4	
		← GUIDING LIGHT (SD)(SUS-SD) →				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,500 6.4	6.3*		6.6*	1,550 1.8										10,140 11.8	
	SHARE OF AUDIENCE %	21	22 *		21 *	6										24	
	AVG. AUD. BY ¼ HR. %	6.2	6.4	6.7	6.5	1.8	1.9									11.7	11.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,900 5.7														10,740 12.5	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4	4.2*		4.6*											9,190 10.7	
	SHARE OF AUDIENCE %	15	14 *		15 *											22	
	AVG. AUD. BY ¼ HR. %	4.2	4.2	4.5	4.6											10.6	10.9

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,220 11.9														10,390 12.1	
		← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	8,330 9.7	9.5*		9.8*											8,850 10.3	
	SHARE OF AUDIENCE %	32	32 *		32 *											21	
	AVG. AUD. BY ¼ HR. %	9.4	9.6	10.0	9.6											10.3	10.2
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,130 8.3				1,980 2.3										11,000 12.8	
		← GUIDING LIGHT (SD)(SUS-SD) →				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,670 6.6	6.4*		6.8*	1,630 1.9										9,360 10.9	
	SHARE OF AUDIENCE %	22	22 *		22 *	6										22	
	AVG. AUD. BY ¼ HR. %	6.2	6.5	6.8	6.8	1.9	1.9									10.8	11.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,470 5.2														10,310 12.0	
		← SANTA BARBARA →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,520 4.1	4.0*		4.2*											8,680 10.1	
	SHARE OF AUDIENCE %	14	14 *		14 *											21	
	AVG. AUD. BY ¼ HR. %	4.0	4.0	4.1	4.2											10.0	10.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	29.1	30.5	31.7	32.3	30.9	32.2	33.5	35.2	36.2	38.2	39.7	41.7	44.5	46.2	47.7	49.1
	WK. 2	28.7	30.1	31.1	31.8	30.7	32.3	34.1	35.7	37.2	39.1	40.0	41.8	44.6	46.3	47.7	48.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 19-23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 17, 1986

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,410		3,180		4,810		5,330		4,720		4,040	
	TOTAL AUDIENCE (%)					2.8		3.7		5.6		6.2		5.5		4.7	
	Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
	AVERAGE AUDIENCE (Households (000))					1,980		2,580		3,870		4,470		3,950		3,260	
	AVERAGE AUDIENCE (%)					2.3		3.0		4.5		5.2		4.6		3.8	
	SHARE OF AUDIENCE %					16		15		20		22		19		16	
	AVG. AUD. BY ¼ HR. %					2.0	2.5	2.7	3.4	4.3	4.8	5.1	5.3	4.6	4.6	3.7	3.9
CBS TV	TOTAL AUDIENCE (Households (000))					3,090		4,040		6,530				6,870			
	TOTAL AUDIENCE (%)					3.6		4.7		7.6				8.0			
	Program					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000))					2,490		3,350		4,470				4,300			
	AVERAGE AUDIENCE (%)					2.9		3.9		5.2	5.0*		5.4*	5.0	4.8*		5.1*
	SHARE OF AUDIENCE %					21		20		22	22 *		22 *	20	20 *		21 *
	AVG. AUD. BY ¼ HR. %					2.6	3.3	3.8	3.9	4.8	5.3	5.3	5.4	4.9	4.8	5.2	5.0
NBC TV	TOTAL AUDIENCE (Households (000))					3,090		5,070		6,100		6,360		7,130		6,870	
	TOTAL AUDIENCE (%)					3.6		5.9		7.1		7.4		8.3		8.0	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000))					2,750		4,040		4,810		5,410		6,180		5,760	
	AVERAGE AUDIENCE (%)					3.2		4.7		5.6		6.3		7.2		6.7	
	SHARE OF AUDIENCE %					23		24		25		26		30		27	
	AVG. AUD. BY ¼ HR. %					2.8	3.5	4.5	4.9	5.5	5.6	6.3	6.4	7.1	7.4	6.8	6.7

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))					2,580		2,580		3,950		4,720		4,380		3,870	
	TOTAL AUDIENCE (%)					3.0		3.0		4.6		5.5		5.1		4.5	
	Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
	AVERAGE AUDIENCE (Households (000))					1,890		2,230		3,090		3,690		3,610		2,750	
	AVERAGE AUDIENCE (%)					2.2		2.6		3.6		4.3		4.2		3.2	
	SHARE OF AUDIENCE %					15		14		18		19		18		13	
	AVG. AUD. BY ¼ HR. %					1.9	2.4	2.4	2.8	3.4	3.8	4.0	4.5	4.3	4.1	3.4	3.1
CBS TV	TOTAL AUDIENCE (Households (000))					2,490		2,750		5,500				5,500			
	TOTAL AUDIENCE (%)					2.9		3.2		6.4				6.4			
	Program					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000))					1,980		2,320		3,610				3,260			
	AVERAGE AUDIENCE (%)					2.3		2.7		4.2	4.1*		4.3*	3.8	3.5*		4.1*
	SHARE OF AUDIENCE %					16		15		20	20 *		19 *	16	15 *		17 *
	AVG. AUD. BY ¼ HR. %					2.2	2.4	2.4	3.0	3.9	4.2	4.1	4.4	3.5	3.6	4.4	3.8
NBC TV	TOTAL AUDIENCE (Households (000))					3,260		4,210		4,980		5,930		7,300		6,010	
	TOTAL AUDIENCE (%)					3.8		4.9		5.8		6.9		8.5		7.0	
	Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000))					2,750		3,440		4,210		4,810		6,100		5,410	
	AVERAGE AUDIENCE (%)					3.2		4.0		4.9		5.6		7.1		6.3	
	SHARE OF AUDIENCE %					22		22		24		25		30		26	
	AVG. AUD. BY ¼ HR. %					2.9	3.5	3.7	4.3	4.8	5.0	5.5	5.7	7.1	7.2	6.3	6.3

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	8.6	10.1	11.2	12.4	14.2	16.8	19.6	21.1	22.7	23.5	24.1	24.3	24.3	24.8	24.4	24.4
	WK. 2	8.2	9.4	11.0	13.2	15.0	16.6	18.1	19.5	20.9	21.9	22.6	23.6	23.8	24.1	24.2	24.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 17, 1986

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		3,350 3.9		3,610 4.2		3,260 3.8		4,380 5.1									
Program		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS THE $1,000 BILL		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)		2,830 3.3		2,920 3.4		2,660 3.1		2,830 3.3	3.0*		3.5*						
SHARE OF AUDIENCE	%	14		14		13		13	12 *		13 *						
AVG. AUD. BY ¼ HR.	%	3.5	3.1	3.4	3.4	3.1	3.0	2.9	3.2	3.4	3.6						
CBS TV TOTAL AUDIENCE (Households (000) & %)		4,550 5.3		3,010 3.5		2,490 2.9		2,920 3.4						12,460 14.5			
Program		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)						← NBA PLAYOFF GAME SAT BOSTON VS MILWAUKEE (2:00-4:40PM) —			
AVERAGE AUDIENCE (Households (000) & %)		3,690 4.3		2,490 2.9		1,980 2.3		2,320 2.7						5,410 6.3	4.4*		5.5*
SHARE OF AUDIENCE	%	18		12		9		11						21	15 *		19 *
AVG. AUD. BY ¼ HR.	%	4.5	4.1	2.8	2.9	2.2	2.5	2.5	2.8					4.1	4.7	5.3	5.7
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,840 6.8		5,580 6.5		3,520 4.1		2,660 3.1		4,810 5.6	13,310 15.5						
Program		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT KANSAS CITY VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST(OP) —						
AVERAGE AUDIENCE (Households (000) & %)		4,720 5.5		4,550 5.3		2,920 3.4		2,150 2.5		4,040 4.7	4,640 5.4		5.1*		5.2*		5.5*
SHARE OF AUDIENCE	%	23		22		14		10		18	18		19 *		18 *		19 *
AVG. AUD. BY ¼ HR.	%	5.5	5.6	5.6	5.0	3.4	3.4	2.5	2.5	4.8	4.8	5.1	5.1	5.4	5.0	5.5	5.4

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		3,090 3.6		3,180 3.7		3,350 3.9		4,210 4.9									
Program		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS IF I'M LOST HOW COME I FOUND YOU, PT 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)		2,490 2.9		2,580 3.0		2,660 3.1		2,320 2.7	2.7*		2.6*						
SHARE OF AUDIENCE	%	12		12		12		11	11 *		11 *						
AVG. AUD. BY ¼ HR.	%	3.0	2.7	3.0	2.9	2.9	3.2	2.9	2.6	2.8	2.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)		3,780 4.4		3,870 4.5		3,260 3.8		3,520 4.1									
Program		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)									
AVERAGE AUDIENCE (Households (000) & %)		3,350 3.9		3,090 3.6		2,750 3.2		2,830 3.3									
SHARE OF AUDIENCE	%	16		14		13		13									
AVG. AUD. BY ¼ HR.	%	3.9	3.9	3.6	3.6	3.2	3.2	3.4	3.2								
NBC TV TOTAL AUDIENCE (Households (000) & %)		5,500 6.4		4,380 5.1		3,090 3.6		3,180 3.7		4,210 4.9	15,810 18.4						
Program		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(2) (→OP)	← NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS N.Y. YANKEES HOUSTON VS CHICAGO CUBS MULTI-SEGMENT TELECAST(OP) —						
AVERAGE AUDIENCE (Households (000) & %)		4,550 5.3		3,780 4.4		2,660 3.1		2,490 2.9		3,870 4.5	6,010 7.0		5.9*		6.2*		6.9*
SHARE OF AUDIENCE	%	21		17		12		11		18	26		24 *		23 *		26 *
AVG. AUD. BY ¼ HR.	%	5.1	5.4	4.7	4.1	3.1	3.0	2.8	3.1	4.6	5.0	5.8	6.1	5.8	6.6	6.7	7.1

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	24.2	24.3	24.4	24.2	24.3	24.5	24.9	26.4	26.5	26.7	26.6	27.9	29.1	29.7	29.9	29.6
	WK. 2	24.0	25.2	25.8	25.1	25.1	25.6	25.8	25.5	24.7	24.9	24.7	25.4	26.2	27.4	27.3	27.2

U.S. TV Households: 85,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM)   (2)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:17PM)

For explanation of symbols, See page A.

DAY SAT. MAY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 17, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			7,390 8.6						11,600 13.5						7,820 9.1	
Program			ABC WIDE WORLD-SPTS SPEC.						PREAKNESS STAKES (5:00-6:03PM)						ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)			2,830 3.3	2.9*		3.0*		4.1*	7,650 8.9	7.7*		10.2*			6,530 7.6	
SHARE OF AUDIENCE %			10	9 *		9 *		13 *	25	22 *		28 *			18	
AVG. AUD. BY ¼ HR. %			2.7	3.0	3.1	2.9	3.6	4.6	6.9	8.6	10.8	9.7	7.9		7.4	7.8
CBS TV TOTAL AUDIENCE (Households (000) & %)							5,670 6.6								8,420 9.8	
Program	NBA PLAYOFF GAME SAT BOSTON VS MILWAUKEE (2:00-4:40PM) (+OP)							COLONIAL GOLF-SAT (4:40-6:00PM) (OP)							CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		6.1*		7.1*		7.9*	2,410 2.8	3.9*		2.8*		2.2*			6,700 7.8	
SHARE OF AUDIENCE %		21 *		23 *		24 *	8	12 *		8 *		6 *			19	
AVG. AUD. BY ¼ HR. %	5.7	6.5	7.0	7.2	7.7	8.1	4.6	3.6	2.9	2.6	2.2	2.3			7.7	7.9
NBC TV TOTAL AUDIENCE (Households (000) & %)						12,800 14.9										
Program	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS DETROIT KANSAS CITY VS CHICAGO WHITE SOX MULTI-SEGMENT TELECAST(+OP)						NBC MAJOR LEAGUE GAME-2 N.Y. METS VS LOS ANGELES (4:29-7:10PM) (OP)									
AVERAGE AUDIENCE (Households (000) & %)		5.8*		5.5*		5,760 6.7		5.9*		6.5*		6.4*		7.2*		7.2*
SHARE OF AUDIENCE %		20 *		18 *		18		18 *		19 *		17 *		19 *		18 *
AVG. AUD. BY ¼ HR. %	6.1	5.6	5.6	5.5	5.8	3.8	5.1	6.7	6.6	6.4	6.2	6.6	7.2	7.2	7.4	7.1

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)							6,790 7.9								5,670 6.6	
Program							ABC WIDE WORLD-SPORTS SAT								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)							3,010 3.5	2.7*		3.6*		4.2*			4,470 5.2	
SHARE OF AUDIENCE %							12	9 *		12 *		13 *			14	
AVG. AUD. BY ¼ HR. %							2.6	2.8	3.5	3.7	4.0	4.3			5.1	5.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					7,390 8.6										7,730 9.0	
Program					MEMORIAL GOLF TOURN.-SAT										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)					3,610 4.2	3.1*		3.8*		5.0*		5.1*			6,360 7.4	
SHARE OF AUDIENCE %					14	11 *		13 *		17 *		16 *			20	
AVG. AUD. BY ¼ HR. %					3.0	3.2	3.6	3.9	5.0	5.0	5.0	5.1			6.9	7.8
NBC TV TOTAL AUDIENCE (Households (000) & %)															7,220 8.4	
Program	NBC MAJOR LEAGUE BASEBALL CALIFORNIA VS N.Y. YANKEES HOUSTON VS CHICAGO CUBS MULTI-SEGMENT TELECAST														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		7.6*		8.2*		7.8*		5.7*							6,180 7.2	
SHARE OF AUDIENCE %		29 *		30 *		28 *		20 *							19	
AVG. AUD. BY ¼ HR. %	7.4	7.9	8.1	8.3	8.2	7.6	5.9	5.4							7.1	7.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	29.6	30.9	31.4	32.0	32.8	32.9	33.2	33.7	35.1	36.5	38.0	38.5	39.0	41.0	41.7	41.9
WK. 2	26.2	27.1	27.6	28.2	28.6	29.1	29.7	29.9	29.6	30.1	31.2	32.0	35.0	35.9	37.0	38.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAY 24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 18, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									6,360 7.4						2,660 3.1	
Program								FOR OUR TIMES (SUS)		← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									3,690 4.3	3.8*		4.6*		4.5*	2,150 2.5	
SHARE OF AUDIENCE	%									20	20 *		21 *		19 *	10	
AVG. AUD. BY ¼ HR.	%									3.5	4.2	4.5	4.6	4.5	4.5	2.7	2.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	{													3,350 3.9			
Program														← THIS WK-DAVID BRINKLEY(B) →			
AVERAGE AUDIENCE (Households (000) & %)	{													1,720 2.0	1.9*		2.0*
SHARE OF AUDIENCE	%													8	8 *		8 *
AVG. AUD. BY ¼ HR.	%													2.0	1.7	1.9	2.2
CBS TV TOTAL AUDIENCE (Households (000) & %)	{									6,100 7.1						1,980 2.3	
Program								FOR OUR TIMES (SUS)		← SUNDAY MORNING →						FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)	{									3,440 4.0	3.3*		4.3*		4.3*	1,550 1.8	
SHARE OF AUDIENCE	%									18	16 *		19 *		18 *	7	
AVG. AUD. BY ¼ HR.	%									2.8	3.9	4.2	4.4	4.5	4.1	1.9	1.7
NBC TV TOTAL AUDIENCE (Households (000) & %)	{																
AVERAGE AUDIENCE (Households (000) & %)	{																
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	5.8	6.9	8.5	10.3	12.7	14.7	16.4	17.8	19.1	20.7	21.9	22.3	24.0	25.3	25.0	24.6
	WK. 2	6.5	7.4	8.8	10.5	12.5	15.0	16.1	18.1	19.7	21.9	22.5	22.6	23.6	24.7	25.0	24.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 18, 1986

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV TOTAL AUDIENCE (Households (000) & %)				4,810 5.6													
				← THIS WEEK-DAVID BRINKLEY →													
AVERAGE AUDIENCE (Households (000) & %)				3,090 3.6	3.5*		3.7*										
SHARE OF AUDIENCE	%			13	13 *		14 *										
AVG. AUD. BY ¼ HR.	%			3.3	3.7	3.7	3.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)										10,820 12.6							
										← COLONIAL GOLF-SUN (1:00-3:33PM) →							
AVERAGE AUDIENCE (Households (000) & %)										3,690 4.3	4.2*		3.6*		4.2*		4.5*
SHARE OF AUDIENCE	%									15	15 *		13 *		15 *		15 *
AVG. AUD. BY ¼ HR.	%									4.5	3.8	3.6	3.7	3.9	4.4	4.7	4.4
NBC TV TOTAL AUDIENCE (Households (000) & %)								1,980 2.3									
								MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)								1,630 1.9									
SHARE OF AUDIENCE	%							7									
AVG. AUD. BY ¼ HR.	%							1.9	1.9								
WEEK 2																	
ABC TV TOTAL AUDIENCE (Households (000) & %)		21,050 24.5															
		← INDY 500 (RAINED OUT) (11:00-4:27PM) (SUSTAINING 4:27-4:45PM) →															
AVERAGE AUDIENCE (Households (000) & %)		5,670 6.6	4.4*		4.8*		6.4*		6.7*		6.8*		7.6*		7.4*		7.1*
SHARE OF AUDIENCE	%	23	18 *		19 *		24 *		25 *		25 *		26 *		25 *		24 *
AVG. AUD. BY ¼ HR.	%	4.4	4.4	4.6	4.9	6.3	6.5	6.9	6.6	6.7	6.9	7.6	7.6	7.9	6.9	6.9	7.3
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)								2,320 2.7									
								MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)								1,800 2.1									
SHARE OF AUDIENCE	%							8									
AVG. AUD. BY ¼ HR.	%							2.1	2.0								
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	24.3	25.0	26.2	27.2	27.1	27.4	27.7	28.1	27.5	27.6	27.9	28.8	29.6	29.4	29.6	30.2
	WK. 2	25.8	26.2	26.2	26.2	26.8	27.5	27.7	27.6	27.7	28.3	29.1	29.7	29.6	29.6	29.5	29.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 18, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,850 10.3													4,980 5.8		
ABC TV program	ABC SUNDAY AFTERNOON BSBL N.Y. METS VS LOS ANGELES CLEVELAND VS TORONTO (3:00-6:15PM)													INDY 500 TIME TRIALS-SUN		
AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1	2.8*		3.2*		2.9*		3.1*		3.1*		2.9*	3.8*	3,090 3.6		3.6*
SHARE OF AUDIENCE %	9	9 *		10 *		9 *		9 *		8 *		8 *	10 *	9		9 *
AVG. AUD. BY ¼ HR. %	2.6	3.1	3.1	3.3	3.0	2.7	3.1	3.1	3.3	3.0	2.9	2.9	3.8	3.6	3.6	3.7
CBS TV TOTAL AUDIENCE (Households (000) & %)			15,810 18.4										9,710 11.3			
CBS TV program	COLONIAL GOLF-SUN (1:00-3:33PM) (+OP)		NBA PLAYOFF GAME-1 LOS ANGELES VS HOUSTON BOSTON VS MILWAUKEE (3:33-6:06PM)(OP)(+OP)										CBS EVENING NEWS-SUNDAY (OP)			
AVERAGE AUDIENCE (Households (000) & %)		4.7*	7,730 9.0	7.5*		8.7*		8.2*		9.4*		10.8*	7,560 8.8			
SHARE OF AUDIENCE %		15 *	26	23 *		26 *		24 *		26 *		29 *	21			
AVG. AUD. BY ¼ HR. %	4.4	5.0	7.0	7.9	8.5	8.9	8.1	8.2	9.4	9.4	10.7	10.9	7.5	10.1		
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,240 6.1				7,220 8.4										8,420 9.8	
NBC TV program	NBC SPORTS-RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	3,350 3.9	3.9*		3.8*	3,260 3.8	3.4*		4.0*		4.4*		3.5*			7,130 8.3	
SHARE OF AUDIENCE %	12	13 *		12 *	11	10 *		12 *		12 *		9 *			19	
AVG. AUD. BY ¼ HR. %	3.7	4.1	4.1	3.6	3.5	3.4	3.8	4.1	4.3	4.4	3.8	3.2			8.2	8.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															6,530 7.6	
ABC TV program	INDY 500 (RAINED OUT) (11:00-4:27PM) (SUSTAINING 4:27-4:45PM)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)		8.3*		6.5*		6.2*									5,150 6.0	
SHARE OF AUDIENCE %		27 *		21 *		20 *									16	
AVG. AUD. BY ¼ HR. %	9.1	7.4	6.6	6.3	6.3	6.1									6.2	5.8
CBS TV TOTAL AUDIENCE (Households (000) & %)	10,480 12.2												6,790 7.9			
CBS TV program	MEMORIAL GOLF TOURN.-SUN (3:00-6:04PM) (+OP)												CBS EVENING NEWS-SUNDAY (OP)			
AVERAGE AUDIENCE (Households (000) & %)	3,950 4.6	3.1*		4.0*		4.6*		5.2*		5.2*		5.6*	5,150 6.0			
SHARE OF AUDIENCE %	15	10 *		13 *		15 *		16 *		16 *		17 *	16			
AVG. AUD. BY ¼ HR. %	2.8	3.4	3.9	4.0	4.5	4.7	5.3	5.1	5.2	5.2	5.4	5.8	5.3	6.6		
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,210 4.9				7,220 8.4										7,130 8.3	
NBC TV program	NBC SPORTS SPECIAL				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,060 2.4	2.4*		2.5*	2,660 3.1	2.6*		2.9*		3.3*		3.6*			5,500 6.4	
SHARE OF AUDIENCE %	8	8 *		8 *	10	8 *		9 *		10 *		11 *			16	
AVG. AUD. BY ¼ HR. %	2.4	2.3	2.4	2.5	2.6	2.6	2.7	3.1	3.5	3.2	3.4	3.7			6.5	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	30.9	31.4	32.3	32.9	33.3	33.5	34.1	35.5	37.4	38.4	39.0	40.4	41.8	42.6	44.0	45.2
WK. 2	30.0	30.4	30.8	31.5	31.9	31.8	32.2	32.8	34.4	34.2	34.2	35.6	38.2	38.4	38.7	39.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 25, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.58- 8.59PM	8.45	8,330	9.7	8,330	9.7	15	9.7								
ABC ABC NEWSBRIEF-MON	2	9.50- 9.51PM	9.45								8,500	9.9	8,500	9.9	16	9.9	
	1	10.02-10.03PM	10.00	13,140	15.3	13,140	15.3	24	15.3								
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	12,540	14.6	12,540	14.6	23	14.6		8,420	9.8	8,420	9.8	16	9.8	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,630	14.7	12,630	14.7	24	14.7		12,710	14.8	12,710	14.8	24	14.8	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	14,600	17.0	14,600	17.0	27	17.0		14,090	16.4	14,090	16.4	25	16.4	
CBS AMERICAN PORTRAIT-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	9,790	11.4	9,790	11.4	17	11.4		11,250	13.1	11,250	13.1	21	13.1	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	2	8.42- 8.43PM	8.30								8,680	10.1	8,680	10.1	21	10.1	
	1	8.58- 8.59PM	8.45	6,270	7.3	6,270	7.3	14	7.3								
ABC ABC NEWSBRIEF-FRI	2	9.48- 9.50PM	9.45								5,760	6.7	5,670	6.6	13	6.6	
	1	10.02-10.05PM	10.00	6,960	8.1	6,700	7.8	13	7.8								
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	5,930	6.9	5,930	6.9	14	6.9		5,330	6.2	5,330	6.2	13	6.2	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	8,250	9.6	8,250	9.6	18	9.6		7,220	8.4	7,220	8.4	17	8.4	
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	6,530	7.6	6,530	7.6	15	7.6		5,670	6.6	5,670	6.6	14	6.6	
CBS NEWSBREAK-SAT.	1	9.57- 9.59PM	9.45	5,580	6.5	5,150	6.0	11	6.0								
	2	9.58- 9.59PM	9.45								4,810	5.6	4,810	5.6	11	5.6	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,280	10.8	9,280	10.8	22	10.8		8,330	9.7	8,330	9.7	20	9.7	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								10,310	12.0	10,310	12.0	24	12.0	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	1	8.25- 8.26PM	8.15	8,500	9.9	8,500	9.9	17	9.9								
	2	9.29- 9.30PM	9.15								7,820	9.1	7,820	9.1	16	9.1	
ABC ABC NEWSBRIEF-SUN.	1	9.57- 9.58PM	9.45	8,160	9.5	8,160	9.5	15	9.5								
	2	9.54- 9.55PM	9.45								6,790	7.9	6,790	7.9	14	7.9	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	16,660	19.4	16,660	19.4	31	19.4		12,370	14.4	12,370	14.4	27	14.4	
CBS NEWSBREAK-SUN.	1	9.54- 9.55PM	9.45	15,120	17.6	15,120	17.6	28	17.6								
	2	9.58- 9.59PM	9.45								8,160	9.5	8,160	9.5	17	9.5	
NBC NBC NEWS DIGEST-SUN	2	8.58- 8.59PM	8.45								8,160	9.5	8,160	9.5	18	9.5	
	1	9.09- 9.11PM	9.00	12,280	14.3	12,110	14.1	23	14.1								
NBC NBC NEWS DIGEST-2-SUN.	1	10.01-10.02PM	10.00	11,000	12.8	11,000	12.8	20	12.8								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE CONT'D		>	11.30	6,870	8.0	5,500	6.4	18	7.0	M-F	6,530	7.6	5,070	5.9	17	6.6	M-F

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-CONT'D			11.45						5.8	M-F						5.4	M-F
			12.00						5.3	TU-TH						4.6	MWF
ABC EYE ON HOLLYWOOD		>	12.00	1,370	1.6	1,200	1.4	7	1.5	M-F	1,120	1.3	940	1.1	6	1.1	M-F
			12.15						1.3	M-TH						1.0	TU-TH
			12.30						1.3	TU-F						1.1	M-F
			12.45						1.3	TU-F						1.2	M-F
			1.00						1.2	FRI.						1.1	M & F
CBS AMERICAN PORTRAIT	1	8.58- 8.59PM	8.45	8,420	9.8	8,420	9.8	16	9.8	TU&TH							
	2	>	8.45								8,760	10.2	8,590	10.0	16	10.3	MTUTH
			9.00													9.7	MON.
CBS NEWSBREAK-M-F		>	9.45	9,110	10.6	9,790	11.4	18	10.5	M-F	8,330	9.7	7,990	9.3	16	10.8	M-F
			10.00													8.0	M & F
CBS CBS LATE NIGHT I		>	11.30	6,790	7.9	4,640	5.4	18	5.8	M-TH	5,930	6.9	4,210	4.9	17	5.2	MTUTHF
			11.45				5.7*	16*	5.6	M-TH				5.1*	15*	5.0	MTUTHF
			12.00						5.5	M-TH						4.8	MTUTHF
			12.15				5.3*	20*	5.1	M-TH				4.7*	18*	4.6	MTUTHF
			12.30				4.9*	23*	4.9	M-TH				4.5*	21*	4.5	MTUTHF
CBS NBA PLAYOFF GAME-FRI.(S)	1	11.30- 2.00AM	11.30	9,620	11.2	4,210	4.9	18	6.9	FRI.							
			11.45				6.3*	16*	5.7	FRI.							
			12.00						5.2	FRI.							
			12.15				5.1*	16*	5.1	FRI.							
			12.30						5.0	FRI.							
			12.45				4.7*	19*	4.4	FRI.							
			1.00						4.5	FRI.							
			1.15				4.5*	21*	4.4	FRI.							
			1.30						4.4	FRI.							
			1.45				4.0*	22*	3.7	FRI.							
CBS NBA PLAYOFF GAME-WED.(S)	2	11.30- 2.08AM	11.30								12,890	15.0	6,360	7.4	33	9.0	WED.
			11.45											9.0*	26*	9.0	WED.
			12.00													8.4	WED.
			12.15											8.3*	30*	8.3	WED.
			12.30													6.8	WED.
			12.45											6.7*	31*	6.5	WED.
			1.00													6.7	WED.
			1.15											6.7*	39*	6.8	WED.
			1.30													6.9	WED.
			1.45											6.9*	48*	6.9	WED.
			2.00											5.4*	47*	5.4	WED.
CBS CBS LATE NIGHT II		>	12.30	4,040	4.7	3,010	3.5	19	4.0	M-TH	3,610	4.2	2,830	3.3	18	3.6	MTUTHF
			12.45				3.7*	19*	3.6	M-TH				3.4*	17*	3.3	MTUTHF
			1.00						3.4	M-TH						3.2	MTUTHF
			1.15				3.3*	20*	3.3	M-TH				3.1*	19*	3.0	MTUTHF
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,290	1.5	1,200	1.4	15	1.5	M-THSU	1,200	1.4	1,030	1.2	13	1.3	M-THSU
			2.15						1.3	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	+GRID	1,460	1.7	1,370	1.6	20		M-THSU	1,550	1.8	1,370	1.6	20		M-THSU
			2.30						1.6	M-THSU						1.6	M-THSU
			2.45						1.6	M-THSU						1.6	M-THSU

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,320	2.7	1,200	1.4	24	1.7	M-THSU	2,230	2.6	1,290	1.5	27	1.7	M-THSU
			3.15				1.6*	24*	1.6	M-THSU				1.7*	25*	1.6	M-THSU
			3.30						1.6	M-THSU						1.6	M-THSU
			3.45				1.5*	24*	1.5	M-THSU				1.6*	25*	1.6	M-THSU
			4.00						1.4	M-THSU						1.6	M-THSU
			4.15				1.4*	25*	1.4	M-THSU				1.6*	29*	1.6	M-THSU
			4.30						1.3	M-THSU						1.5	M-THSU
			4.45				1.3*	25*	1.3	M-THSU				1.5*	29*	1.5	M-THSU
			5.00						1.2	M-THSU						1.3	M-THSU
			5.15				1.2*	23*	1.3	M-THSU				1.3*	26*	1.3	M-THSU
			5.30						1.4	M-THSU						1.3	M-THSU
			5.45				1.3*	23*	1.3	M-THSU				1.2*	24*	1.1	M-THSU
NBC NBC NEWS DIGEST-M-F		>	8.45	10,390	12.1	10,390	12.1	20	11.5	M-F	9,710	11.3	9,360	10.9	18	12.6	M-F
			9.00						13.0	M & W						9.1	TU & F
NBC NBC NEWS DIGEST-2-M-F		>	9.45	8,590	10.0	8,590	10.0	16	10.0	MWF	9,710	11.3	8,250	9.6	15	10.9	TU&TH
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,140	11.8	6,180	7.2	23	8.5	M-F	9,880	11.5	6,180	7.2	24	8.3	M-F
			11.45				8.0*	22*	7.6	M-F				7.8*	23*	7.4	M-F
			12.00						6.9	M-F						7.2	M-F
			12.15				6.3*	23*	5.7	M-F				6.5*	25*	5.9	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	3,950	4.6	3,260	3.8	19	4.0	M-TH	4,550	5.3	3,780	4.4	22	4.6	M-TH
			12.45						3.7	M-TH						4.1	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,360	7.4	3,260	3.8	18	5.0	FRI.	5,330	6.2	2,920	3.4	18	4.2	FRI.
			12.45				4.5*	18*	4.0	FRI.				4.1*	18*	3.9	FRI.
			1.00						3.7	FRI.						3.8	FRI.
			1.15				3.7*	18*	3.6	FRI.				3.5*	19*	3.2	FRI.
			1.30						3.5	FRI.						2.9	FRI.
			1.45				3.2*	18*	2.8	FRI.				2.8*	19*	2.6	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,180	3.7	2,750	3.2	20	3.3	M-TH	3,350	3.9	2,830	3.3	21	3.6	M-TH
			1.15						3.0	M-TH						2.9	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,890	2.2	1,720	2.0	21	2.0	M-F	1,800	2.1	1,720	2.0	21	2.0	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,410	2.8	2,230	2.6	18	2.6	M-F	2,410	2.8	2,230	2.6	18	2.6	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		>	2.45	7,470	8.7	7,390	8.6	31	8.7	M-F	7,300	8.5	7,390	8.6	31	8.5	M-F
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,720	2.0	1,370	1.6	16	1.4	M-F	1,550	1.8	1,200	1.4	14	1.3	M-F
			6.45						1.8	M-F						1.5	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,010	7.0	5,760	6.7	28	6.7	M-F	5,500	6.4	5,330	6.2	27	6.2	M-F
CBS CBS NEWS SP RPT:GORBACHEV(SUS)	1	1.20- 1.26PM	1.15							WED.							
CBS NEWSBREAK-3.44		>	3.30	5,150	6.0	5,150	6.0	19	6.2	M-F	5,330	6.2	5,330	6.2	20	6.2	M-F
			3.45						5.4	M-F						6.5	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,720	5.5	4,720	5.5	17	5.5	MWF	4,550	5.3	4,550	5.3	17	5.3	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,660	3.1	1,890	2.2	17	1.6	M-F	2,660	3.1	1,800	2.1	16	1.6	M-F
			6.45						2.7	M-F						2.7	M-F

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,120	4.8	4,120	4.8	17	4.8	MWF	3,690	4.3	3,690	4.3	15	4.3	MWF
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	2,490	2.9	2,230	2.6	17	2.6		2,580	3.0	2,060	2.4	15	2.4	
ABC ABC FUN FIT-11:55AM		11.55-11.59AM	11.45	3,690	4.3	3,090	3.6	15	3.6		3,010	3.5	2,410	2.8	11	2.8	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	3,610	4.2	3,350	3.9	16	3.9		3,610	4.2	3,260	3.8	15	3.8	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	2,660	3.1	2,490	2.9	12	2.9		3,010	3.5	2,660	3.1	12	3.1	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,660	3.1	2,580	3.0	11	3.0		2,750	3.2	2,580	3.0	12	3.0	
CBS NBA PLAYOFF GAME SAT	1	2.00- 4.40PM	→GRID	12,460	14.5	5,410	6.3	21									
			4.30				7.7*	24*	7.7								
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,690	4.3	3,520	4.1	26	4.1		3,610	4.2	3,350	3.9	25	3.9	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,640	5.4	4,380	5.1	25	5.1		3,950	4.6	3,690	4.3	23	4.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,840	6.8	5,840	6.8	28	6.8		5,840	6.8	5,670	6.6	28	6.6	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	5,240	6.1	5,070	5.9	24	5.9		4,810	5.6	4,720	5.5	22	5.5	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,210	4.9	4,120	4.8	20	4.8		3,610	4.2	3,520	4.1	16	4.1	
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.18PM	→GRID	4,810	5.6	4,040	4.7	18									
	2	1.00- 1.17PM	→GRID								4,210	4.9	3,870	4.5	18		
			1.15						4.3							4.5	
NBC NBC MAJOR LEAGUE BASEBALL	1	1.18- 4.30PM	→GRID	13,310	15.5	4,640	5.4	18									
			4.15				5.7*	18*	5.5								
DAY SUNDAY																	
ABC INDY 500-SPORTS FILL(SUS)	2	4.27- 4.45PM	4.15														
CBS COLONIAL GOLF-SUN(S)	1	1.00- 3.33PM	→GRID	10,820	12.6	3,690	4.3	15									
			3.30						5.7								
CBS MEMORIAL GOLF TOURN.-SUN(S)	2	3.00- 6.04PM	→GRID								10,480	12.2	3,950	4.6	15		
			6.00													6.4	
CBS NBA PLAYOFF GAME-1	1	3.33- 6.06PM	→GRID	15,810	18.4	7,730	9.0	26									
			6.00				10.2*	26*	10.2								